

Klarifikasi Prosiding

Nama Seminar / Prosiding :

**The International Conference on Industrial Engineering and Operations Management
Bangalore, India, August 16-18, 2021**

Alamat seminar/Prosiding : <http://ieomsociety.org/india2021/>

Judul:

**Sustainability of Consumer's Brand Loyalty through Brand Experience and Brand Trust of Adidas
Shoes in Indonesia**

Nomor dokumen : ID 040


Alamat web : <https://ieomsociety.org/india2021/proceedings/>

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 August 16-18, 2021, Bangalore, India
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Jai Kumar Drave, Department of Production Engineering, National Institute of Technology, Tiruchirappalli, India

Dr. Vinayak A Drave, Assistant Professor, Department of Operations & Supply chain, Jindal Global Business School, O.P. Jindal Global University, Sonapat, Haryana, India,

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Cherian Samuel, Ajeet Kumar Yadav, Department of Mechanical Engineering, Indian Institute of Technology (BHU), Varanasi, India

ID 040 [Sustainability of Consumer's Brand Loyalty through Brand Experience and Brand Trust of Adidas Shoes in Indonesia](#)

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Sonya Angela, Idi Jahidi, Santika Syaravina, Doni Purnama Alamsyah, Entrepreneurship Department, BINUS Business School Undergraduate Program, Bina Nusantara University, Jakarta, Indonesia

ID 560 The Role Of Economic And Development Factors On Average National Exam Score At Primary, Junior Secondary, And Senior Secondary Level In Indonesia

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ID 561 Second South American International Conference on Industrial Engineering and Operations Management

GÜLCAN BAĞCI, Industrial Engineering Department, Gaziantep University, Gaziantep, 27410, TURKEY

Gamze Nur Uzun, Industrial Engineering Department, Gaziantep University, Gaziantep, 27410, TURKEY

ID 562 How Product Quality, Brand Image and Price Perception Impact on Purchase Decision of Running Shoes?

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