

Klarifikasi Prosiding

Nama Seminar / Prosiding :

The 11th Annual International Conference on Industrial Engineering and Operations Management, Singapore, March 7-11, 2021

Alamat seminar/Prosiding : <http://ieomsociety.org/india2021/>

Judul:

The Influence Of Services Cape, Discount, Brand Image And Service Quality On Purchase Decisions In Starbucks Tangerang, Indonesia

Nomor dokumen : ID 026


Alamat web : <https://ieomsociety.org/india2021/proceedings/>

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1st Indian International Conference on Industrial Engineering and Operations Management
 August 16-18, 2021, Bangalore, India
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Papers will be added in the *IEOM Forefront* Publication Database. Full papers will be indexed in Scopus and EBSCO.

ID 002 A New Approach to Two Stage Capacitated Warehouse Location Problem (TSCWLP)
 Prof. R.R.K Sharma, Department of Industrial and Management Engineering IIT Kanpur 208 016 INDIA

Jai Kumar Drave, Department of Production Engineering, National Institute of Technology, Tiruchirappalli, India

Dr. Vinayak A Drave, Assistant Professor, Department of Operations & Supply chain, Jindal Global Business School, O.P. Jindal Global University, Sonapat, Haryana, India,

Department of Business Administration

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Lichini Nikesha Kumari Weerasinghe, Department of Building Economics, University

Himal Suranga Jayasena, Department of Building Economics, University of Moratuwa

Akila Pramodh Rathnasinghe, Faculty of Engineering and Environment, Northumbria

ID 024 Electronic Device For Early Detection Of Infection At Crowded Places

Kuhu Sharma, Oakridge International School, Mohali
Punjab, India

ID 025 Predictive Technology in remote competitive product service mar

Amit Joshi, Indian Institute of Management Indore, Prabandh Shikhar, Rau-Pithampur

**ID 026 The Influence of Services cape, Discount, Brand Image and Service
Indonesia**

Enrico and John Tampil Purba, Department of Management Faculty of Economics and
Indonesia,

Sidik Budiono, Department of Management Faculty of Economics and Business, Univ

Wilson Rajagukguk, Department of Management Faculty of Economics and Business

ID 027 Plan-Do-Check-Act (PDCA) Based Approach to Business Process M

Arun Kumar Kathirvel, GlobalFoundries Inc, Malta, NY 12020, US,

Carolyn Paddock-Moore, GlobalFoundries Inc, Burlington, VT 05452, US,

Shiladitya Chakravorty, GlobalFoundries Inc, Malta, NY 12020, US

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Wilson Rajaguguk, Department of Management Faculty of Economics and Business, Universitas Kristen Indonesia, Jakarta 13630, Indonesia

ID 559 Innovation Product Development and Satisfaction on Business

Sonya Angela, Idi Jahidi, Santika Syaravina, Doni Purnama Alamsyah, Entrepreneurship Department, BINUS Business School Undergraduate Program, Bina Nusantara University, Jakarta, Indonesia

ID 560 The Role Of Economic And Development Factors On Average National Exam Score At Primary, Junior Secondary, And Senior Secondary Level In Indonesia

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Gidion P. Adirinekso, Department of Management Faculty of Economics and Business, Universitas Kristen Krida Wacana, Jakarta, Indonesia

ID 561 Second South American International Conference on Industrial Engineering and Operations Management

GÜLCAN BAĞCI, Industrial Engineering Department, Gaziantep University, Gaziantep, 27410, TURKEY

Gamze Nur Uzun, Industrial Engineering Department, Gaziantep University, Gaziantep, 27410, TURKEY

ID 562 How Product Quality, Brand Image and Price Perception Impact on Purchase Decision of Running Shoes?

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