

THE EFFECT OF EARNINGS SMOOTHING, INVESTMENT OPPORTUNITIES, AND RETURN OF ASSET ON EARNINGS AGGRESIVENESS (Empirical Study from Manufacturing Company in Indonesia)

by Melinda Malau

Submission date: 21-Dec-2022 04:22PM (UTC+0700)

Submission ID: 1985428680

File name: ilovepdf_merged_1.pdf (3.08M)

Word count: 5970

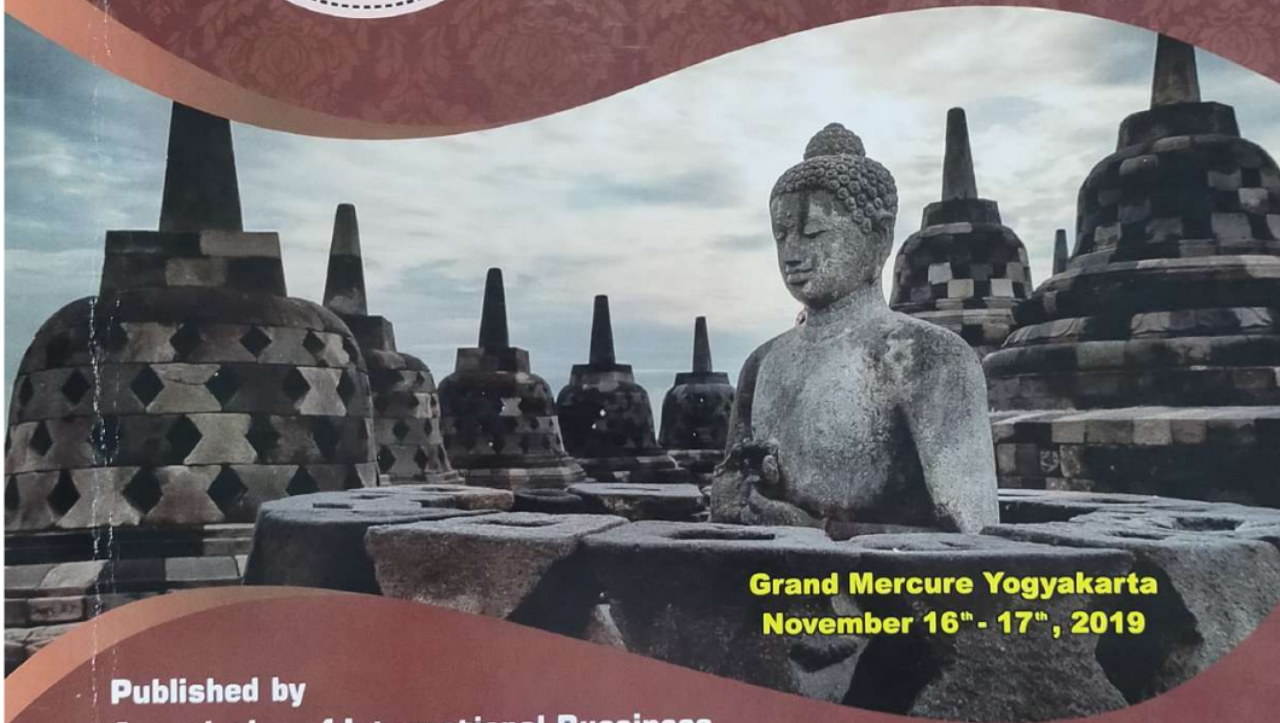
Character count: 34190

ISSN: 2622-0989 (Print)
ISSN: 2621-993X (Online)



**Journal of International
Conference Proceedings**

**“Corporate and Business
Sustainability in the Global World”**



**Grand Mercure Yogyakarta
November 16th - 17th, 2019**

**Published by
Association of International Bussiness
& Professional Management (AIBPM)**



ISSN: 2621-993X (Online)

ISSN: 2622-0989 (Print)

Journal of International Conference Proceedings (JICP)

Theme:

“Corporate and Business Sustainability in the Global World”

Yogyakarta, November 16th- 17th, 2019

Conference Chair
Loren G. Tan, PhD, on behalf of the JICP 2019 Conference Committee
November 16th-17th, 2019
Yogyakarta, Indonesia

Keynote Speakers:

Dr. Daisy Kee Mui Hung (Universiti Sains Malaysia, Malaysia)
Dr. Sher Singh Bhakar (Prestige Institute of Management, India)
Prof. Herman Agustiawan (Universitas Proklamasi 45, Indonesia)

**Association of International Business & Professional Management
(AIBPM)
Malang, East Java, Indonesia**

PREFACE

It is a great privilege for us to present the proceedings of 2019 Yogyakarta ICPM to the authors and delegates of the event. We hope that you will find it useful, exciting and inspiring. 2019 Yogyakarta ICPM is a prestigious event organized with a motivation to provide an excellent international platform for the academicians, researchers, industrial participants and students around the world to share their research findings with the international business expert.

2019 Yogyakarta ICPM aims to provide opportunity for the global participants to share their ideas and experiences in person with their peer expected to join from different parts on the world. In addition, this gathering will help the delegates to establish research or business relations as well as to find international linkage for future collaborations in their career path.

The 2019 Yogyakarta ICPM outcomes will lead to significant contributions to the knowledge base in these up-to date business and management fields in scope. Therefore, on the day of completion of this journey, we are delighted with a high level of satisfaction and aspiration. The responses to the call-for-papers had been overwhelming – both from Indonesia and from overseas. We would like to express our gratitude and appreciation for all of the reviewers who helped us maintain the high quality of manuscripts included in the proceedings. We would also like to extend our thanks to the members of the organizing team for their hard work. We are now optimistic and full of hope about getting the proceedings of ICPM 2019.

We appreciate that the authors of 2019 Yogyakarta ICPM may want to maximize the popularity of their papers and we will try our best to support them in their endeavors. Let us wish that all the participants of 2019 Yogyakarta ICPM will have a wonderful and fruitful time at the conference.

Conference Chair

Liem Gai Sin, Ph.D on behalf of the ICPM 2019 Conference Committees

November 16th-17th, 2019

Yogyakarta, Indonesia

Table of Contents

The Influence of Organizational Culture, and Work Motivation on Work Discipline Employees in Secretariat General of the National Defense Council	
Afanti Side Uloli¹, Maruf Akbar², Kadir³	1
Integration of Spiritual Marketing and Experiential Providers to Create City Branding Facing the Global Competition (Case Study in Gresik, East Java)	
Aldila Intanir Widyaningrat¹, Ketut Indraningrat²	2
A Study of the Financial Reporting System of the Rokal Commercial Bank	
Alimamy Kamara	3
Tourism Destinations and Entrepreneurship in East Coast South Sulawesi Indonesia	
Dr. Andi Cudai Nur, M. Si¹, Prof. Dr. Haedar Akib, M. Si²	4
The Effect of Lean Thinking Application on MSMEs , in Changes to Disruptive Innovation	
Andika Priwanto¹, Triumi Febriyanti²	5
Impact of Catching Fish with Pesticides on The Income of Freshwater Fishermen Dialed Barabas River and Selakau River	
Angelus Ewid¹, Deffrinica²	6
Participation Rate of Female Labor Force in East Java Driven by Demographic Factor	
Anifatul Hanim¹, Zainuri Zainuri², Sudaryanto Sudaryanto³, Siti Yulaikah⁴	7
Testing The Mediation Model of Perceived Organizational Support and Affective Commitment in the Relationship Between Human Resources Practice and Employee Engagement	
Arif Partono Prasetyo¹, Bachruddin Saleh Luturlean², Erlangga Dwiki Kurniawan³	8
Proposed Marketing Strategy of PT. Pelabuhan Indonesia III (PERSERO) Property the Case of Tegal Port	
Art'sera Esti Widiyastuti¹, Atik Aprianingsih²	9
Community Border Paradigm Against School Education Values	
Aslan¹, Hifza²	10
The Influence of Organizational Culture and Individual Characteristic on Employee Job Satisfaction at PT. Garuda Indonesia (PERSERO) TBK Medan	
Asrizal Efendy Nasution¹, Muhammad Taufik Lesmana², Fadly Halim Saragih³	11
The Turnover Intention in Telecommunication Company: The Importance Role of Human Resource Practice and Affective Organizational Commitment as Antecedents	
Bachruddin Saleh Luturlean¹, Arif Partono Prasetyo², Jose Marcelino Suhendra³, Delviani Tria Saphira⁴	12
Community Perception Transmigration on The Importance of Education Informal Economics	
Benedhikta Kikky Vuspitasari¹, Deffrinica², Laurensiana Albi³	13
The Construction of Entrepreneurial Competence Test: Situational Judgement Test Model	
Angela Oktavia Suryani¹, Benedicta Prihatin Dwi Riyanti², Christine Winstinindah Sandroto³	14
Increasing MSME Capacity for Geoproducts in the Small Islands of Belitung	
Budhi Pamungkas Gautama	15
Workplace Bullying Survey of Nursing Staff	
Chen-Chieh CHANG¹, Yen-Chun PENG², TING-YU HSU³	16

Project Governance as Mediating Factor to Relationship of Team Skills and Digital Strategic Initiatives Implementation: A Case Study of Indonesian Commercial Banks

Debby Laurinta Febrianty¹, Edinda Sofyani², M. Diaz Darmawan³, Mohammad Ichsan⁴¹⁷

Achieve Customer Value from Marketing Strategies

Dedi Sulistiyo Soegoto18

Simple Multi-Attribute Rating Technique (SMART) Decision Making for Technology Selection of Real-Time Well Monitoring Project

Deni Eka Prasetya19

HYLBUS-AR: Mobile Application Based on Augmented Reality Steam Model for Future Administration Teacher to Be Up Againsts Making Indonesia 4.0

Dr. Heny Kusdiyanti, S.Pd., M.M¹, Indra Febrianto, S. Pd², Robby Wijaya, S. Pd³20

Program Management Approach for Concurrently Managing Projects

Johan Fahri¹, Asril Arilaha², Rezha Pratama³21

Mapping Commuters' Behavior in Choosing Public Transport in Ternate City

Johan Fahri22

Expressive Examination of BIPA Students (Bahasa Indonesia For Foreign Speakers) In BIPA Practices in STKIP PGRI West Sumatera Psikopragmatic Approaches

Dr. Kundharu Saddhono23

Social and Cultural Adaptation of Foreign Students in Indonesia: Influence of Javanese Culture in the Indonesian Language Program for Foreign Speakers (BIPA)

Kundharu Saddhono24

Organizational Citizenship Behavior on Public Organizational Performance

Dr. Mahfudz, MT¹, I Made Sukresna, Ph. D², Dr. Rio Dhani Laksana, M. Sc³, Intan Shaferi, M. Si⁴25

Perceived Value of PMO practices: A Descriptive Study in Indonesia

Mohammad Ichsan26

Loyalty of Green Tourist in Yogyakarta: Mediating Role of Satisfaction

Nining Yuniati¹, Sony Heru Priyanto², Lieli Suharti³, Linda Kusuma⁴27

The Effect of Service Quality on Consumer Satisfaction and Its Implications on the Loyalty of Users Online Transportation Services (Study at Students in Madiun Municipality)

Tatik Mulyati¹, Saraswati Budi Utami²28

The Role of Total Quality Management in Project Performance

Christina Whidya Utami¹, Timotius F.C.W. Sutrisno²29

Examining the Effect of Religious Values and Communication Quality on Employee Performance

Udin Udin¹, Sri Handayani²30

Overview of Academic Staff Performance Measurement Seen from Empowerment, Compensation, and Job Satisfaction

Dudung Ma'ruf Nuris¹, Yogi Dwi Satrio², Cipto Wardoyo³31

Cluster Optimation for Promotion The New Students Admissions

Dwi Vernanda¹, Tri Herdiawan Apandi², Nunu Nugraha³32

Investment Portfolio Performance Optimization of Dana Pensiun Perusahaan Pelabuan dan Pengerukan (DP4)

Eko Munadi33

Student Personality, Lecturer Competency, Campus Facilities, and Students' Learning Motivation in Private University in Indonesia

Elvira Azis¹, Arif Partono Prasetio², Bachruddin Saleh Luturlean³34

Transformational Leadership and Employee Engagement in Technology-Based Companies: How Intrinsic Motivation and Affective Commitment Mediated the Relation?

Elvira Azis¹, Arif Partono Prasetio², Tieka Trikartika Gustyana³, Sofia Fauziana Putri⁴, Dheana Rakhmawati⁵35

Village Financial Management in Realizing Good Governance in Village Government

Endang Sulistyaningsih¹, Hartiwiningsih², Isharyanto³36

The Impact of E-Commerce Development on Conventional Merchants' Income (Case Study: Medan Central Market)

Eri Yanti Nasution37

Impact Organization Culture and Motivation on Entrepreneurship Employees At Shipyard Industry in Batam

Fifi Hariani¹, Muchlis R Luddin², Mahmuddin Yasin³38

Description of Reasons of People to Work as Government Employee

Franky¹, Thomas Budiman²39

Design Change and Organizational Development Through Separation of Power on Church Organization

Frans Efraim Serang¹, Christantius Dwiadmadja²40

Analysis Good Governance of Corruption Eradication Toward Penta Helix Model

Ghazalie¹, Sulistiyanto², Jonni Mahroza³, Yusuf Ali⁴, Makmur Supriyatno⁵41

The Role of Organizational Forgetting and Organizational Culture on Organizational Learning in Electro Industry

Gromyko Bongso¹, Maruf Akbar², Wibowo³42

Effect of Organizational and Citizenship Behavior Sharing Knowledge of Employee Organizational Commitments

Hasrudy Tanjung¹, Linzzy Pratami Putri²43

Patterns and Determinants of Knowledge Transfer: A Case of Public Sector Organizations in Timor Leste

Hernani Agostinho Soares¹, Christantius Dwiadmadja²44

The Influence of Prophetic Leadership, and Organizational Culture on Employee Engagement in Islamic Boarding Schools

Irfan Budiono¹, Hamidah², Mahmuddin Yasin³45

Organizational Politics and Work Satisfaction: Mediation and Moderation of Political Skills (Study in The Government of Ternate City)

Abdullah W. Jabid¹, Irfandi Buamonabot², Johan Fahri³46

Job Satisfaction and Turnover Intention with Positive Affection as Moderating Variable: Gender Perspective

Nurlaila¹, Johan Fahri², Abdullah W. Jabid³, Irfandi Buamonabot⁴47

ISSN: 2621-993X (Online)

ISSN: 2622-0989 (Print)

Impact Work Motivation and Perceived Coworker Support on Organizational Commitment At Human Resources Development and Management Agency	
Iskandar Nordat¹, Burhanuddin Tola², Mahmuddin Yasin³	48
Company's Performance as A Variable Intervening Between Intellectual Capital and Company's Value	
Isna Ardila¹, Irma Christiana²	49
The Role of Organizational Justice on Perceived Organizational Support At Indonesian Ports	
Jimmy Nikijuluw¹, Syarifudin Tippe², Mahmuddin Yasin³	50
The Factors to Take Place About Change Profession of Society in Roundabout Region of Industry in Simabaya Village, East of Telukjambe Subdistrict, Karawang District, West Java, Indonesia	
Juliati Prihatini¹, Siti Zulaika²	51
Independensi Entrepreneur With Digital Marketing	
Julita¹, Nel Arianty²	52
Intention Adopting Financial Accounting Standards (SAK) for Small and Medium Enterprises	
Kurniawan¹, Mukrodi², Ramadhanti³, Setyawati⁴	53
Impact of Green Product Innovation, Green Perceived Quality to Purchase Intention Moderated by Lifestyle on Stainless Steel Straw	
Lily Suhaily¹, Syarief Darmoyo², Sinta Boentoro³, Eleonaora Anasthashia⁴	54
The Effect of Investment Literacy and Perspectives on Investment on The Ability to Manage Investments	
Linzy Pratami Putri¹, Irma Christiana², Delyana Rahmawany Pulungan³, Isna Ardila⁴	55
Sensing Analysis of PT Pelabuhan Indonesia III (Persero) For Developing Business Strategies to Maintain Competitive Advantage	
Muh Ananta Jauhar Anfal¹, Reza Ashari Nasution²	56
Impact Empowerment and Work Environment on Employee Satisfaction of Ministry of Youth and Sports in Indonesia	
Muhamad Arief Erdavit¹, Yetty Supriyati², Billy Tunas³	57
The Influence of Leadership and Work Discipline Against the Employee Performance in PT. Kereta Api Indonesia (PERSERO) Divisi Regional I Sumatera Utara	
Muhammad Fahmi¹, Fenny Sanika²	58
The Effect of Quality of Service, Facility and Location on Registration Decision at SMK Telkom 2 Medan	
Muhammad Taufik Lesmana¹, Asrizal Efendy Nasution²	59
Finance Strategy Alternatives to Support Business Growth at PT Pelabuhan Indonesia Iii (PERSERO)	
Nanang Prasetyo¹, Subiacto Sukarno²	60
The Effect of Perceived Job Insecurity and Mindfulness on Sustainable Wellbeing	
Ninik Anggraini¹, Madha Komala², Dedi Purwana³	61
Personal Taxpayers ' Compliance Analysis with Regards to Tax Amnesty Policyprimary Tax Service Office in Medan City	
Novien Rialdy	62

The Effect of Rewards on Employee Performance with Employee Engagement as an Intervening Variable in Indonesian Pharmaceutical Companies Nurmalita Dwiyantri¹, Nidya Dudija²	63
The Preparation of Prospective Accounting Teachers in Era of Disruption Primasa Minerva Nagari¹, Umi Nuraini², Dudung Ma'ruf Nuris³	64
Analysis of Factors That Affect Employee Performance Rahmad Bahagia¹, Linzzy Pratami Putri²	65
Analysis of The Influence of KTA on the Level of Anarkis Related to The Age and Fanatism Level of Football Supoters In Indonesia Rianti Setiadi¹, Franky²	66
ICU-BPJS Patients' Satisfaction on Administration Services and Facilities of Type A Hospital in Jakarta Rianti Setiadi¹, Franky²	67
Analysis of Factors That Influence Online Purchasing Decisions in The Millennium Rini Astuti¹, Linzzy Pratami Putri²	68
Promoting Bidai Craft as A Solution on Eradicating Unemployment in The Border Area Rissa Ayustia¹, Angelus Ewid², Usman³	69
Decision Making on Selecting Business Intelligent Platform Replacement (A Case in CTX Indoasia Business Unit) Rony Ardiansyah¹, Prof.Dr.Ir Utomo Sarjono Putro, M.Eng²	70
The Effect of Charismatic Leaders, Profession Attitudes Toward the Work Ethic of University Lecturers in Indonesia Saepudin¹, Ika Kartika², Yanti Hasbian Setiawati³, Gunawan Wibisono⁴	71
Understanding the Impact of Social Empowerment Perception Toward Purchase Intention of Social Enterprise Craft Products Salma Amalia Sulthanah	72
Fortran Program Forecasting on Maternal Mortality in Type C Hospitals in East Java Based on Predominant Variables Sardjana Atmadja¹, Gulam Gumilar²	73
Design and Learning System Web-Based and Education Game as Effort Improving Characters (Spiritual, Social Aspects) Mohammad Iqbal¹, Slamet Rahayu²	74
WOM as an Antecedent with Structural Equation Modeling (SEM) test on Low-Cost Carriers in Indonesia Yasintha Soelasih¹, Sumani²	75
Improving Government Accountability Through Balanced Scorecard-Based Performance Management with Community Social Perspective Suyuti Marzuki¹, Bambang Shergi Laksmo², Athor Subroto³	76
Corporate Funding Alternatives to Support Business Growth: Case Study at PT Berlian Jasa Terminal Indonesia Tanjung Pertiwi	77
Impact Organization Culture and Perceived Organization Support on Creativity of High School Teachers Umiarti¹, Yetty Supriyati², Billy Tunas³	78

Establishing the Soul of Living Women Groups in Processing Corn to Become Foods Selling..79

Usman¹, Veneranda Rini Hapsari², Rissa Ayustia³

Model of Street Food Vendors Culinary to Realize the Function of Spatial in Bengkayang Regency

Veneranda Rini Hapsari¹, Benedhikta Kikky Vuspitasari², Deffrinica³.....80

Identification and Strategy of Leading Sector Development in The Migrant Workers Area in the Framework of Expanding Employment Opportunities

Yeni Nuraeni¹81

Integration of Technical Vocational Education and Training Systems to Expand Employment Opportunities and Business Development

Yeni Nuraeni¹, Henigusnia²82

Game-Based Learning (E-Crowdwar)

Yogi Dwi Satrio¹, Cipto Wardoyo², Dudung Ma'ruf³83

The Impact of Employee Engagemnet on Performance – A Case of an Insurance Company in Indonesia

Yona Melia¹, Nidya Dudija²84

Implementation of Good University Governance Governance Islamic Private Vocational School in Medan

Zulia Hanum¹, Iskandar Muda², Rina Bukit³, Muhyarsyah⁴85

Analysis of Brand Experience and Brand Satisfaction with Brand Loyalty Through Brand Trust as A Variable Mediation

Megasari Gusandra Saragih¹, Elfitra Desy Surya², Sri Rahayu³, Harianto⁴, Ramadhan Harahap⁵, Slamet Widodo⁶86

Emotional Marketing to Purchase Decisions Halal Food in Medan City with Brand Awareness as Variable Intervening

Elfitra Desy Surya¹, Megasari Gusandra Saragih²87

Analysis of Quality of Work Life Effect on Organizational Citizenship Behavior with Work Satisfaction as A Variable Intervening

Sri Rahayu¹, Harianto², Megasari Gusandra Saragih³88

Improved Marketing Performance and Product Innovation for The Optimization of Competitive Advantage

Harianto¹, Sri Rahayu², Megasari Gusandra Saragih³89

The Role of Zakat and Acceleration Model of Toilet Procurement in Karanganyar Regency

Samsi¹, Darsono², Suprpti Supardi³, Sapja Anantanyu⁴90

Effect Of E-Filling System Implementation and Taxpayer Knowledge in Using E-Filling on Individual Taxpayer Compliance

Henny Zurika Lubis91

Development Strategy for Ecotourism Management based on Feasibility Analysis of Attraction Attractions and Perception of Watching and Local Communities

Sugeng P. Harianto¹, Niskan WM², Gunardi DW³, Machya KT⁴, Trio S⁵92

Response of Peat Soil's Microbes to Drainage and Forest Fire

Abdul Hadi93

The Effect of Omnichannel Implementation on Customer Satisfaction

Effy Zalfiana Rusfian¹, Arif Airlangga Putra²94

Article Review: The Role of Knowledge Management in Improving the Competence of Human Resources

Tri Hadi Sulistyanto¹, Masyhudzulhak Djamil², Achmad Hidayat Sutawijaya³	95
The Impacts Information Technology on Business	
Moses Isdory Mgunda	96
A Case Study on Job Evaluation Method in SME Employees	
Yulian Sri Lestari¹, Arief Fahmie², Emi Zulaifah³	97
To Study the Success of Starbucks Becoming an International Brand	
Muhammad Azriuddin Bin Jailani¹, Muhammad Hafizzudin Bin Mohd Sukri², Muhamad Fitri Bin Muhamad Mazree³, Muhammad Afiq Zakwan Bin Zaidi⁴, Dala AlSanousi⁵, Aman Kelpia⁶, Olivia Kurniawan⁷	98
Growth and Advancement of Technology: The Case of Huawei	
Candy Yeo¹, Kelly Mo Xuen Yee², Ang Hui En³, Chua Su Mei⁴, Shreyas Agnihotri⁵, Shweta Pandey⁶	99
The Critical Factors Behind the Success of AirAsia	
Mohamach Rouslan¹, Tursynbay Aidos², Mamrina Yerkezhan³, Dravyaayajnaah Jayagopal⁴, Hanis Aribah binti Mohd Athiyah⁵, Abhishek Singh⁶, Abhishek Kumar Upadhyay⁷	100
The Influence of organizational culture on employee retention: A case of Google	
Khor Tze Win¹, Lee Sze Yin², Gilang Zulfan³, Hayder Jabbar Ali⁴, Hanan Alsharqawi⁵, Akansha Verma⁶	101
Customer Experiences, Expectations and Satisfaction Level Towards Services Provided by Amazon	
Pragya Goel¹, Priyanka Verma², Qoot Al Mutairi³, Rashi Bhardwaj⁴, Sahil Tyagi⁵	102
The Existence of Sasi Ikan Lompa in the Millenium Era: Profit or Loss? Evidence from Maluku, Indonesia	
Sally Paulina Sandanafu¹, Dady Mairuhu², Vury.L.A. Sadubun³	103
Model of Community Empowerment Based on Local Wisdom Through Corporate Social Responsibility in North Konawe District	
Asrip Putera¹, Endro Sukotjo², Tuti Dharmawati³, Eliyanti Agus Mokodompit⁴	104
The Comparison Between Social Enterprise and Village-Owned Enterprise Using Business Model Canvas (Case Study in Bambooland and BUMDes Bintang 18 Sardonoharjo Yogyakarta)	
Muhammad Fakhri Zain Al Rasyid¹, Lina Af'ida Fataya Helwa², Hilda Khilya Arintin³, Moch Rizal Bayu Bhakti Nugroho⁴, Rizqi Anfanni Fahmi⁵	105
Compensation, Organizational Culture and Job Satisfaction In Affecting Employee Loyalty	
Bagus Nyoman Kusuma Putra¹, I Wayan Gede Antok Setiawan Jodi², I Made Surya Prayoga³	106
Analysis of the Effectiveness of the Implementation of Internal Control Systems in the Financial Field at State Universities (Study at the Indonesian Institute of Arts Denpasar)	
Anik Yuesti¹, Luh Kadek Budi Martini², Ni Putu Trisna Yusanti³	107
The Role of Work Ethic in Human Life	
Mohammad Ghozali¹, Hamid Fahmy Zarkasyi², Kurnia Firmanda Jayanti³, Yunita Wulandari⁴	108

Risk on Asphalt Mixing Plant in Bali Province

**A.A. A Made Cahaya Wardani¹, I Nyoman Arya Thanaya², I Nyoman Yudha Astana³,
A.A..Gde Agung Yana⁴ 109**

Intellectual Capital, Corporate Governance and The Performance of Village Credit Institutions

I Gede Cahyadi Putra¹, Desy Wedasari², Gusti Ayu Putu Wulan Rahmasari³ 110

The Development of Web Based Application for Financial Accountability Report of Indonesian Political Parties

Stevie Kaligis¹, Maksy Sendiang², Jefry Rengku³ 111

The Effect of Brand Image and Store Atmosphere on Repurchase Intention with Online Promotion as A Moderating Variabel In Basmalah Jember

Sudaryanto Sudaryanto¹, Anifatul Hanim², Bagas Putra Nugraha³ 112

Needs Analysis of Fintech in Financial Services Toward Industry-4.0 Era in Indonesia

Henricus Bambang Triantono¹, Aryusmar² 113

Improve Employee Performance at The Company (Case Study on PT. Mitra Tri Sakti)

**Ni Putu Ayu Sintya Saraswati¹, Anak Agung Dwi Widyani², Luh Putu Diah Inten Sagita³
..... 114**

The Effect of Human Resources Competency and Working Discipline on Patient Satisfaction in Konawe Regional General Hospital

Wahyuniati Hamid¹, Noval Nur², Asrip Putera³ 115

The Effect of Performance Management on Performance with Employee Attitudes as Intervening at PT. Tissan Nugraha Globalindo

Sinarwati Sunarjo¹, Isalman², Asrip Putera³ 116

Software Simulation Tool for Kinematics Learning

Maksy Sendiang¹, Marson Budiman², Anritsu Polii³ 117

Empowering Economic Independence of Ummah Based on The Sustainability of Zakat

Syamsuri¹, Syamsuddin Arif², Luluk Wahyu Roficoh³ 118

Increasing Community Prosperity Through Management of Village Owned Company (BUMDES) Development of Rural Tourism (Case study in Pagerageung, Tasikmalaya Regency)

**Budhi Pamungkas Gautama¹, Ayu Krishna Yuliawati², Netti Siska Nurhayati³, Ilma
Indriasri Pratiwi⁴, Endah Fitriyani⁵ 119**

Effective Good University Governance: Governance Improving the Quality of Higher Education Institution to Realize the World Class Institution (Empirical Study on Accredited a Private University in Higher Education Service Institutions Region III 2019)

**Ignatius Edward Riantono¹, Lusianah², Kevin Deniswara³, Archie Nathanael Mulyawan⁴
..... 120**

The Effects of Profitabilitas and Activity Ratio Toward Firms Value with Stock Price as Intervening Variables

I Gusti Ngurah Bagus Gunadi¹, I Gede Cahyadi Putra², Ida Ayu Nyoman Yulastuti³... 121

Risk Mitigation Strategy in Islamic Crowdfunding Institution (Case Study at Islamic Crowdfunding Institution in Indonesia)

Nabila Zatadini¹, Nawa Marjany², Syamsuri³, Syamsuddin Arif⁴ 122

Evaluation of The Geotourism Potential Development Based on Geodiversity Towards Sustainable Tourism in Citarum River

**Mohammad Sapari Dwi Hadian¹, Bombom Rachmat Suganda², Ute Lies Siti Khadijah³,
Ayu Krishna Yuliawati⁴ 123**

ISSN: 2621-993X (Online)

ISSN: 2622-0989 (Print)

Improving Mother and Children Health Degree Through Mother and Children's Health Revolution in The Border Area Indonesia and Timor Leste

Aplonia Pala..... 124

The Effect of Price and Quality of Service on The Customer's Loyalty at The Workshop of Nissan Datsun Pajajaran, Bogor

Sri Marti Pramudena¹, Eri Marlapa², Dede Aprilliana³ 125

Encouraging Productivity Chain Through Zakat Values

Sabila Rosyida¹, Syamsuri², Syamsyuddin Arif³ 126

Increasing Mindset Creativity: The Role of Organizational Learning and Performance

Sri Suwanti¹, Dr. Ardian Adhiatma², Dr. Budi Cahyono³ 127

The Effect of Earnings Smoothing, Investment Opportunities, And Return of Asset on Earnings Aggresiveness (Empirical Study from Manufacturing Company in Indonesia)

Melinda Malau..... 128

Tourism and Study Overseas Choice: Exploring Information Sources of Indonesian Student in Selecting University Overseas

Andriani Kusumawati..... 129

Factor Analysis of The Operations Strategy on The Bureau of Umrah and Hajj

Fien Zulfikarijah..... 130

Modular Mixer Machine Design for Liquid Fertilizer

Yuli Agusti Rochman¹, Dwi Ana Ratna Wati² 131

Effect of Online Interaction on Brand Loyalty with Brand Engagement and Brand Trust as Mediating Variables

Alek Maulana Muqarrabin¹, Mts. Arief², Idris Gautama³, Pantri Heriyati⁴ 132

The Effect of Earnings Smoothing, Investment Opportunities, And Return of Asset on Earnings Aggresiveness (Empirical Study from Manufacturing Company in Indonesia)

Melinda Malau

Universitas Kristen Indonesia
Jakarta, Indonesia

Correspondence Email: melindamalau_1982@yahoo.com

ABSTRACT

This study aims to examine and analyze whether earnings smoothing, investment, and return on asset affect the earnings aggressiveness. The method used in this study is panel regression analysis. The sample used in the study was 500 observations in Indonesia using data from manufacturing companies for the period 2013-2017. Earnings aggressiveness is measured by the scala of accrual. Earning smoothing is measured by the ratio between earnings variability and cash flow variability. Investment is measured by market value divided by book value of equity. Return on asset is measured by net income divided by total company assets. Sample of companies in Indonesia. The results of the model show that earnings smoothing has a significant positive effect on the earnings aggressiveness. Return on asset has a significant negative effect on earnings aggressiveness. The research implies that the effect of earnings smoothing and return on asset affect the earnings aggressiveness. In making investment decisions, investors must evaluate the quality of earnings reporting, related to whether there are earnings aggressiveness. The role of the regulator is needed for monitoring earnings reporting. Earnings quality will reduce risk, so that the company performance to be optimal and increase profitability.

Keywords: earnings aggressiveness, earnings smoothing, investment, return on asset.

Klasifikasi JEL: G30, M40

THE EFFECT OF EARNINGS SMOOTHING, INVESTMENT OPPORTUNITIES, AND RETURN OF ASSET ON EARNINGS AGGRESIVENESS (Empirical Study from Manufacturing Company in Indonesia)

Melinda Malau

Universitas Kristen Indonesia, Jakarta
Jl. Mayjend Sutoyo No.2 Jakarta Timur, Indonesia
melinda.malau@uki.ac.id

ABSTRACT

This study aims to examine and analyze whether earnings smoothing, investment, and return on asset affect the earnings aggressiveness. The method is panel regression analysis. The sample used 100 observations in Indonesia from manufacturing companies for the period 2013-2017. The results show that earnings smoothing has a significant positive effect on the earnings aggressiveness. Return on asset has a significant negative effect on earnings aggressiveness. This research gives theoretical implications that earnings smoothing and return on asset have a significant effect on the earnings aggressiveness. It has managerial implication for regulators. The formulation of regulations in a country's Financial Accounting Standards is applied as form of limiting the flexibility of accounting policies and to narrow the opportunist attitudes of management.

Keywords: earnings aggressiveness, earnings smoothing, investment, return on asset.

INTRODUCTION

¹ Companies that are already listed on the capital market must pay attention to capital costs because the calculations are used to produce the right funding decisions (Lambert et al., 2007). Funding undertaken should provide results that can improve the welfare of stakeholders. Decisions that are often faced by financial managers in the company's operational activities are capital structure decisions, namely financial decisions related to the composition of debt, ordinary shares, and preferred shares that must be used by the company. Managers must be able to collect funds both sourced from within and outside the company effectively and efficiently. Funding decisions must be able to minimize the cost of capital that must be borne by the company (Prabansari and Kusuma, 2005). When managers use debt, capital costs will arise as much as the interest costs charged by creditors, whereas if managers use internal funds there will be opportunity costs. Funding decisions made inaccurately will result in fixed costs, namely high capital costs and subsequently result in a low profitability of a company (Brigham and Houston, 2001).

The research is expected to make a theoretical contribution and add to the academic literature by examining the effect of earnings smoothing, investment, and return on assets on the earnings aggressiveness. This research is expected to be able to analyze whether a company's financial reporting has adopted IFRS completely. The practical contribution of this research is expected to increase understanding of earnings aggressiveness clearly. The measurement of earnings aggressiveness is expected to be used to analyze and make investment decisions for company. The practical contribution for company management and analysts is through the results of this study can consider the calculation of the earnings aggressiveness of the right to control annual reports, so that companies can make investment decisions more optimally.

Weston and Copeland (2010) defines if seen from the perspective of the company (agent), the cost of equity capital is the real cost incurred by the company to obtain funds to fund the investment or operations of the company and to obtain funds and provide satisfaction to investors at a certain level of risk. The way the company finances its assets is shown in the financial composition that is on the right side of the balance sheet, namely the amount of long-term debt, issuance of preferred shares, ordinary shares and retained earnings. Investments in the capital market are investments that have a high level of risk. Modern portfolio theory (Markowitz, 1952) concludes that investment risk can be reduced by the formation of an efficient portfolio, so that the risk is lower than the risk of each investment instrument that forms the portfolio.

Earnings aggressiveness is the output of accounting aggressiveness policies and is the best way used by management in manipulating earnings, especially by increasing the company's profits temporarily (Penman, 2003). One dimension that leads to profit opaqueness is income smoothing. In the research of Tucker and Zarowin (2006), income smoothing is an act of earnings management by reporting company earnings on an average basis over time. If accounting income is artificially flattened, the company's profit figure means it failed to properly describe economic performance, thereby reducing the informativeness of earnings reports and leading to earnings opacity. The measurement of income smoothing uses a negative correlation between changes in the discretionary accrual proxy and changes in pre-discretionary income. The greater negative correlation shows the greater income smoothing. The more flat profit (the smaller negative correlation), the more informative the profit, and gives a positive signal to investors. Thus, income smoothing is an attempt by the company's management to reduce abnormal earnings variations by the range that is possible based on good accounting and management principles (Li and Richie, 2016).

The purpose of this study is to test and analyze (1) whether income smoothing influences earnings aggressiveness; (2) whether investment opportunities affect the profit aggressiveness; (3) whether the level of investment opportunity influences the earnings aggressiveness. Research contributions consist of theoretical contributions, practical contributions and policy contributions. This study confirms whether the aggressiveness of earnings can be explained by various factors. Theoretical contribution of research is significant for science, namely the effect of earnings smoothing, investment, and return on assets on the earnings aggressiveness.

6

The practical contribution of research is expected to increase understanding of earnings aggressiveness that previously led to unclear understanding. The measurement of earnings aggressiveness is expected to be used to analyze and make investment decisions for a company. Practical contribution for the company is through the results of this study can consider the calculation of profit aggressiveness that is appropriate to control the company's performance and annual reports and to pay more attention to the calculation of the composition of capital costs (costs in the annual report produced so the company can make investment decisions more optimally).

The contribution of the policy is by comprehensively testing the profit aggressiveness calculation, it is expected that the results of this study can be input for the Financial Services Authority (OJK). in compiling regulations in relation to overcoming the aggressiveness of earnings in presenting financial statements for listed companies listed on the stock exchange. For example, valuation regulations to make estimates needed under conditions of uncertainty, so that assets or profits are not over-recorded, liabilities and costs are not under-recorded. The results of this study are also expected to provide input for OJK to make policies related to comprehensive reports using earnings aggressiveness. The results of this

study are also expected to be input for the standard drafting council to add importance to the prevention of excessive profit aggressiveness contained in the financial statements.

This study examines companies that produce goods and services (manufacturing) with a research period of five years, from 2013-2017. Manufacturing companies listed on the stock exchange chosen as research samples are domiciled in the country of Indonesia. The country of Indonesia is used as a research sample because it is the domicile of researchers and the GDP (Gross Domestic Product) per capita is quite high in the thousands of US \$ Dollars in Southeast Asia in 2017. Capital markets in Indonesia are quite active as a means of business funding (World Development Indicators).

The significance of this study is to examine the effect of income smoothing, investment opportunities, and the rate of return on assets on earnings aggressiveness. The aim is to analyze whether a company has considered whether there are indications of earnings aggressiveness in presenting financial reporting based on IFRS and to ascertain whether the financial statements are neutral and reasonable. This study examines the effect of income smoothing, investment opportunities, and the rate of return on assets to earnings aggressiveness.

LITERATURE REVIEW AND DEVELOPMENT OF HYPOTHESES

Agency Theory

The grand theory in this research is agency theory. Agency theory (Jensen and Meckling, 1976) assumes that every individual involved in a contract aims to maximize their respective interests. If the individual acts individually to maximize their interests, conflict will arise. So, each individual who entered into the contract aims to accommodate the interests of various parties, because they realize that the interests will be fulfilled if the common goals are also fulfilled.

Earnings Smoothing On Earnings Aggressiveness

Earnings smoothing is the action of management that reports earnings smoothly all the time. Even with accounting earnings that are artificial (artificial smooth), the earnings figures fail to describe actual economic performance, so the informativeness of earnings reports decreases and causes earnings obscurity (Francis et al., 2004). Bhattacharya et al. (2003) defines income smoothing if it does not reflect the economic value of the company which will actually cause the cost of capital to increase. The greater correlation number indicates the greater income smoothing, resulting in greater profit opacity. In the research of Khaddaf et al. (2014) also investigates income smoothing. Income smoothing has a significant effect on stock returns through trading volume activities. Furthermore, management actions that lead to income smoothing can be detected through the accrual component (Dechow et al., 1995; Bhattacharya et al., 2003). Penman (2003) concluded that the higher the current operating income (current operating income) manipulated by management, the lower the rate of return on net operating assets (RNOA) in the coming period.

Sunarto et al. (2016) concluded that the aggressiveness of earnings affects investors in making decisions. Mendes-Da-Silva et al. (2014) uses the least-squares regression equation. The results of his research are that on average companies that are more aggressive show higher capital costs and are supported by a lack of research on how to estimate capital costs and their relationship with disclosure through company websites, especially in terms of considerations for developing countries, for example Brazil. Sunarto (2010) and Bhattacharya et al., (2003) conclude that earnings aggressiveness will lead to earnings blurring. The earnings statements presented in the company's financial statements

lead to more recorded profits so that accounting earnings do not reflect the economic performance of a company.

In discretionary accrual policy, if it provides earnings informativeness, then the policy increases earnings quality (Dechow and Dichev, 2002). On the other hand, if the policy does not reflect actual economic profit, then it creates profit opacity (Bhattacharya et al., 2003). Based on this discussion, the researcher proposes the following hypothesis:

H₁: Earnings smoothing has a positive effect on earnings aggressiveness.

Investment Opportunities On Earnings Aggressiveness

According to Myers (1977), investment opportunity is a view of the value of a company as a combination of assets owned by investment choices in the future. Investment opportunities are measured by market value divided by book value in equity ratios. Titman et al. (2004) states that an investor needs to pay attention to the existence of the company's capital investment costs and how to target each decision-making. The research of Adam and Goyal (2003) states that investment opportunities play an important role in corporate finance in relation to achieving company goals. Earnings aggressiveness ultimately affects the decline in earnings quality (Altamuro et al., 2005). Kothari (2001) states that if a company performs accounting aggressiveness, then the book value of assets in the current period and profits will be higher, but for earnings predictions to be low and the cost of capital will increase. Based on research by Ball et al. (2000) concluded that the opposite of earnings aggressiveness is accounting conservatism, where accounting conservatism means that a company recognizes losses faster and slower to recognize profits, appearing in common law countries to improve information asymmetry. They continue to argue that accounting conservatism is related to accounting transparency which implies that earnings aggressiveness has a positive effect on earnings opacity. Based on this discussion, the researcher proposes the following hypothesis:

H₂: Investment opportunities has a negative effect on earnings aggressiveness.

Return on Assets On Earnings Aggressiveness

The rate of return on assets is one form of profitability ratio. The rate of return of assets to measure a company's ability to generate profits by using the total assets available and after capital costs (costs used to fund assets) are excluded from financial analysis (Ahmed et al., 2002). The rate of return on assets is measured by net income divided by the total assets of the company (Nikoomaram et al., 2011). Surifah (2015) aims to determine the effect of earnings management on the cost of equity capital. This study took a sample of manufacturing companies listed on the Indonesia Stock Exchange during 2011-2013. The data was obtained by using purposive sampling technique and using multiple regression analysis methods. This study uses the rate of return on assets as a control variable that affects the cost of equity capital. Frank et al. (2004) found that some companies tend to report aggressively for the purpose of financial and tax reporting, while there are other companies that tend to report conservatively for financial and tax reporting purposes. The results showed that companies involved in aggressive financial reporting were also involved in aggressive tax reporting. Based on this discussion, the researcher proposes the following hypothesis:

H₃: The rate of return on assets has a negative effect on earnings aggressiveness.

RESEARCH METHODS

Research design

Based on the problems in this study, the type of research used is hypothesis testing for the presence or absence of earnings opacity (proxied by earnings aggressiveness), information asymmetry and earnings informativeness of capital costs with caution (prudence) as a

moderating variable in manufacturing companies in Indonesia and the Philippines . Testing the hypothesis is causal. The time period used in this study was five years from the 2013-2017 period. The setting environment is the real environment. The unit of analysis used in this study uses the financial statements of manufacturing companies in Indonesia and the Philippines which have been audited and listed on the stock exchange and have company websites, stock exchange websites of each country and other supporting websites.

6

Variables and Measurements

Dependent Variable

The calculation for earnings aggressiveness (Bhattacharya et al., 2003) is measured in the following stages.

Stage 1:

$$Y = \alpha + \beta_1 \frac{\Delta CA_{kt}}{TA_{kt-1}} + \beta_2 \frac{\Delta CL_{kt}}{TA_{kt-1}} + \beta_3 \frac{\Delta Cash_{kt}}{TA_{kt-1}} + \beta_4 \frac{\Delta STD_{kt}}{TA_{kt-1}} + \beta_5 \frac{\Delta DEP_{kt}}{TA_{kt-1}} + \beta_6 \frac{\Delta TP_{kt}}{TA_{kt-1}} + \varepsilon$$

.....(1)

Explanation:

11 = Scala of accrual company k year t ($EBITDA / TA_{kt-1}$)

ΔCA_{kt} = Change in total current assets for the company k ($CA_{kt} - CA_{kt-1}$)

ΔCL_{kt} = Change in total current liabilities for the company k ($CL_{kt} - CL_{kt-1}$)

$\Delta CASH_{kt}$ = Change in cash for the company k ($Cash_{kt} - Cash_{kt-1}$)

ΔSTD_{kt} = Change in short term debt for the company k ($STD_{kt} - STD_{kt-1}$)

DEP_{kt} = Depreciation expense and amortization expense for the company k year t

ΔTP_{kt} = Change in tax payable ($TP_{kt} - TP_{kt-1}$)

TA_{kt-1} = Total asset company k year t-1

$EBITDA$ = Earnings before interest, tax, depreciation, and amortization

Stage 2:

The error value obtained is the earnings aggressiveness. The error value is absolved first.

Independent Variable

Independent variables that will be tested to determine the relationship with the dependent variable in this study are as follows:

Earnings Smoothing

Earnings smoothing is measured by a calculation method based on the research of Perotti and Wagenhofer (2014). The measurement consists of several stages as follows:

Stage 1:

Calculations x_{it} for earnings in each company for period of five years ($x_{it}, x_{it-1}, x_{it-2}, x_{it-3}, x_{it-4}$)

$$x_{it} = \frac{EARN_t}{Aset_{t-1}} \dots \dots \dots (2)$$

Stage 2:

Calculations x_{it} for cash flow from operation in each company for period of five years ($x_{it}, x_{it-1}, x_{it-2}, x_{it-3}, x_{it-4}$)

$$x_{it} = \frac{CFO_t}{Aset_{t-1}} \dots \dots \dots (3)$$

Stage 3:

The results of calculations in equation (2) and equation (3) are entered into the formula for variance in equation (4), respectively.

$$\sigma^2 = \frac{n \sum_{i=1}^n x_i^2 - (\sum_{i=1}^n x_i)^2}{n(n-1)} \quad (4)$$

Stage 4:

Calculations on the variance formula in equation (4) are then calculated in the form of standard deviations in equation (5)

$$\sigma = \sqrt{\frac{n \sum_{i=1}^n x_i^2 - (\sum_{i=1}^n x_i)^2}{n(n-1)}} \quad (5)$$

Stage 5:

The results of calculations in equations (2) through equation (5) are included in the calculation of earnings smoothing in equation (6) as follows:

$$PL = \sigma (EARN / Aset_{t-1}) / \sigma (CFO / Aset_{t-1}) \quad (6)$$

Explanation:

PL = Earnings smoothing

σ = Standar Deviation

CFO = Cash Flow Operating

EARN = Earnings (Net Income Before Extraordinary Items)

Aset_{t-1} = Total Asset

Francis et al. (2004) measure this earnings smoothing from the ratio between earnings variability and cash flow variability. This measurement is based on the argument that the profit attribute is derived from management's judgment using its private information regarding future earnings to "flatten" the fluctuations that occur. So the income statement will be more representative and more useful. This smoothing measurement model is also used by Ecker et al. (2006).

Investment opportunity (INVEST)

Sustainability of a company is determined by financial performance that is perceived by firm value. Investment opportunity set affects firm value (Nanda et al, 2018). Investment opportunities are calculated from market value divided by book value of equity (Myers, 1977). Keown et al. (2010) states that when a company's investment opportunity rises, the dividend payout ratio must decrease.

Return on assets (ROA)

The rate of return on assets is measured by net income divided by total company assets (Nikoomaram et al., 2011; Francis et al., 2008; Ahmed et al., 2002). According to Harahap (2010), Return On Assets (ROA) describes the asset turnover measured from sales. The greater this ratio, the better and this means that assets can more quickly get returns and achieve profits.

Data Analysis Method

Testing the Relationship of Independent Variables and Dependent Variables

This research examines descriptive statistics of each variable and its correlation with other variables, Pearson correlation and multiple regression. Testing of research with Eviews 9.

Analysis of Descriptive Statistical

The analysis is used to determine the characteristics of the data, namely the mean, median and standard deviation. Descriptive statistics relate to data collection and presentation of

summary data results. In addition, a normality test and a classic assumption test (multicollinearity, heteroscedasticity, and autocorrelation) were performed. Outlier data is data that deviates considerably from other data in a data set. This outlier data makes the analysis of a series of data biased or has the potential to disrupt the central tendency of research data (Santosa and Hidayat, 2014). The term outlier is also often associated with extreme values, both large and small extremes. The detection of outlier data can be done by first determining the mean and standard deviation of each variable, then determining standardize and absolute standardize. Values range from -3 to +3 due to the large amount of data. If the test results show the existence of outlier data, then what can be done is to remove or eliminate (trimming) the observational data because if it is not removed it gives effect after testing.

10

Normality Test

Normality test aims to determine the distribution of data in variables that will be used in research. Data that is feasible to use is data that has a normal distribution. The normality test also aims to test whether in the regression model, confounding or residual variables have a normal distribution. Data normality test is performed before the data is processed based on parametric statistical models. Testing residual normality in this study using the Jarque-Bera (JB) test with the Eviews program. JB Test is a normality test for large samples (Ghozali and Ratmono, 2013). For treatment if an abnormally distributed model, the researchers used the Lisrel 8.80 software.

Classic Assumption Test

Before conducting hypothesis testing, the data obtained in this study were tested first in order to meet basic assumptions. Tests carried out include:

Multicollinearity Test

This test is used to determine whether there are independent variables that have similarities between the independent variables in a model. The similarity between independent variables can cause a very strong correlation. Multicollinearity test also aims to avoid the habit of the decision-making process regarding the effect of partial test of independent variables on the dependent variable. The method for detecting multicollinearity is to test the Variance Inflation Factor (VIF). VIF is produced between 1-10, so there is no multicollinearity (Gujarati, 2010). The formula is as follows:

VIF =	1
	<i>tolerance</i>

.....(7)

According to Gujarati (2010), if the VIF is greater than 10, then among the independent variables multicollinearity is suspected. The regression model becomes a model that is free from multicollinearity if the VIF value is less than 10. In this study also will use a correlation matrix as an addition to analyze multicollinearity. According to Ghozali and Ratmono (2013), if there is a correlation between high independent variables above 0.90 then multicollinearity is suspected.

Heteroscedasticity Test

Heteroscedasticity test examines the difference in residual variance from one observation period to another (Ghozali and Ratmono, 2013). In testing the presence or absence of heteroscedasticity, this study uses a statistical test method (formal test), namely Glejser in the Eviews version 9 program.

Autocorrelation Test

Testing the next classic linear regression model is the autocorrelation test. To test the autocorrelation in this study the Durbin-Watson test is used which requires an intercept or constant in the regression model (Ghozali and Ratmono, 2013). The way to do the Durbin-

Watson test is to estimate the regression in Eviews first, then the output presents the DW value.

4. Regression Analysis

In this study, the analysis test was conducted with the Eviews version 9 program using panel data regression which is a combination of time series data due to year order and cross section due to the large number of companies. The model test results in this study are said to be significant if the probability is <1%, <5%, and <10%. The results of the classic assumption test are presented in Table 1.

Table 1: Classic Assumption Test

No.	Classic Assumption Test	Statistical Test Method			Results
1.	Multicollinearity Test	VIF =	1		free from multicollinearity
			tolerance		
2.	Heteroscedasticity Test	Glejser Test			no heteroscedasticity
3.	Autocorrelation Test	Durbin-Watson			no autocorrelation

Source: Data processed, regression output

6

RESULTS AND DISCUSSION

1. Descriptive Statistics and Correlation Matrices

In this study conducted a descriptive statistical analysis with the aim to determine the distribution of data in the form of central tendencies and data dispersion. The results of the descriptive statistical analysis of the research variables are presented in Table 2.

Table 2: Descriptive Statistical – Research Variable

	N	Minimum	Maximum	Mean	Std. Deviation
Dependent Variable :					
<i>AGGRESS</i>	500	-0.26480	0.83970	0.09571	0.13332
Independent Variable :					
<i>SMOOTH</i>	500	-1.96780	3.20440	0.93285	1.08995
<i>INVEST</i>	500	-2.14210	1.85930	-0.23949	0.64116
<i>ROA</i>	500	-0.61280	0.71830	0.04909	0.15484

Note: This table represents descriptive statistics of each research variable. The purpose of this table is to provide an overview of the conditions of central tendency and the dispersion of data used in estimating research models. The dependent variable is *AGGRESS*. The independent variables are *SMOOTH*, *INVEST*, *ROA*

Source: Data processed, regression output

Based on the data in Table 2, the earnings aggressiveness variable (*AGGRESS*) has the lowest value of -0.26480 and the highest value of 0.83970. Aggressiveness in positive earnings shows financial statements are influenced by earnings aggressiveness. Companies must pay attention to the standards of propriety in the presentation of financial statements. Profit aggressiveness variable (*AGGRESS*) has a standard deviation value greater than the average value. This shows that the profit aggressiveness variable (*AGGRESS*) of the sample companies has quite a high variation of these variables. Earnings smoothing (*SMOOTH*) has a relatively small mean value compared to the standard deviation

value. This shows that the variability of income company sample smoothing is quite high. Most of the sample companies make uneven and fluctuating income smoothing. Investment opportunity has a relatively small mean value compared to the standard deviation value. The investment opportunity variable has a negative average and there is a high enough variation of the variable for the sample company. The variable return on assets has a relatively small average value compared to the standard deviation value. This means that there is a high enough variation of these variables for the sample company. The variable return on assets also has a positive average value. This indicates that on average, the sample companies have return on assets in every financial report presentation.

6

Hypothesis Test Results

The classic assumption test of this research model shows that the model does not experience multicollinearity, heteroscedasticity and autocorrelation problems.

Research Hypothesis Testing Results

The test of this research model is a regression test conducted to see the effect of income smoothing, investment opportunities, and the rate of return of assets on earnings aggressiveness. The results of testing the first model research hypothesis are presented in Table 3.

Table 3: Model Testing Results

$AGGRESS_{it} = \beta_0 + \beta_1 SMOOTH_{it} + \beta_2 INVEST_{it} + \beta_3 ROA_{it} + \varepsilon_{it}$					
Variable	Prediction	Coefficient	P-Value	Statistik Collinearity	
				Tolerance	VIF
Constanta		0.0645	0.0000	--	--
SMOOTH	+	0.0398	0.0000***)	0.9337	1.0711
INVEST	-	-0.0119	0.1681	0.9523	1.0501
ROA	-	-0.1796	0.0000***)	0.9337	1.0710
Normality Test		0.9902			
Durbin-Watson Stat		1.9515			
Glejser Test		0.2621			
Adjusted R ²		0.1763			
Prob (F-Statistik)		0.0000***)			
Total of Observation		500			
*** Significant at the level of 1%; ** Significant at the level of 5%; * Significant at the level of 10%.					
Note: This table represents the descriptive statistics of each research variable. The purpose of this table is to provide an overview of the conditions of central tendency and dispersion of the data used in estimating the research model. The dependent variable is AGGRESS. Independent variables are SMOOTH, INVEST, and ROA					

Source: Data processed, regression output

The first hypothesis (H1) states that earnings smoothing has a positive effect on earnings aggressiveness. Statistical test results show the value of earnings smoothing coefficient of 0.0398 and sig. 0.0000. This means that income smoothing has significant positive effect on earnings aggressiveness. In the second hypothesis (H2) it is stated that investment opportunities has a negative effect on earnings aggressiveness. Statistical test results show the value of the regression coefficient on the investment opportunity variable of -0.0119 and not significant. This means that investment opportunities do not affect the earnings aggressiveness made by the company. The third hypothesis (H3) states that the rate of return on assets negatively affects the aggressiveness of earnings. Statistical test results show the value of the regression coefficient on the variable return on assets of -0.1796 and significant at the level of 1% (sig. 0.0000). This means that the rate of return on assets has

a significant negative effect on earnings aggressiveness. Based on the results of these tests, the discussion of the results of model testing is as follows. Hypothesis 1 (H1) which is formulated that income smoothing has a positive effect on earnings aggressiveness is supported by research results. These results indicate that management actions that smooth the company's profits are responded by investors in making decisions. In other words, the more aggressive the company, the higher the income smoothing. The results of this study support the findings of Bhattacharya et al. (2003) that earnings aggressiveness will lead to earnings blur. Companies that report earnings policies very aggressively tend to be at high risk, due to excessive income smoothing. This finding is also in accordance with agency theory where investors realize that management usually makes decisions that are not in the best interests of investors. The existence of high profit aggressiveness, companies tend to be at risk because of earnings smoothing.

Hypothesis 2 (H2) which is formulated that investment opportunities negatively affect earnings aggressiveness is not supported by research results. Based on my argument, these results indicate that companies that implement policies to make investment opportunities will not affect the earnings aggressiveness made in preparing financial statements.

Hypothesis 3 (H3) which is formulated that the rate of return on assets negatively affects the earnings aggressiveness by research results. The argument underlying this result is that conceptually a company that has a rate of return on assets will not affect the aggressiveness of profits that occur in a company. This finding is in accordance with agency theory where the management tends to present higher profits than actual earnings, thus leading to earnings aggressiveness.

Overall, the output of the first model shows the adjusted R2 value of 0.1763, which means that the variation of the independent variable is able to explain 17.63% of the variable Y. So the regression model is good, while the remaining 82.37% is explained by other variables not examined.

CONCLUSIONS

Income smoothing can increase earnings aggressiveness that affect company performance and increase company risk. Investment opportunities do not have a significant effect on earnings aggressiveness. This indicates that investment opportunities that rise or fall will not affect the appearance of profit aggressiveness. The rate of return on assets will be able to control the aggressiveness of earnings in a company.

Research has limitations that need to be addressed so that the interpretation of research results is carried out carefully by considering existing limitations. In addition, the limitations of existing research are useful to be considered for future research. The limitations referred to are (1) The results of this study cannot be generalized to all countries. The results of the study only apply to publicly traded companies in the country of Indonesia; (2) In the research sample of companies that go public, there are components such as depreciation and amortization costs that are not separated from the company cost component, so researchers must check back to the notes on financial statements and annual reports; (3) In the company's financial statements there are those whose profits are negative and those whose book value of equity is negative.

This research gives theoretical implications that earnings smoothing has a significant positive effect on the earnings aggressiveness. Return on asset has a significant negative effect on earnings aggressiveness. The results of this study also have managerial implications for regulators. The quality of a company's earnings reporting will be high or low

is not only determined by accounting policies or company internal factors. The role of the regulator is needed for supervision of earnings reporting. The formulation of regulations in a country's Financial Accounting Standards is applied as a form of limiting the flexibility of accounting policies and to narrow the opportunist attitudes of the company's management.

Suggestions for further research are as follows (1) Extending the sample of companies by industry category. In this study using manufacturing companies only. Future studies can use company samples for all industry categories, except the financial industry because of their different characteristics; (2) Adding more research samples from ASEAN countries. This research is limited to Indonesia. Further research can add to other ASEAN countries, namely Singapore, the Philippines, Malaysia and Thailand, which can be used as research samples. By using other ASEAN country samples, further research is expected to be more extensive and comprehensive.

REFERENCES

- Adam, T., & Goyal, V. (2003). The Investment Opportunity Set and Its Proxy Variables: Theory and Evidence. *Journal of Financial Research*, 31(1), 41–63.
- Ahmed, A., Billings, B., Morton, R., & Harris, M. (2002). The Role of Accounting Conservatism in Mitigating Bondholder-Shareholder Conflicts Over Dividend Policy and in Reducing Debt Costs. *The Accounting Review*, 77, 867–890.
- Altamuro, J., Beatty, A., & Weber, J. (2005). The Effects of Accelerated Revenue Recognition on Earnings Management and Earnings Informativeness: Evidence from SEC Staff Accounting Bulletin 101. *The Accounting Review*, 80(2), 373–401.
- Ball, R., Kothari, S., & Robin, A. (2000). The Effect of International Institutional Factors on Properties of Accounting Earnings. *Journal of Accounting and Economics*, 29, 1–51.
- Bhattacharya, U., Daouk, H., & Welker, M. (2003). *The World Price of Earnings Opacity*. *Accounting Review*, 78. <https://doi.org/10.2308/accr.2003.78.3.641>.
- Brigham, E.F., & Houston, J.F. (2001). *Manajemen Keuangan* (8th Edition). Jakarta: Erlangga.
- Dechow, P., & Dichev, I. D. (2002). The Quality of Accruals and Earnings: The Role of Accrual Estimation Errors. *The Accounting Review*, 77, 35–59.
- Dechow, P.M., Sloan, R.G., & Sweeney, A.P. (1995). Detecting Earnings Management. *The Accounting Review*, 70, 193–225.
- Ecker, F., Francis, J., Kim, I., Olsson, P.M., & Schipper, K. (2006). A Return-Based Representation of Earnings Quality. *The Accounting Review*, 81(4), 749–780.
- Francis, J., LaFond, R., Olsson, P., & Schipper, K. (2004). Costs of Equity and Earnings Attributes. *The Accounting Review*, 79(4), 967–1010. <https://doi.org/10.2139/ssrn.414125>.
- Francis, J., Nanda, D., & Olsson, P. (2008). Voluntary Disclosure, Earnings Quality, and Cost of Capital. *Journal of Accounting Research*, 46(1), 53–99. <https://doi.org/10.1111/j.1475-679X.2008.00267.x>.
- Frank, M.M., Lynch, L.J., & Rego, S.O. (2004). Does Aggressive Financial Reporting Accompany Aggressive Tax Reporting (and Vice Versa)? *The Accounting Review*, 1–35. <https://doi.org/10.2139/ssrn.647604>.
- Fudenberg, D., & Tirole, J. (1995). A Theory of Income and Dividend Smoothing Based on Incumbency Rents. *Journal of Political Economy*, 103, 75–93.
- Ghozali, I., & Ratmono, D. (2013). *Analisis Multivariat dan Ekonometrika*. Semarang: Universitas Diponegoro.
- Gujarati, D. (2010). *Basic Econometrics* (Fifth Edition). McGraw-Hill Higher Education.
- Harahap, S.S. (2010). *Analisis Kritis Atas Laporan Keuangan*. Jakarta: Raja Grafindo Persada.

- Jones, J.J. (1991). Earnings Management During Import Relief Investigations. *Journal of Accounting Research*, 29, 193–228.
- Keown J., Arthur, & Scott, D.F. (2010). *Dasar-Dasar Manajemen Keuangan*. Jakarta: Salemba Empat.
- Khaddaf, M., Lubis, A.F., Amalia, K.F., & Rahmanta. (2014). The Effect of Earnings Aggressiveness, Earnings Smoothing on Return of Stock. *Journal of Economics and Behavioral Studies*, 6(6), 509–523.
- Kothari, S. (2001). Capital Market Research in Accounting. *Journal of Accounting & Economics*, 31, 105–231.
- Li, S., & Richie, N. (2016). Income Smoothing and the Cost of Debt. *China Journal of Accounting Research*, 9(3), 175–190. <https://doi.org/10.1016/j.cjar.2016.03.001>.
- Markowitz, H. (1952). Portfolio Selection. *The Journal of Finance*, 7(1), 77–91.
- Mendes-Da-Silva, W., Onusic, L.M., & Bergmann, D.R. (2014). The Influence of E-Disclosure on the Ex-Ante Cost of Capital of Listed Companies in Brazil. *Journal of Emerging Market Finance*, 13(3), 335–365. <https://doi.org/10.1177/0972652714550928>.
- Myers, S. (1977). Determinants of Corporate Borrowing. *Journal of Financial Economics*, 5, 147–175.
- Nanda, S.T., Zenita R., Anita R., & Abdillah M.R. (2018). The Role of Investment Opportunity Set on Financially Distressed Firm's Value. *International Journal of Engineering & Technology* 7(3.35), 118-121.
- Nikoomaram, H., Hamidreza, V.F., Fraydoon, R.R., Ghodratollah, T., & Peyman., A. (2011). Conceptual Model for Relationship Between Earning Quality and Cost of Capital. *African Journal of Business Management*, 5(22), 9724–9733.
- Penman, S. (2003). *Financial Statement Analysis and Security Valuation* (Second Edition). McGraw Hill.
- Perotti, P., & Wagenhofer, A. (2014). Earnings Quality Measure and Excess Returns. *Journal of Business Finance and Accounting*, 41(5 dan 6), 545–571.
- Prabansari, Y., & Kusuma, H. (2005). Faktor-Faktor yang Mempengaruhi Struktur Modal Perusahaan Manufaktur Go Publik di Bursa Efek Jakarta. *Sinergi Kajian Bisnis Dan Manajemen*, (Edisi Khusus On Finance), 1–15.
- Purwaningtias, M.H., & Surifah. (2015). Pengaruh Manajemen Laba Akrua Terhadap Biaya Modal Ekuitas Pada Perusahaan Manufaktur yang Terdaftar di Bursa Efek Indonesia (BEI) Tahun 2011-2013. In *Seminar Nasional Hasil-Hasil Penelitian dan Pengabdian LPPM*. Purwokerto: Universitas Muhammadiyah.
- Sunarto. (2010). Peran Persistensi Laba Terhadap Hubungan Antara Keagresifan Laba dan Biaya Ekuitas. *Kajian Akuntansi*, 2(1), 22–38.
- Sunarto, H., Murwaningsari, E., & Mayangsari, S. (2016). The Effect of Earnings Aggressiveness, Income Smoothing, Earnings Transparency on Cost of Equity with Earnings Informativeness As Moderating For Companies Listed on Indonesia Stock Exchange During The Period 2011-2013. *GSTF Journal on Business Review (GBR)*, 4(4), 17–28.
- Titman, S., Wei, K.C.J., & Xie, F. (2004). Capital Investments and Stock Returns. *Journal of Financial and Quantitative Analysis*, 39(4), 677–700.
- Trueman, B., & Titman, S. (1988). An Explanation for Accounting Income Smoothing. *Journal of Accounting Research*, 26, 127–139.
- Tucker, J., & Zarowin, P.A. (2006). Does Income Smoothing Improve Earnings Informativeness. *The Accounting Review*, 81(1), 251–270.
- Weston, J., & Copeland, T.E. (2010). *Manajemen Keuangan Jilid 2* (Revisi). Tangerang: Binarupa Aksara Publisher.
- World Development Indicators* (<https://data.worldbank.org/data-catalog/world-development-indicators>).



THE EFFECT OF EARNINGS SMOOTHING, INVESTMENT OPPORTUNITIES, AND RETURN OF ASSET ON EARNINGS AGGRESIVENESS (Empirical Study from Manufacturing Company in Indonesia)

ORIGINALITY REPORT

16%

SIMILARITY INDEX

15%

INTERNET SOURCES

10%

PUBLICATIONS

4%

STUDENT PAPERS

PRIMARY SOURCES

1	dl6.globalstf.org Internet Source	2%
2	iamure.com Internet Source	1%
3	www.researchgate.net Internet Source	1%
4	dirdosen.budiluhur.ac.id Internet Source	1%
5	ojs.amhinternational.com Internet Source	1%
6	journal.wima.ac.id Internet Source	1%
7	econjournals.com Internet Source	1%
8	ijmra.in Internet Source	1%

9	Submitted to University of South Australia Student Paper	1 %
10	vm36.upi.edu Internet Source	1 %
11	Ahmed Riahi-Belkaoui. "POLITICALLY-CONNECTED FIRMS: ARE THEY CONNECTED TO EARNINGS OPACITY?", Research in Accounting Regulation, 2004 Publication	1 %
12	jurnal.untidar.ac.id Internet Source	1 %
13	Maria Novita, Irhamah Irhamah. "The impact of the Covid-19 pandemic and Joe Biden's winning speech to IDX composite using multi input intervention analysis", AIP Publishing, 2022 Publication	1 %
14	www.ijrrjournal.com Internet Source	1 %
15	www.sciencepubco.com Internet Source	1 %
16	Submitted to Universitas 17 Agustus 1945 Surabaya Student Paper	1 %
17	online-journal.unja.ac.id Internet Source	1 %

Exclude quotes On

Exclude matches < 1%

Exclude bibliography On