ISSN: 2622-0989 (Print) ISSN: 2621-993X (Online)

Journal of International Conference Proceedings "Corporate and Business Sustainability in the Global World"

> Grand Mercure Yogyakarta November 16"- 17", 2019

Published by Association of International Bussiness & Professional Management (AIBPM)

2019



ISSN: 2621-993X (Online) ISSN: 2622-0989 (Print)

Journal of International Conference Proceedings (JICP)

Theme:

"Corporate and Business Sustainability in the Global World"

Yogyakarta, November 16th- 17th, 2019

#### **Keynote Speakers:**

Dr. Daisy Kee Mui Hung (Universiti Sains Malaysia, Malaysia) Dr. Sher Singh Bhakar (Prestige Institute of Management, India) Prof. Herman Agustiawan (Universitas Proklamasi 45, Indonesia)

Association of International Business & Professional Management (AIBPM) Malang, East Java, Indonesia

i

ISSN: 2622-0989 (Print)

#### PREFACE

It is a great privilege for us to present the proceedings of 2019 Yogyakarta ICPM to the authors and delegates of the event. We hope that you will find it useful, exciting and inspiring. 2019 Yogyakarta ICPM is a prestigious event organized with a motivation to provide an excellent international platform for the academicians, researchers, industrial participants and students around the world to share their research findings with the international business expert.

2019 Yogyakarta ICPM aims to provide opportunity for the global participants to share their ideas and experiences in person with their peer expected to join from different parts on the world. In addition, this gathering will help the delegates to establish research or business relations as well as to find international linkage for future collaborations in their career path.

The 2019 Yogyakarta ICPM outcomes will lead to significant contributions to the knowledge base in these up-to date business and management fields in scope. Therefore, on the day of completion of this journey, we are delighted with a high level of satisfaction and aspiration. The responses to the call-for-papers had been overwhelming – both from Indonesia and from overseas. We would like to express our gratitude and appreciation for all of the reviewers who helped us maintain the high quality of manuscripts included in the proceedings. We would also like to extend our thanks to the members of the organizing team for their hard work. We are now optimistic and full of hope about getting the proceedings of ICPM 2019.

We appreciate that the authors of 2019 Yogyakarta ICPM may want to maximize the popularity of their papers and we will try our best to support them in their endeavors. Let us wish that all the participants of 2019 Yogyakarta ICPM will have a wonderful and fruitful time at the conference.

Conference Chair Liem Gai Sin, Ph.D on behalf of the ICPM 2019 Conference Committees November 16<sup>th</sup>-17<sup>th</sup>, 2019 Yogyakarta, Indonesia

# ISSN: 2622-0989 (Print)

# **Table of Contents**

The Influence of Organizational Culture, and Work Motivation on Work Discipline Employees in Secretariat General of the National Defense Council	
Afanti Side Uloli <sup>1</sup> , Maruf Akbar <sup>2</sup> , Kadir <sup>3</sup>	1
Integration of Spiritual Marketing and Experiential Providers to Create City Branding Facing the Global Competition (Case Study in Gresik, East Java)	
Aldila Intaniar Widyaningrat <sup>1</sup> , Ketut Indraningrat <sup>2</sup>	2
A Study of the Financial Reporting System of the Rokel Commercial Bank	
Alimamy Kamara	3
Tourism Destinations and Entrepreneurship in East Coast South Sulawesi Indonesia	
Dr. Andi Cudai Nur, M. Si <sup>1</sup> , Prof. Dr. Haedar Akib, M. Si <sup>2</sup>	4
The Effect of Lean Thinking Application on MSMEs , in Changes to Disruptive Innovation	
Andika Priwanto <sup>1</sup> , Triumi Febriyantini <sup>2</sup>	5
Impact of Catching Fish with Pesticides on The Income of Freshwater Fishermen Dialed Barabas River and Selakau River	
Angelus Ewid <sup>1</sup> , Deffrinica <sup>2</sup>	5
Participation Rate of Female Labor Force in East Java Driven by Demographic Factor	
Anifatul Hanim <sup>1</sup> , Zainuri Zainuri <sup>2</sup> , Sudaryanto Sudaryanto <sup>3</sup> , Siti Yulaikah <sup>4</sup>	7
Testing The Mediation Model of Perceived Organizational Support and Affective Commitment in the Relationship Between Human Resources Practice and Employee Engagement	8
Arif Partono Prasetio <sup>1</sup> , Bachruddin Saleh Luturlean <sup>2</sup> , Erlangga Dwiki Kurniawan <sup>3</sup> 8	3
Proposed Marketing Strategy of PT. Pelabuhan Indonesia III (PERSERO) Property the Case of Tegal Port	
Art'sera Esti Widiyastuti <sup>1</sup> , Atik Aprianingsih <sup>2</sup>	)
Community Border Paradigm Against School Education Values	
Aslan <sup>1</sup> , Hifza <sup>2</sup> 10	)
The Influence of Organizational Culture and Individual Characteristic on Employee Job Satisfaction at PT. Garuda Indonesia (PERSERO) TBK Medan	
Asrizal Efendy Nasution <sup>1</sup> , Muhammad Taufik Lesmana <sup>2</sup> , Fadly Halim Saragih <sup>3</sup> 11	l
The Turnover Intention in Telecommunication Company: The Importance Role of Human Resource Practice and Affectice Organizational Commitment as Antecedents	
Bachruddin Saleh Luturlean <sup>1</sup> , Arif Partono Prasetio <sup>2</sup> , Jose Marcelino Suhendra <sup>3</sup> , Delviani Tria Saphira <sup>4</sup>	2
Community Perception Transmigration on The Importance of Education Informal Economics	
Benedhikta Kikky Vuspitasari <sup>1</sup> , Deffrinica <sup>2</sup> , Laurensiana Albi <sup>3</sup>	
The Construction of Entrepreneurial Competence Test: Situational Judgement Test Model	
Angela Oktavia Suryani <sup>1</sup> , Benedicta Prihatin Dwi Riyanti <sup>2</sup> , Christine Winstinindah Sandroto <sup>3</sup> 14	and
Increasing MSME Capacity for Geoproducts in the Small Islands of Belitung	
Budhi Pamungkas Gautama15	
Workplace Bullying Survey of Nursing Staff	
Chen-Chieh CHANG <sup>1</sup> , Yen-Chun PENG <sup>2</sup> , TING-YU HSU <sup>3</sup> 16	

ISSN: 2621-993X (Online) ISSN: 2622-0989 (Print) Project Governance as Mediating Factor to Relationship of Team Skills and Digital Strategic Initiatives Implementation: A Case Study of Indonesian Commercial Banks Debby Laurinta Febrianty<sup>1</sup>, Edinda Sofyani<sup>2</sup>, M. Diaz Darmawan<sup>3</sup>, Mohammad Ichsan<sup>4</sup>17 Achieve Customer Value from Marketing Strategies Dedi Sulistiyo Soegoto ......18 Simple Multi-Attribute Rating Technique (SMART) Decision Making for Technology Selection of Real-Time Well Monitoring Project Deni Eka Prasetya ......19 HYLBUS-AR: Mobile Application Based on Augmented Reality Steam Model for Future Administration Teacher to Be Up Againts Making Indonesia 4.0 Dr. Heny Kusdiyanti, S.Pd., M.M<sup>1</sup>, Indra Febrianto, S. Pd<sup>2</sup>, Robby Wijaya, S. Pd<sup>3</sup> ...........20 Program Management Approach for Concurrently Managing Projects Mapping Commuters' Behavior in Choosing Public Transport in Ternate City Johan Fahri......22 Expressive Examination of BIPA Students (Bahasa Indonesia For Foreign Speakers) In BIPA Practices in STKIP PGRI West Sumatera Psikopragmatic Approaches Social and Cultural Adaptation of Foreign Students in Indonesia: Influence of Javanese Culture in the Indonesian Language Program for Foreign Speakers (BIPA) Kundharu Saddhono......24 Organizational Citizenship Behavior on Public Organizational Performance Dr. Mahfudz, MT<sup>1</sup>, I Made Sukresna, Ph. D<sup>2</sup>, Dr. Rio Dhani Laksana, M. Sc<sup>3</sup>, Intan Perceived Value of PMO practices: A Descriptive Study in Indonesia Loyalty of Green Tourist in Yogyakarta: Mediating Role of Satisfaction Nining Yuniati<sup>1</sup>, Sony Heru Priyanto<sup>2</sup>, Lieli Suharti<sup>3</sup>, Linda Kusuma<sup>4</sup>......27 The Effect of Service Quality on Consumer Satisfaction and Its Implications on the Loyalty of Users Online Transportation Services (Study at Students in Madiun Municipality) The Role of Total Quality Management in Project Performance Examining the Effect of Religious Values and Communication Quality on Employee Performance Overview of Academic Staff Performance Measurement Seen from Empowerment, Compensation, and Job Satisfaction Cluster Optimation for Promotion The New Students Admissions 

ISSN: 2621-993X (Online)	
ISSN: 2622-0989 (Print)	
Investment Portfolio Performance Optimization of Dana Pensiun Perusahaan Pelabuhan dan Pengerukan (DP4)	
Eko Munadi	3
Student Personality, Lecturer Competency, Campus Facilities, and Students' Learning Motivation in Private University in Indonesia	
Elvira Azis <sup>1</sup> , Arif Partono Prasetio <sup>2</sup> , Bachruddin Saleh Luturlean <sup>3</sup> 3	4
Transformational Leadership and Employee Engagement in Technology-Based Companies: How Intrinsic Motivation and Affective Commitment Mediated the Relation?	
Elvira Azis <sup>1</sup> , Arif Partono Prasetio <sup>2</sup> , Tieka Trikartika Gustyana <sup>3</sup> , Sofia Fauziana Putri <sup>4</sup> , Dheana Rakhmawati <sup>5</sup> 3	5
Village Financial Management in Realizing Good Governance in Village Government	
Endang Sulistyaningsih <sup>1</sup> , Hartiwiningsih <sup>2</sup> , Isharyanto <sup>3</sup>	6
The Impact of E-Commerce Development on Conventional Merchants' Income (Case Study: Medan Central Market)	
Eri Yanti Nasution	7
Impact Organization Culture and Motivation on Entrepreneurship Employees At Shipyard Industry in Batam	
Fifi Hariani <sup>1</sup> , Muchlis R Luddin <sup>2</sup> , Mahmuddin Yasin <sup>3</sup>	
Description of Reasons of People to Work as Government Employee	
Franky <sup>1</sup> , Thomas Budiman <sup>2</sup> 39	
Design Change and Organizational Development Through Separation of Power on Church Organization	
Frans Efraim Serang <sup>1</sup> , Christantius Dwiadmadja <sup>2</sup> 40	
Analysis Good Governance of Corruption Eradication Toward Penta Helix Model	
Ghazalie <sup>1</sup> , Sulistiyanto <sup>2</sup> , Jonni Mahroza <sup>3</sup> , Yusuf Ali <sup>4</sup> , Makmur Supriyatno <sup>5</sup> 41	
The Role of Organizational Forgetting and Organizational Culture on Organizational Learning in Electro Industry	
Gromyko Bongso <sup>1</sup> , Maruf Akbar <sup>2</sup> , Wibowo <sup>3</sup> 42	
Effect of Organizational and Citizenship Behavior Sharing Knowledge of Employee Organizational Commitments	
Hasrudy Tanjung <sup>1</sup> , Linzzy Pratami Putri <sup>2</sup> 43	
Patterns and Determinants of Knowledge Transfer: A Case of Public Sector Organizations in Timor Leste	
Hernani Agostinho Soares <sup>1</sup> , Christantius Dwiatmadja <sup>2</sup> 44	
The Influence of Prophetic Leadership, and Organizational Culture on Employee Engagement in Islamic Boarding Schools	
Irfan Budiono <sup>1</sup> , Hamidah <sup>2</sup> , Mahmuddin Yasin <sup>3</sup> 45	
Organizational Politics and Work Satisfaction: Mediation and Moderation of Political Skills (Study in The Government of Ternate City)	
Abdullah W. Jabid <sup>1</sup> , Irfandi Buamonabot <sup>2</sup> , Johan Fahri <sup>3</sup> 46	
Job Satisfaction and Turnover Intention with Positive Affection as Moderating Variable: Gender Perspective	
Nurlaila <sup>1</sup> , Johan Fahri <sup>2</sup> , Abdullah W. Jabid <sup>3</sup> , Irfandi Buamonabot <sup>4</sup> 47	

ISSN: 2622-0989 (Print)

Human Resources Development and Management Agency
Iskandar Nordat <sup>1</sup> , Burhanuddin Tola <sup>2</sup> , Mahmuddin Yasin <sup>3</sup> 48
Company's Performance as A Variable Intervening Between Intellectual Capital and Company's Value
Isna Ardila <sup>1</sup> , Irma Christiana <sup>2</sup> 49
The Role of Organizational Justice on Perceived Organizational Support At Indonesian Ports
Jimmy Nikijuluw <sup>1</sup> , Syarifudin Tippe <sup>2</sup> , Mahmuddin Yasin <sup>3</sup> 50
The Factors to Take Place About Change Profession of Society in Roundabout Region of Industry in Sirnabaya Village, East of Telukjambe Subdistrict, Karawang District, West Java, Indonesia
Juliati Prihatini <sup>1</sup> , Siti Zulaika <sup>2</sup> 51
Independensi Entrepeneur With Digital Marketing
Julita <sup>1</sup> , Nel Arianty <sup>2</sup> 52
Intention Adopting Financial Accounting Standards (SAK) for Small and Medium Enterprises
Kurniawan <sup>1</sup> , Mukrodin <sup>2</sup> , Ramadhanti <sup>3</sup> , Setyawati <sup>4</sup> 53
Impact of Green Product Innovation, Green Perceived Quality to Puchase Intention Moderated by Lifestyle on Stainless Steel Straw
Lily Suhaily <sup>1</sup> , Syarief Darmoyo <sup>2</sup> , Sinta Boentoro <sup>3</sup> , Eleonaora Anasthashia <sup>4</sup> 54
The Effect of Investment Literacy and Perspectives on Investment on The Ability to Manage Investments
Linzzy Pratami Putri <sup>1</sup> , Irma Christiana <sup>2</sup> , Delyana Rahmawany Pulungan <sup>3</sup> , Isna Ardila <sup>4</sup> .55
Sensing Analysis of PT Pelabuhan Indonesia III (Persero) For Developing Business Strategies to Maintain Competitive Advantage
Muh Ananta Jauhar Anfal <sup>1</sup> , Reza Ashari Nasution <sup>2</sup> 56
Impact Empowerment and Work Environment on Employee Satisfaction of Ministry of Youth and Sports in Indonesia
Muhamad Arief Erdavit <sup>1</sup> , Yetty Supriyati <sup>2</sup> , Billy Tunas <sup>3</sup> 57
The Influence of Leadership and Work Discipline Against the Employee Performance in PT. Kereta Api Indonesia (PERSERO) Divisi Regional I Sumatera Utara
Muhammad Fahmi <sup>1</sup> , Fenny Sanika <sup>2</sup> 58
The Effect of Quality of Service, Facility and Location on Registration Decision at SMK Telkom 2 Medan
Muhammad Taufik Lesmana <sup>1</sup> , Asrizal Efendy Nasution <sup>2</sup>
Finance Strategy Alternatives to Support Business Growth at PT Pelabuhan Indonesia lii (PERSERO)
Nanang Prasetiyo <sup>1</sup> , Subiakto Sukarno <sup>2</sup> 60
The Effect of Perceived Job Insecurity and Mindfulness on Sustainable Wellbeing
Ninik Anggraini <sup>1</sup> , Madha Komala <sup>2</sup> , Dedi Purwana <sup>3</sup> 61
Personal Taxpayers ' Compliance Analysis with Regards to Tax Amnesty Policyprimary Tax Service Office in Medan City
Novien Rialdy62

R R	55N. 2021-993X (Online)
1	SSN: 2622-0989 (Print)
The Effect of Rewards on Employee Performance with Employee E Intervening Variable in Indonesian Pharmaceutical Companies	Engagement as an
Nurmalita Dwiyanti <sup>1</sup> , Nidya Dudija <sup>2</sup>	63
The Preparation of Prospective Accounting Teachers in Era of Disr	uption
Primasa Minerva Nagari <sup>1</sup> , Umi Nuraini <sup>2</sup> , Dudung Ma'ruf Nuris	s <sup>3</sup> 64
Analysis of Factors That Affect Employee Performance	
Rahmad Bahagia <sup>1</sup> , Linzzy Pratami Putri <sup>2</sup>	65
Analysis of The Influence of KTA on the Level of Anarkis Related to Level of Football Supoters In Indonesia	The Age and Fanatism
Rianti Setiadi <sup>1</sup> , Franky <sup>2</sup>	
ICU-BPJS Patients' Satisfaction on Administration Services and Fa Jakarta	silities of Type A Hospital in
Rianti Setiadi <sup>1</sup> , Franky <sup>2</sup>	67
Analysis of Factors That Influence Online Purchasing Decisions in T	The Millennium
Rini Astuti <sup>1</sup> , Linzzy Pratami Putri <sup>2</sup>	68
Promoting Bidai Craft as A Solution on Eradicating Unemployment i	n The Border Area
Rissa Ayustia <sup>1</sup> , Angelus Ewid <sup>2</sup> , Usman <sup>3</sup>	
Decision Making on Selecting Business Intelligent Platform Replace Indoasia Business Unit)	ment (A Case in CTX
Rony Ardiansyah <sup>1</sup> , Prof.Dr.Ir Utomo Sarjono Putro, M.Eng <sup>2</sup>	
The Effect of Charismatic Leaders, Profession Attitudes Toward the Lecturers in Indonesia	Work Ethic of University
Saepudin <sup>1</sup> , Ika Kartika <sup>2</sup> , Yanti Hasbian Setiawati <sup>3</sup> , Gunawan W	/ibisono⁴71
Understanding the Impact of Social Empowerment Perception Towa Social Enterprise Craft Products	rd Purchase Intention of
Salma Amalia Sulthanah	72
Fortran Program Forecasting on Maternal Mortality in Type C Hospit Predominant Variables	als in East Java Based on
Sardjana Atmadja <sup>1</sup> , Gulam Gumilar <sup>2</sup>	
Design and Learning System Web-Based and Education Game as E (Spiritual, Social Aspects)	ffort Improving Characters
Mohammad Iqbal <sup>1</sup> , Slamet Rahayu <sup>2</sup>	
WOM as an Antecedent with Structural Equation Modeling (SEM) tes Indonesia	t on Low-Cost Carriers in
Yasintha Soelasih <sup>1</sup> , Sumani <sup>2</sup>	75
Improving Government Accountability Through Balanced Scorecard- Management with Community Social Perspective	Based Performance
Suyuti Marzuki <sup>1</sup> , Bambang Shergi Laksmono <sup>2</sup> , Athor Subroto <sup>3</sup>	
Corporate Funding Alternatives to Support Business Growth: Case St Terminal Indonesia	tudy at PT Berlian Jasa
Tanjung Pertiwi	
Impact Organization Culture and Perceived Organization Support on Teachers	Creativity of High School
Umiarti <sup>1</sup> , Yetty Supriyati <sup>2</sup> , Billy Tunas <sup>3</sup>	

ICCNI. 2024 0028 /0-1

ISSN: 2621-993X (Online	;)
ISSN: 2622-0989 (Print)	
Establishing the Soul of Living Women Groups in Processing Corn to Become Foods Selling	g79
Usman <sup>1</sup> , Veneranda Rini Hapsari <sup>2</sup> , Rissa Ayustia <sup>3</sup>	
Model of Street Food Vendors Culinary to Realize the Function of Spatial in Bengkayang Regency	
Veneranda Rini Hapsari <sup>1</sup> , Benedhikta Kikky Vuspitasari <sup>2</sup> , Deffrinica <sup>3</sup>	80
Identification and Strategy of Leading Sector Development in The Migrant Workers Area in Framework of Expanding Employment Opportunities	the
Yeni Nuraeni <sup>1</sup>	81
Integration of Techical Vocational Education and Training Systems to Expand Employment Opportunities and Business Development	
Yeni Nuraeni <sup>1</sup> , Henigusnia <sup>2</sup>	82
Game-Based Learning (E-Crowdwar)	
Yogi Dwi Satrio <sup>1</sup> , Cipto Wardoyo <sup>2</sup> , Dudung Ma'ruf <sup>3</sup>	83
The Impact of Employee Engagemnet on Performance – A Case of an Insurance Company Indonesia	in
Yona Melia <sup>1</sup> , Nidya Dudija <sup>2</sup>	84
Implementation of Good University Governance Governance Islamic Private Vocational School in Medan	
Zulia Hanum <sup>1</sup> , Iskandar Muda <sup>2</sup> , Rina Bukit <sup>3</sup> , Muhyarsyah <sup>4</sup>	85
Analysis of Brand Experience and Brand Satisfaction with Brand Loyalty Through Brand Trus as A Variable Mediation	st
Megasari Gusandra Saragih¹, Elfitra Desy Surya², Sri Rahayu³, Harianto⁴, Ramadhan Harahap⁵, Slamet Widodo <sup>6</sup>	86
Emotional Marketing to Purchase Decisions Halal Food in Medan City with Brand Awareness Variable Intervening	as
Elfitra Desy Surya <sup>1</sup> , Megasari Gusandra Saragih <sup>2</sup>	87
Analysis of Quality of Work Life Effect on Organizational Citizenship Behavior with Work Satisfaction as A Variable Intervening	
Sri Rahayu <sup>1</sup> , Harianto <sup>2</sup> , Megasari Gusandra Saragih <sup>3</sup>	88
Improved Marketing Performance and Product Innovation for The Optimization of Competitive Advantage	e
Harianto <sup>1</sup> , Sri Rahayu <sup>2</sup> , Megasari Gusandra Saragih <sup>3</sup>	.89
The Role of Zakat and Acceleration Model of Toilet Procurement in Karanganyar Regency	
Samsi <sup>1</sup> , Darsono <sup>2</sup> , Suprapti Supardi <sup>3</sup> , Sapja Anantanyu <sup>4</sup>	.90
Effect Of E-Filling System Implementation and Taxpayer Knowledge in Using E-Filling on Individual Taxpayer Compliance	
Henny Zurika Lubis	.91
Development Strategy for Ecotourism Management based on Feasibility Analysis of Attraction Attractions and Perception of Watching and Local Communities	n
Sugeng P. Harianto <sup>1</sup> , Niskan WM <sup>2</sup> , Gunardi DW <sup>3</sup> , Machya KT <sup>4</sup> , Trio S <sup>5</sup>	.92
Response of Peat Soil's Microbes to Drainage and Forest Fire	
Abdul Hadi	.93
The Effect of Omnichannel Implementation on Customer Satisfaction	0.4
Effy Zalfiana Rusfian <sup>1</sup> , Arif Airlangga Putra <sup>2</sup>	94

ISSN: 2622-0989 (Print)

Article Review: The Role of Knowledge Management in Improving the Competence of Human Resources
Tri Hadi Sulistyanto <sup>1</sup> , Masyhudzulhak Djamil <sup>2</sup> , Achmad Hidayat Sutawijaya <sup>3</sup> 95
The Impacts Information Technology on Business
Moses Isdory Mgunda96
A Case Study on Job Evaluation Method in SME Employees
Yulian Sri Lestari <sup>1</sup> , Arief Fahmie <sup>2</sup> , Emi Zulaifah <sup>3</sup> 97
To Study the Success of Starbucks Becoming an International Brand
Muhammad Azriuddin Bin Jailani <sup>1</sup> , Muhammad Hafizzudin Bin Mohd Sukri <sup>2</sup> , Muhamad Fitri Bin Muhamad Mazree <sup>3</sup> , Muhammad Afiq Zakwan Bin Zaidi <sup>4</sup> , Dala AlSanousi <sup>5</sup> , Aman Kelpia <sup>6</sup> , Olivia Kurniawan <sup>7</sup>
Growth and Advancement of Technology: The Case of Huawei
Candy Yeo <sup>1</sup> , Kelly Mo Xuen Yee <sup>2</sup> , Ang Hui En <sup>3</sup> , Chua Su Mei <sup>4</sup> , Shreyas Agnihotri <sup>5</sup> , Shweta Pandey <sup>6</sup>
The Critical Factors Behind the Success of AirAsia
Mohamach Rouslan <sup>1</sup> , Tursynbay Aidos <sup>2</sup> , Mamrina Yerkezhan <sup>3</sup> , Dravyaayajnaah Jayagopal <sup>4</sup> , Hanis Aribah binti Mohd Athiyah <sup>5</sup> , Abhishek Singh <sup>6</sup> , Abhishek Kumar Upadhyay <sup>7</sup> 100
The Influence of organizational culture on employee retention: A case of Google
Khor Tze Win <sup>1</sup> , Lee Sze Yin², Gilang Zulfan³, Hayder Jabbar Ali <sup>4</sup> , Hanan Alsharqawi⁵, Akansha Verma <sup>6</sup> 101
Customer Experiences, Expectations and Satisfaction Level Towards Services Provided by Amazon
Pragya Goel <sup>1</sup> , Priyanka Verma <sup>2</sup> , Qoot Al Mutairi <sup>3</sup> , Rashi Bhardwaj <sup>4</sup> , Sahil Tyagi <sup>5</sup> 102
The Existence of Sasi Ikan Lompa in the Millenium Era: Profit or Loss? Evidence from Maluku, Indonesia
Sally Paulina Sandanafu <sup>1</sup> , Dady Mairuhu <sup>2</sup> , Vury.L.A. Sadubun <sup>3</sup>
Model of Community Empowerment Based on Local Wisdom Through Corporate Social Responsibility in North Konawe District
Asrip Putera <sup>1</sup> , Endro Sukotjo <sup>2</sup> , Tuti Dharmawati <sup>3</sup> , Eliyanti Agus Mokodompit <sup>4</sup> 104
The Comparison Between Social Enterprise and Village-Owned Enterprise Using Business Model Canvas (Case Study in Bambooland and BUMDes Bintang 18 Sardonoharjo Yogyakarta)
Muhammad Fakhri Zain Al Rasyid¹, Lina Af'ida Fataya Helwa², Hilda Khilya Arintin³, Moch Rizal Bayu Bhakti Nugroho⁴, Rizqi Anfanni Fahmi⁵
Compensation, Organizational Culture and Job Satisfaction In Affecting Employee Loyalty
Bagus Nyoman Kusuma Putra <sup>1</sup> , I Wayan Gede Antok Setiawan Jodi <sup>2</sup> , I Made Surya Prayoga <sup>3</sup> 106
Analysis of the Effectiveness of the Implementation of Internal Control Systems in the Financial Field at State Universities (Study at the Indonesian Institute of Arts Denpasar)
Anik Yuesti <sup>1</sup> , Luh Kadek Budi Martini <sup>2</sup> , Ni Putu Trisna Yusanti <sup>3</sup> 107
The Role of Work Ethic in Human Life
Mohammad Ghozali <sup>1</sup> , Hamid Fahmy Zarkasyi <sup>2</sup> , Kurnia Firmanda Jayanti <sup>3</sup> , Yunita Wulandari <sup>4</sup>

ISSN: 2622-0989 (Print)

Risk on Asphalt Mixing I	Plant in	<b>Bali Province</b>
--------------------------	----------	----------------------

A.A. A Made Cahaya Wardani <sup>1</sup> , I Nyoman Arya Thanaya <sup>2</sup> , I Nyoman Yudha Astana <sup>3</sup> , A.AGde Agung Yana <sup>4</sup>	09
Intellectual Capital, Corporate Governance and The Performance of Village Credit Institutions	
I Gede Cahyadi Putra <sup>1</sup> , Desy Wedasari <sup>2</sup> , Gusti Ayu Putu Wulan Rahmasari <sup>3</sup> 1	10
The Development of Web Based Application for Financial Accountability Report of Indonesian Political Parties	
Stevie Kaligis <sup>1</sup> , Maksy Sendiang <sup>2</sup> , Jefry Rengku <sup>3</sup> 1	11
The Effect of Brand Image and Store Atmosphere on Repurchase Intention with Online Promotion as A Moderating Variabel In Basmalah Jember	
Sudaryanto Sudaryanto <sup>1</sup> , Anifatul Hanim <sup>2</sup> , Bagas Putra Nugraha <sup>3</sup> 11	12
Needs Analysis of Fintech in Financial Services Toward Industry-4.0 Era in Indonesia	
Henricus Bambang Triantono <sup>1</sup> , Aryusmar <sup>2</sup> 11	3
Improve Employee Performance at The Company (Case Study on PT. Mitra Tri Sakti)	
Ni Putu Ayu Sintya Saraswati <sup>1</sup> , Anak Agung Dwi Widyani <sup>2</sup> , Luh Putu Diah Inten Sagita <sup>3</sup> 11	4
The Effect of Human Resources Competency and Working Discipline on Patient Satisfaction in Konawe Regional General Hospital	
Wahyuniati Hamid <sup>1</sup> , Noval Nur <sup>2</sup> , Asrip Putera <sup>3</sup> 11	5
The Effect of Performance Management on Performance with Employee Attitudes as Intervening at PT. Tissan Nugraha Globalindo	
Sinarwati Sunarjo <sup>1</sup> , Isalman <sup>2</sup> , Asrip Putera <sup>3</sup> 11	6
Software Simulation Tool for Kinematics Learning	
Maksy Sendiang <sup>1</sup> , Marson Budiman <sup>2</sup> , Anritsu Polii <sup>3</sup> 117	7
Empowering Economic Independence of Ummah Based on The Sustainability of Zakat	
Syamsuri <sup>1</sup> , Syamsuddin Arif <sup>2</sup> , Luluk Wahyu Roficoh <sup>3</sup> 118	3
Increasing Community Prosperity Through Management of Village Owned Company (BUMDES) Development of Rural Tourism (Case study in Pagerageung, Tasikmalaya Regency)	)
Budhi Pamungkas Gautama¹, Ayu Krishna Yuliawati², Netti Siska Nurhayati³, Ilma Indriasri Pratiwi⁴, Endah Fitriyani⁵119	,
Effective Good University Governance: Governance Improving the Quality of Higher Education Institution to Realize the World Class Institution (Empirical Study on Accuredited a Private University in Higher Education Service Institutions Region III 2019)	
Ignatius Edward Riantono <sup>1</sup> , Lusianah <sup>2</sup> , Kevin Deniswara <sup>3</sup> , Archie Nathanael Mulyawan <sup>4</sup> 120	
The Effects of Profitabilitas and Activity Ratio Toward Firms Value with Stock Price as Intervening Variables	
l Gusti Ngurah Bagus Gunadi <sup>1</sup> , l Gede Cahyadi Putra <sup>2</sup> , lda Ayu Nyoman Yuliastuti <sup>3</sup> 121	
Risk Mitigation Strategy in Islamic Crowdfunding Institution (Case Study at Islamic Crowdfunding Institution in Indonesia)	
Nabila Zatadini <sup>1</sup> , Nawa Marjany <sup>2</sup> , Syamsuri <sup>3</sup> , Syamsuddin Arif <sup>4</sup>	
Evaluation of The Geotourism Potential Development Based on Geodiversity Towards Sustainable Tourism in Citarum River	
Mohammad Sapari Dwi Hadian <sup>1</sup> , Bombom Rachmat Suganda <sup>2</sup> , Ute Lies Siti Khadijah <sup>3</sup> , Ayu Krishna Yuliawati <sup>4</sup>	

ISSN: 2622-0989 (Print)	
Improving Mother and Children Health Degree Through Mother and Children's Health Revolution in The Border Area Indonesia and Timor Leste	
Aplonia Pala124	
The Effect of Price and Quality of Service on The Customer's Loyalty at The Workshop of Nissan Datsun Pajajaran, Bogor	
Sri Marti Pramudena <sup>1</sup> , Eri Marlapa <sup>2</sup> , Dede Aprilliana <sup>3</sup> 125	
Encouraging Productivity Chain Through Zakat Values	
Sabila Rosyida <sup>1</sup> , Syamsuri <sup>2</sup> , Syamsyuddin Arif <sup>3</sup> 126	
Increasing Mindset Creativity: The Role of Organizational Learning and Performance	
Sri Suwanti <sup>1</sup> , Dr. Ardian Adhiatma <sup>2</sup> , Dr. Budi Cahyono <sup>3</sup> 127	
The Effect of Earnings Smoothing, Investment Opportunities, And Return of Asset on Earnings Aggresiveness (Empirical Study from Manufacturing Company in Indonesia)	
Melinda Malau128	
Tourism and Study Overseas Choice: Exploring Information Sources of Indonesian Student in Selecting University Overseas	
Andriani Kusumawati	
Factor Analysis of The Operations Strategy on The Bureau of Umrah and Hajj	
Fien Zulfikarijah130	
Modular Mixer Machine Design for Liquid Fertilizer	
Yuli Agusti Rochman <sup>1</sup> , Dwi Ana Ratna Wati <sup>2</sup> 131	
Effect of Online Interaction on Brand Loyalty with Brand Engagement and Brand Trust as Mediating Variables	
Alek Maulana Muqarrabin <sup>1</sup> , Mts. Arief <sup>2</sup> , Idris Gautama <sup>3</sup> , Pantri Heriyati <sup>4</sup>	

# JOURNAL OF INTERNATIONAL CONFERENCE PROCEEDINGS

# The Effect of Earnings Smoothing, Investment Opportunities, And Return of Asset on Earnings Aggresiveness (Empirical Study from Manufacturing Company in Indonesia)

#### Melinda Malau

Universitas Kristen Indonesia Jakarta, Indonesia Correspondence Email: melindamalau\_1982@yahoo.com

#### ABSTRACT

This study aims to examine and analyze whether earnings smoothing, investment, and return on asset affect the earnings aggresiveness. The method used in this study is panel regression analysis. The sample used in the study was 500 observations in Indonesia using data from manufacturing companies for the period 2013-2017. Earnings aggressiveness is measured by the scala of accrual. Earning smoothing is measured by the ratio between earnings variability and cash flow variability. Investment is measured by market value divided by book value of equity. Return on asset is measured by net income divided by total company assets. Sample of companies in Indonesia. The results of the model show that earnings smoothing has a significant positive effect on the earnings aggressiveness. Return on asset has a significant negative effect on earnings aggressiveness. In making investment decisions, investors must evaluate the quality of earnings reporting, related to whether there are earnings aggresiveness. The role of the regulator is needed for monitoring earnings reporting. Earnings quality will reduce risk, so that the company performance to be optimal and increase profitability.

Keywords: earnings aggresiveness, earnings smoothing, investment, return on asset.

Klasifikasi JEL: G30, M40

# THE EFFECT OF EARNINGS SMOOTHING, INVESTMENT OPPORTUNITIES, AND RETURN OF ASSET ON EARNINGS AGGRESIVENESS (Empirical Study from Manufacturing Company in Indonesia)

# Melinda Malau

Universitas Kristen Indonesia, Jakarta JI. Mayjend Sutoyo No.2 Jakarta Timur, Indonesia melinda.malau@uki.ac.id

#### ABSTRACT

This study aims to examine and analyze whether earnings smoothing, investment, and return on asset affect the earnings aggresiveness. The method is panel regression analysis. The sample used 500 observations in Indonesia from manufacturing companies for the period 2013-2017. The results show that earnings smoothing has a significant positive effect on the earnings aggressiveness. Return on asset has a significant negative effect on earnings aggressiveness. This research gives theoretical implications that earnings smoothing and return on asset have a significant effect on the earnings aggressiveness. It has managerial implication for regulators. The formulation of regulations in a country's Financial Accounting Standards is applied as form of limiting the flexibility of accounting policies and to narrow the opportunist attitudes of management.

Keywords: earnings aggresiveness, earnings smoothing, investment, return on asset.

# INTRODUCTION

**C**ompanies that are already listed on the capital market must pay attention to capital costs because the calculations are used to produce the right funding decisions (Lambert et al., 2007). Funding undertaken should provide results that can improve the welfare of stakeholders. Decisions that are often faced by financial managers in the company's operational activities are capital structure decisions, namely financial decisions related to the composition of debt, ordinary shares, and preferred shares that must be used by the company. Managers must be able to collect funds both sourced from within and outside the company effectively and efficiently. Funding decisions must be able to minimize the cost of capital that must be borne by the company (Prabansari and Kusuma, 2005). When managers use debt, capital costs will arise as much as the interest costs charged by creditors, whereas if managers use internal funds there will be opportunity costs. Funding decisions made inaccurately will result in fixed costs, namely high capital costs and subsequently result in a low profitability of a company (Brigham and Houston, 2001).

The research is expected to make a theoretical contribution and add to the academic literature by examining the effect of earnings smoothing, investment, and return on assets on the earnings aggressiveness. This research is expected to be able to analyze whether a company's financial reporting has adopted IFRS completely. The practical contribution of this research is expected to increase understanding of earnings aggressiveness clearly. The measurement of earnings aggressiveness is expected to be used to analyze and make investment decisions for a company. The practical contribution for company management and analysts is through the results of this study can consider the calculation of the earnings aggressiveness of the right to control annual reports, so that companies can make investment decisions more optimally.

Weston and Copeland (2010) defines if seen from the perspective of the company (agent), the cost of equity capital is the real cost incurred by the company to obtain funds to fund the investment or operations of the company and to obtain funds and provide satisfaction to investors at a certain level of risk. The way the company finances its assets is shown in the financial composition that is on the right side of the balance sheet, namely the amount of long-term debt, issuance of preferred shares, ordinary shares and retained earnings. Investments in the capital market are investments that have a high level of risk. Modern portfolio theory (Markowitz, 1952) concludes that investment risk can be reduced by the formation of an efficient portfolio, so that the risk is lower than the risk of each investment instrument that forms the portfolio.

Earnings aggressiveness is the output of accounting aggressiveness policies and is the best way used by management in manipulating earnings, especially by increasing the company's profits temporarily (Penman, 2003). One dimension that leads to profit opaqueness is income smoothing. In the research of Tucker and Zarowin (2006), income smoothing is an act of earnings management by reporting company earnings on an average basis over time. If accounting income is artificially flattened, the company's profit figure means it failed to properly describe economic performance, thereby reducing the informativeness of earnings reports and leading to earnings opacity. The measurement of income smoothing uses a negative correlation between changes in the discretionary accrual proxy and changes in prediscretionary income. The greater negative correlation, the more informative the profit, and gives a positive signal to investors. Thus, income smoothing is an attempt by the company's management to reduce abnormal earnings variations by the range that is possible based on good accounting and management principles (Li and Richie, 2016).

The purpose of this study is to test and analyze (1) whether income smoothing influences earnings aggressiveness; (2) whether investment opportunities affect the profit aggressiveness; (3) whether the level of investment opportunity influences the earnings aggressiveness. Research contributions consist of theoretical contributions, practical contributions and policy contributions. This study confirms whether the aggressiveness of earnings can be explained by various factors. Theoretical contribution of research is significant for science, namely the effect of earnings smoothing, investment, and return on assets on the earnings aggressiveness.

The practical contribution of research is expected to increase understanding of earnings aggressiveness that previously led to unclear understanding. The measurement of earnings aggressiveness is expected to be used to analyze and make investment decisions for a company. Practical contribution for the company is through the results of this study can consider the calculation of profit aggressiveness that is appropriate to control the company's performance and annual reports and to pay more attention to the calculation of the composition of capital costs (costs in the annual report produced so the company can make investment decisions more optimally).

The contribution of the policy is by comprehensively testing the profit aggressiveness calculation, it is expected that the results of this study can be input for the Financial Services Authority (OJK). in compiling regulations in relation to overcoming the aggressiveness of earnings in presenting financial statements for listed companies listed on the stock exchange. For example, valuation regulations to make estimates needed under conditions of uncertainty, so that assets or profits are not over-recorded, liabilities and costs are not under-recorded. The results of this study are also expected to provide input for OJK to make policies related to comprehensive reports using earnings aggressiveness. The results of this

study are also expected to be input for the standard drafting council to add importance to the prevention of excessive profit aggressiveness contained in the financial statements.

This study examines companies that produce goods and services (manufacturing) with a research period of five years, from 2013-2017. Manufacturing companies listed on the stock exchange chosen as research samples are domiciled in the country of Indonesia. The country of Indonesia is used as a research sample because it is the domicile of researchers and the GDP (Gross Domestic Product) per capita is quite high in the thousands of US \$ Dollars in Southeast Asia in 2017. Capital markets in Indonesia are quite active as a means of business funding (World Development Indicators).

The significance of this study is to examine the effect of income smoothing, investment opportunities, and the rate of return on assets on earnings aggressiveness. The aim is to analyze whether a company has considered whether there are indications of earnings aggressiveness in presenting financial reporting based on IFRS and to ascertain whether the financial statements are neutral and reasonable. This study examines the effect of income smoothing, investment opportunities, and the rate of return on assets to earnings aggressiveness.

# LITERATURE REVIEW AND DEVELOPMENT OF HYPOTHESES

#### Agency Theory

The grand theory in this research is agency theory. Agency theory (Jensen and Meckling, 1976) assumes that every individual involved in a contract aims to maximize their respective interests. If the individual acts individually to maximize their interests, conflict will arise. So, each individual who entered into the contract aims to accommodate the interests of various parties, because they realize that the interests will be fulfilled if the common goals are also fulfilled.

#### Earnings Smoothing On Earnings Aggressiveness

Earnings smoothing is the action of management that reports earnings smoothly all the time. Even with accounting earnings that are artificial (artificial smooth), the earnings figures fail to describe actual economic performance, so the informativeness of earnings reports decreases and causes earnings obscurity (Francis et al., 2004). Bhattacharya et al. (2003) defines income smoothing if it does not reflect the economic value of the company which will actually cause the cost of capital to increase. The greater correlation number indicates the greater income smoothing, resulting in greater profit opacity. In the research of Khaddaf et al. (2014) also investigates income smoothing. Income smoothing has a significant effect on stock returns through trading volume activities. Furthermore, management actions that lead to income smoothing can be detected through the accrual component (Dechow et al., 1995; Bhattacharya et al., 2003). Penman (2003) concluded that the higher the current operating income (current operating income) manipulated by management, the lower the rate of return on net operating assets (RNOA) in the coming period.

Sunarto et al. (2016) concluded that the aggressiveness of earnings affects investors in making decisions. Mendes-Da-Silva et al. (2014) uses the least-squares regression equation. The results of his research are that on average companies that are more aggressive show higher capital costs and are supported by a lack of research on how to estimate capital costs and their relationship with disclosure through company websites, especially in terms of considerations for developing countries, for example Brazil. Sunarto (2010) and Bhattacharya et al., (2003) conclude that earnings aggressiveness will lead to earnings blurring. The earnings statements presented in the company's financial statements

lead to more recorded profits so that accounting earnings do not reflect the economic performance of a company.

In discretionary accrual policy, if it provides earnings informativeness, then the policy increases earnings quality (Dechow and Dichev, 2002). On the other hand, if the policy does not reflect actual economic profit, then it creates profit opaqueness (Bhattacharya et al., 2003). Based on this discussion, the researcher proposes the following hypothesis: **H**<sub>1</sub>: **Earnings smoothing has a positive effect on earnings aggressiveness.** 

#### **Investment Opportunities On Earnings Aggressiveness**

According to Myers (1977), investment opportunity is a view of the value of a company as a combination of assets owned by investment choices in the future. Investment opportunities are measured by market value divided by book value in equity ratios. Titman et al. (2004) states that an investor needs to pay attention to the existence of the company's capital investment costs and how to target each decision-making. The research of Adam and Goyal (2003) states that investment opportunities play an important role in corporate finance in relation to achieving company goals. Earnings aggressiveness ultimately affects the decline in earnings quality (Altamuro et al., 2005). Kothari (2001) states that if a company performs accounting aggressiveness, then the book value of assets in the current period and profits will be higher, but for earnings predictions to be low and the cost of capital will increase. Based on research by Ball et al. (2000) concluded that the opposite of earnings aggressiveness is accounting conservatism, where accounting conservatism means that a company recognizes losses faster and slower to recognize profits, appearing in common law countries to improve information asymmetry. They continue to argue that accounting conservatism is related to accounting transparency which implies that earnings aggressiveness has a positive effect on earnings opacity. Based on this discussion, the researcher proposes the following hypothesis:

H<sub>2</sub>: Investment opportunities has a negative effect on earnings aggressiveness.

#### **Return on Assets On Earnings Aggressiveness**

The rate of return on assets is one form of profitability ratio. The rate of return of assets to measure a company's ability to generate profits by using the total assets available and after capital costs (costs used to fund assets) are excluded from financial analysis (Ahmed et al., 2002). The rate of return on assets is measured by net income divided by the total assets of the company (Nikoomaram et al., 2011). Surifah (2015) aims to determine the effect of earnings management on the cost of equity capital. This study took a sample of manufacturing companies listed on the Indonesia Stock Exchange during 2011-2013. The data was obtained by using purposive sampling technique and using multiple regression analysis methods. This study uses the rate of return on assets as a control variable that affects the cost of equity capital. Frank et al. (2004) found that some companies tend to report aggressively for the purpose of financial and tax reporting, while there are other companies that tend to report conservatively for financial and tax reporting purposes. The results showed that companies involved in aggressive financial reporting were also involved in aggressive tax reporting. Based on this discussion, the researcher proposes the following hypothesis:

H<sub>3</sub>: The rate of return on assets has a negative effect on earnings aggressiveness.

#### **RESEARCH METHODS**

#### Research design

Based on the problems in this study, the type of research used is hypothesis testing for the presence or absence of earnings opacity (proxied by earnings aggressiveness), information asymmetry and earnings informativeness of capital costs with caution (prudence) as a

moderating variable in manufacturing companies in Indonesia and the Philippines . Testing the hypothesis is causal. The time period used in this study was five years from the 2013-2017 period. The setting environment is the real environment. The unit of analysis used in this study uses the financial statements of manufacturing companies in Indonesia and the Philippines which have been audited and listed on the stock exchange and have company websites, stock exchange websites of each country and other supporting websites.

# Variables and Measurements Dependent Variable

The calculation for earnings aggressiveness (Bhattacharya et al., 2003) is measured in the following stages.

Stage 1:

Y =	$\alpha + \beta_1$	$\Delta CA_{kt}$	+	β2	$\Delta CL_{kt}$	+	$\beta_3$	$\Delta Cash_{kt}$	+	$\beta_4$	Δ <i>STD</i> <sub>kt</sub>	+	β <sub>5</sub>	$\Delta DEP_{kt}$	+	$\beta_6$	$\Delta TP_{kt}$	+	ε
		TA <sub>kt-1</sub>			TA <sub>kt-1</sub>			TA kt-1			TA <sub>kt-1</sub>			TA kt-1			TA <sub>kt-1</sub>		

.....(1)

Explanation:

Y = Scala of accrual company k year t (*EBITDA / TA*<sub>kt-1</sub>)

 $\Delta CA_{kt}$  = Change in total current assets for the company k ( $CA_{kt} - CA_{kt-1}$ )

 $\Delta CL_{kt}$  = Change in total current liabilities for the company k ( $CL_{kt} - CL_{kt-1}$ )

 $\Delta CASH_{kt}$  = Change in cash for the company k (*Cash\_{kt} - Cash\_{kt-1}*)

 $\Delta STD_{kt}$  = Change in short term debt for the company k ( $STD_{kt} - STD_{kt-1}$ )

DEP<sub>kt</sub> = Depreciation expense and amortization expense for the company k year t

 $\Delta TP_{kt}$  = Change in tax payable ( $TP_{kt} - TP_{kt-1}$ )

 $TA_{kt-1}$  = Total asset company k year t-1

*EBITDA* = Earnings before interest, tax, depreciation, and amortization

Stage 2:

The error value obtained is the earnings aggressiveness. The error value is absoluted first.

# **Independent Variable**

Independent variables that will be tested to determine the relationship with the dependent variable in this study are as follows:

# Earnings Smoothing

Earnings smoothing is measured by a calculation method based on the research of Perotti and Wagenhofer (2014). The measurement consists of several stages as follows: Stage 1:

Calculations x<sub>it</sub> for earnings in each company for period of five years (x<sub>it</sub>, x<sub>it-1</sub>, x<sub>it-2</sub>, x<sub>it-3</sub>, x<sub>it-4</sub>)

$$x_{it} = EARN_t$$

Aset<sub>t-1</sub> .....(2)

Stage 2:

Calculations  $x_{it}$  for cash flow from operation in each company for period of five years ( $x_{it}$ ,  $x_{it-1}$ ,  $x_{it-2}$ ,  $x_{it-3}$ ,  $x_{it-3}$ )

$$\frac{x_{it} = CFO_{t}}{Aset_{t-1}}$$

# Stage 3:

The results of calculations in equation (2) and equation (3) are entered into the formula for variance in equation (4), respectively.

.....(3)

$$\frac{\sigma^{2} = n \sum_{i=1}^{n} x_{i}^{2} - (\sum_{i=1}^{n} x_{i})^{2}}{n (n-1)}$$

.....(5)

Stage 4:

Calculations on the variance formula in equation (4) are then calculated in the form of standard deviations in equation (5)

$$\sigma = \sqrt{\frac{n \sum_{i=1}^{n} x_{i}^{2}}{n (n-1)}} - \frac{(\sum_{i=1}^{n} x_{i})^{2}}{n (n-1)}$$

Stage 5:

The results of calculations in equations (2) through equation (5) are included in the calculation of earnings smoothing in equation (6) as follows:

$$PL = \sigma (EARN / Aset_{t-1}) / \sigma (CFO / Aset_{t-1})$$
(6)

Explanation:

PL = Earnings smoothing  $\sigma$  = Standar Deviation CFO = Cash Flow Operating EARN = Earnings (Net Income Before Extraordinary Items) Aset<sub>t-1</sub> = Total Asset

Francis et al. (2004) measure this earnings smoothing from the ratio between earnings variability and cash flow variability. This measurement is based on the argument that the profit attribute is derived from management's judgment using its private information regarding future earnings to "flatten" the fluctuations that occur. So the income statement will be more representative and more useful. This smoothing measurement model is also used by Ecker et al. (2006).

#### Investment opportunity (INVEST)

Sustainability of a company is determined by financial performance that is perceived by firm value. Investment opportunity set affects firm value (Nanda et al, 2018). Investment opportunities are calculated from market value divided by book value of equity (Myers, 1977). Keown et al. (2010) states that when a company's investment opportunity rises, the dividend payout ratio must decrease.

#### Return on assets (ROA)

The rate of return on assets is measured by net income divided by total company assets (Nikoomaram et al., 2011; Francis et al., 2008; Ahmed et al., 2002). According to Harahap (2010), Return On Assets (ROA) describes the asset turnover measured from sales. The greater this ratio, the better and this means that assets can more quickly get returns and achieve profits.

# **Data Analysis Method**

# Testing the Relationship of Independent Variables and Dependent Variables

This research examines descriptive statistics of each variable and its correlation with other variables, Pearson correlation and multiple regression. Testing of research with Eviews 9.

#### **Analysis of Descriptive Statistical**

The analysis is used to determine the characteristics of the data, namely the mean, median and standard deviation. Descriptive statistics relate to data collection and presentation of summary data results. In addition, a normality test and a classic assumption test (multicollinearity, heteroscedasticity, and autocorrelation) were also performed. Outlier data is data that deviates considerably from other data in a data set. This outlier data makes the analysis of a series of data biased or has the potential to disrupt the central tendency of research data (Santosa and Hidayat, 2014). The term outlier is also often associated with extreme values, both large and small extremes. The detection of outlier data can be done by first determining the mean and standard deviation of each variable, then determining standardize and absolute standardize. Values range from -3 to +3 due to the large amount of data. If the test results show the existence of outlier data, then what can be done is to remove or eliminate (trimming) the observational data because if it is not removed it gives effect after testing.

#### **Normality Test**

Normality test aims to determine the distribution of data in variables that will be used in research. Data that is feasible to use is data that has a normal distribution. The normality test also aims to test whether in the regression model, confounding or residual variables have a normal distribution. Data normality test is performed before the data is processed based on parametric statistical models. Testing residual normality in this study using the Jarque-Bera (JB) test with the Eviews program. JB Test is a normality test for large samples (Ghozali and Ratmono, 2013). For treatment if an abnormally distributed model, the researchers used the Lisrel 8.80 software.

# **Classic Assumption Test**

Before conducting hypothesis testing, the data obtained in this study were tested first in order to meet basic assumptions. Tests carried out include:

#### **Multicollinearity Test**

This test is used to determine whether there are independent variables that have similarities between the independent variables in a model. The similarity between independent variables can cause a very strong correlation. Multicollinearity test also aims to avoid the habit of the decision-making process regarding the effect of partial test of independent variables on the dependent variable. The method for detecting multicollinearity is to test the Variance Inflation Factor (VIF). VIF is produced between 1-10, so there is no multicollinearity (Gujarati, 2010). The formula is as follows:

(7) According to Gujarati (2010), if the VIF is greater than 10, then among the independent variables multicollinearity is suspected. The regression model becomes a model that is free from multicollinearity if the VIF value is less than 10. In this study also will use a correlation matrix as an addition to analyze multicollinearity. According to Ghozali and Ratmono (2013), if there is a correlation between high independent variables above 0.90 then multicollinearity is suspected.

#### **Heteroscedasticity Test**

Heteroscedasticity test examines the difference in residual variance from one observation period to another (Ghozali and Ratmono, 2013). In testing the presence or absence of heteroscedasticity, this study uses a statistical test method (formal test), namely Glejser in the Eviews version 9 program.

#### Autocorrelation Test

Testing the next classic linear regression model is the autocorrelation test. To test the autocorrelation in this study the Durbin-Watson test is used which requires an intercept or constant in the regression model (Ghozali and Ratmono, 2013). The way to do the Durbin-

Watson test is to estimate the regression in Eviews first, then the output presents the DW value.

# **Regression Analysis**

In this study, the analysis test was conducted with the Eviews version 9 program using panel data regression which is a combination of time series data due to year order and cross section due to the large number of companies. The model test results in this study are said to be significant if the probability is <1%, <5%, and <10%. The results of the classic assumption test are presented in Table 1.

# Table 1: Classic Assumption Test

No.	Classic Assumption Test	Statistical Test Method	Results
1.	Multicollinearity Test	VIF = 1 tolerance	free from multicollinearity
2.	Heteroscedasticity Test	Glejser Test	no heteroscedasticity
3.	Autocorrelation Test	Durbin-Watson	no autocorrelation

Source: Data processed, regression output

# **RESULTS AND DISCUSSION**

# **1. Descriptive Statistics and Correlation Matrices**

In this study conducted a descriptive statistical analysis with the aim to determine the distribution of data in the form of central tendencies and data dispersion. The results of the descriptive statistical analysis of the research variables are presented in Table 2.

#### Table 2: Descriptive Statistical – Research Variable

	N	Minimum	Maximum	Mean	Std.				
					Deviation				
Dependent Variable :									
AGGRESS	500	-0.26480	0.83970	0.09571	0.13332				
Independent Variable :									
SMOOTH	500	-1.96780	3.20440	0.93285	1.08995				
INVEST	500	-2.14210	1.85930	-0.23949	0.64116				
ROA	500	-0.61280	0.71830	0.04909	0.15484				
Note: This table represents of	descriptive	e statistics of	each resear	ch variable.	The purpose of				
this table is to provide an overview of the conditions of central tendency and the dispersion									
of data used in estimating research models. The dependent variable is AGGRESS. The									
independent variables are SMOOTH INVEST ROA									

Source: Data processed, regression output

Based on the data in Table 2, the earnings aggressiveness variable (*AGGRESS*) has the lowest value of -0.26480 and the highest value of 0.83970. Aggressiveness in positive earnings shows financial statements are influenced by earnings aggressiveness. Companies must pay attention to the standards of propriety in the presentation of financial statements. Profit aggressiveness variable (*AGGRESS*) has a standard deviation value greater than the average value. This shows that the profit aggressiveness variable (*AGGRESS*) of the sample companies has quite a high variation of these variables. Earnings smoothing (*SMOOTH*) has a relatively small mean value compared to the standard deviation

value. This shows that the variability of income company sample smoothing is quite high. Most of the sample companies make uneven and fluctuating income smoothing. Investment opportunity has a relatively small mean value compared to the standard deviation value. The investment opportunity variable has a negative average and there is a high enough variation of the variable for the sample company. The variable return on assets has a relatively small average value compared to the standard deviation value. This means that there is a high enough variation of these variables for the sample company. The variable return on assets has a relatively small average value compared to the standard deviation value. This means that there is a high enough variation of these variables for the sample company. The variable return on assets also has a positive average value. This indicates that on average, the sample companies have return on assets in every financial report presentation.

#### Hypothesis Test Results

The classic assumption test of this research model shows that the model does not experience multicollinearity, heteroscedasticity and autocorrelation problems.

# **Research Hypothesis Testing Results**

The test of this research model is a regression test conducted to see the effect of income smoothing, investment opportunities, and the rate of return of assets on earnings aggressiveness. The results of testing the first model research hypothesis are presented in Table 3.

$AGGRESS_{it} = \beta_0 + \beta_1 SMOOTH_{it} + \beta_2 INVEST_{it} + \beta_3 ROA_{it} + \varepsilon_{it}$					
Variable	Prediction	Coefficient	P-Value	Statistik Collinearity	
				Tolerance	VIF
Constanta		0.0645	0.0000		
SMOOTH	+	0.0398	0.0000***)	0.9337	1.0711
INVEST	-	-0.0119	0.1681	0.9523	1.0501
ROA	-	-0.1796	0.0000***)	0.9337	1.0710
Normality Test		0.9902			
Durbin-Watson Stat		1.9515			
Glejser Test		0.2621			
Adjusted R <sup>2</sup>		0.1763			
Prob (F-Statistik)		0.0000***)			
Total of Observation		500			

#### **Table 3: Model Testing Results**

\*\*\* Significant at the level of 1%; \*\* Significant at the level of 5%; \* Significant at the level of 10%.

Note: This table represents the descriptive statistics of each research variable. The purpose of this table is to provide an overview of the conditions of central tendency and dispersion of the data used in estimating the research model. The dependent variable is *AGGRESS*. Independent variables are *SMOOTH*, *INVEST*, and *ROA* 

Source: Data processed, regression output

The first hypothesis (H1) states that earnings smoothing has a positive effect on earnings aggressiveness. Statistical test results show the value of earnings smoothing coefficient of 0.0398 and sig. 0.0000. This means that income smoothing has a significant positive effect on earnings aggressiveness. In the second hypothesis (H2) it is stated that investment opportunities has a negative effect on earnings aggressiveness. Statistical test results show the value of the regression coefficient on the investment opportunity variable of -0.0119 and not significant. This means that investment opportunities do not affect the earnings aggressiveness made by the company. The third hypothesis (H3) states that the rate of return on assets negatively affects the aggressiveness of earnings. Statistical test results show the value of the regression coefficient on the variable return on assets of -0.1796 and significant at the level of 1% (sig. 0.0000). This means that the rate of return on assets has

a significant negative effect on earnings aggressiveness. Based on the results of these tests, the discussion of the results of model testing is as follows. Hypothesis 1 (H1) which is formulated that income smoothing has a positive effect on earnings aggressiveness is supported by research results. These results indicate that management actions that smooth the company's profits are responded by investors in making decisions. In other words, the more aggressive the company, the higher the income smoothing. The results of this study support the findings of Bhattacharya et al. (2003) that earnings aggressively tend to be at high risk, due to excessive income smoothing. This finding is also in accordance with agency theory where investors realize that management usually makes decisions that are not in the best interests of investors. The existence of high profit aggressiveness, companies tend to be at risk because of earnings smoothing.

Hypothesis 2 (H2) which is formulated that investment opportunities negatively affect earnings aggressiveness is not supported by research results. Based my argument, these results indicate that companies that implement policies to make investment opportunities will not affect the earnings aggressiveness made in preparing financial statements.

Hypothesis 3 (H3) which is formulated that the rate of return on assets negatively affects the earnings aggressiveness by research results. The argument underlying this result is that conceptually a company that has a rate of return on assets will not affect the aggressiveness of profits that occur in a company. This finding is in accordance with agency theory where the management tends to present higher profits than actual earnings, thus leading to earnings aggressiveness.

Overall, the output of the first model shows the adjusted R2 value of 0.1763, which means that the variation of the independent variable is able to explain 17.63% of the variable Y. So the regression model is good, while the remaining 82.37% is explained by other variables not examined.

#### CONCLUSIONS

Income smoothing can increase earnings aggressiveness that affect company performance and increase company risk. Investment opportunities do not have a significant effect on earnings aggressiveness. This indicates that investment opportunities that rise or fall will not affect the appearance of profit aggressiveness. The rate of return on assets will be able to control the aggressiveness of earnings in a company.

Research has limitations that need to be addressed so that the interpretation of research results is carried out carefully by considering existing limitations. In addition, the limitations of existing research are useful to be considered for future research. The limitations referred to are (1) The results of this study cannot be generalized to all countries. The results of the study only apply to publicly traded companies in the country of Indonesia; (2) In the research sample of companies that go public, there are components such as depreciation and amortization costs that are not separated from the company cost component, so researchers must check back to the notes on financial statements and annual reports; (3) In the company's financial statements there are those whose profits are negative and those whose book value of equity is negative.

This research gives theoretical implications that earnings smoothing has a significant positive effect on the earnings aggressiveness. Return on asset has a significant negative effect on earnings aggressiveness. The results of this study also have managerial implications for regulators. The quality of a company's earnings reporting will be high or low

is not only determined by accounting policies or company internal factors. The role of the regulator is needed for supervision of earnings reporting. The formulation of regulations in a country's Financial Accounting Standards is applied as a form of limiting the flexibility of accounting policies and to narrow the opportunist attitudes of the company's management.

Suggestions for further research are as follows (1) Extending the sample of companies by industry category. In this study using manufacturing companies only. Future studies can use company samples for all industry categories, except the financial industry because of their different characteristics; (2) Adding more research samples from ASEAN countries. This research is limited to Indonesia. Further research can add to other ASEAN countries, namely Singapore, the Philippines, Malaysia and Thailand, which can be used as research samples. By using other ASEAN country samples, further research is expected to be more extensive and comprehensive.

#### REFERENCES

- Adam, T., & Goyal, V. (2003). The Investment Opportunity Set and Its Proxy Variables: Theory and Evidence. *Journal of Financial Research*, *31*(1), 41–63.
- Ahmed, A., Billings, B., Morton, R., & Harris, M. (2002). The Role of Accounting Conservatism in Mitigating Bondholder-Shareholder Conflicts Over Dividend Policy and in Reducing Debt Costs. *The Accounting Review*, 77, 867–890.
- Altamuro, J., Beatty, A., & Weber, J. (2005). The Effects of Accelerated Revenue Recognition on Earnings Management and Earnings Informativeness: Evidence from SEC Staff Accounting Bulletin 101. *The Accounting Review*, 80(2), 373–401.
- Ball, R., Kothari, S., & Robin, A. (2000). The Effect of International Institusional Factors on Properties of Accounting Earnings. *Journal of Accounting and Economics*, 29, 1–51.
- Bhattacharya, U., Daouk, H., & Welker, M. (2003). *The World Price of Earnings Opacity*. *Accounting Review, 78.* https://doi.org/10.2308/accr.2003.78.3.641.
- Brigham, E.F., & Houston, J.F. (2001). *Manajemen Keuangan* (8th Editon). Jakarta: Erlangga.
- Dechow, P., & Dichev, I. D. (2002). The Quality of Accruals and Earnings: The Role of Accrual Estimation Errors. *The Accounting Review*, 77, 35–59.
- Dechow, P.M., Sloan, R.G., & Sweeney, A.P. (1995). Detecting Earnings Management. *The Accounting Review, 70,* 193-225.
- Ecker, F., Francis., J., Kim., I., Olsson, P.M., & Schipper, K. (2006). A Return-Based Representation of Earnings Quality. *The Accounting Review*, *81*(4), 749–780.
- Francis, J., LaFond, R., Olsson, P., & Schipper, K. (2004). Costs of Equity and Earnings Attributes. *The Accounting Review*, *79*(4), 967–1010. https://doi.org/10.2139/ssrn.414125.
- Francis, J., Nanda, D., & Olsson, P. (2008). Voluntary Disclosure, Earnings Quality, and Cost of Capital. *Journal of Accounting Research*, *46*(1), 53–99. https://doi.org/10.1111/j.1475-679X.2008.00267.x.
- Frank, M.M., Lynch, L.J., & Rego, S.O. (2004). Does Aggressive Financial Reporting Accompany Aggressive Tax Reporting (and Vice Versa)? *The Accounting Review*, 1– 35. https://doi.org/10.2139/ssrn.647604.
- Fudenberg, D., & Tirole, J. (1995). A Theory of Income and Dividend Smoothing Based on Incumbency Rents. *Journal of Political Economy*, *103*, 75–93.
- Ghozali, I., & Ratmono, D. (2013). *Analisis Multivariat dan Ekonometrika*. Semarang: Universitas Diponegoro.
- Gujarati, D. (2010). Basic Econometrics (Fifth Edition). McGraw-Hill Higher Education.
- Harahap, S.S. (2010). Analisis Kritis Atas Laporan Keuangan. Jakarta: Raja Grafindo Persada.

- Jones, J.J. (1991). Earnings Management During Import Relief Investigations. *Journal of Accounting Research*, *29*, 193–228.
- Keown J., Arthur, & Scott, D.F. (2010). Dasar-Dasar Manajemen Keuangan. Jakarta: Salemba Empat.
- Khaddaf, M., Lubis, A.F., Amalia, K.F., & Rahmanta. (2014). The Effect of Earnings Aggressiveness, Earnings Smoothing on Return of Stock. *Journal of Economics and Behavioral Studies*, *6*(6), 509–523.
- Kothari, S. (2001). Capital Market Research in Accounting. *Journal of Accounting & Economics*, 31, 105–231.
- Li, S., & Richie, N. (2016). Income Smoothing and the Cost of Debt. *China Journal of Accounting Research*, *9*(3), 175–190. https://doi.org/10.1016/j.cjar. 2016.03.001.
- Markowitz, H. (1952). Portfolio Selection. The Journal of Finance, 7(1), 77–91.
- Mendes-Da-Silva, W., Onusic, L.M., & Bergmann, D.R. (2014). The Influence of E-Disclosure on the Ex-Ante Cost of Capital of Listed Companies in Brazil. *Journal of Emerging* Market Finance, 13(3), 335–365. https://doi.org/10.1177/0972652714550928.
- Myers, S. (1977). Determinants of Corporate Borrowing. *Journal of Financial Economics*, *5*, 147–175.
- Nanda, S.T., Zenita R., Anita R., & Abdillah M.R. (2018). The Role of Investment Opportunity Set on Financially Distressed Firm's Value. *International Journal of Engineering & Technology 7*(3.35), 118-121.
- Nikoomaram, H., Hamidreza, V.F., Fraydoon, R.R., Ghodratollah, T., & Peyman., A. (2011). Conceptual Model for Relationship Between Earning Quality and Cost of Capital. *African Journal of Business Management*, *5*(22), 9724–9733.
- Penman, S. (2003). *Financial Statement Analysis and Security Valuation* (Second Edition). McGraw Hill.
- Perotti, P., & Wagenhofer, A. (2014). Earnings Quality Measure and Excess Returns. *Journal of Business Finance and Accounting*, *41*(5 dan 6), 545–571.
- Prabansari, Y., & Kusuma, H. (2005). Faktor-Faktor yang Mempengaruhi Struktur Modal Perusahaan Manufaktur Go Publik di Bursa Efek Jakarta. *Sinergi Kajian Bisnis Dan Manajemen*, (Edisi Khusus On Finance), 1–15.
- Purwaningtias, M.H., & Surifah. (2015). Pengaruh Manajemen Laba Akrual Terhadap Biaya Modal Ekuitas Pada Perusahaan Manufaktur yang Terdaftar di Bursa Efek Indonesia (BEI) Tahun 2011-2013. In *Seminar Nasional Hasil-Hasil Penelitian dan Pengabdian LPPM*. Purwokerto: Universitas Muhammadiyah.
- Sunarto. (2010). Peran Persistensi Laba Terhadap Hubungan Antara Keagresifan Laba dan Biaya Ekuitas. *Kajian Akuntansi, 2*(1), 22–38.
- Sunarto, H., Murwaningsari, E., & Mayangsari, S. (2016). The Effect of Earnings Aggresiveness, Income Smoothing, Earnings Transparency on Cost of Equity with Earnings Informativeness As Moderating For Companies Listed on Indonesia Stock Exchange During The Period 2011-2013. *GSTF Journal on Business Review (GBR)*, *4*(4), 17–28.
- Titman, S., Wei, K.C.J., & Xie, F. (2004). Capital Investments and Stock Returns. Journal of Financial and Quantitative Analysis. *Journal of Financial and Quantitative Analysis*, 39(4), 677–700.
- Trueman, B., & Titman, S. (1988). An Explanation for Accounting Income Smoothing. *Journal of Accounting Research*, *26*, 127–139.
- Tucker, J., & Zarowin, P.A. (2006). Does Income Smoothing Improve Earnings Informativeness. *The Accounting Review*, *81*(1), 251–270.
- Weston, J., & Copeland, T.E. (2010). *Manajemen Keuangan Jilid 2* (Revisi). Tangerang: Binarupa Aksara Publisher.
- World Development Indicators (https://data.worldbank.org/data-catalog/world-developmentindicators).

