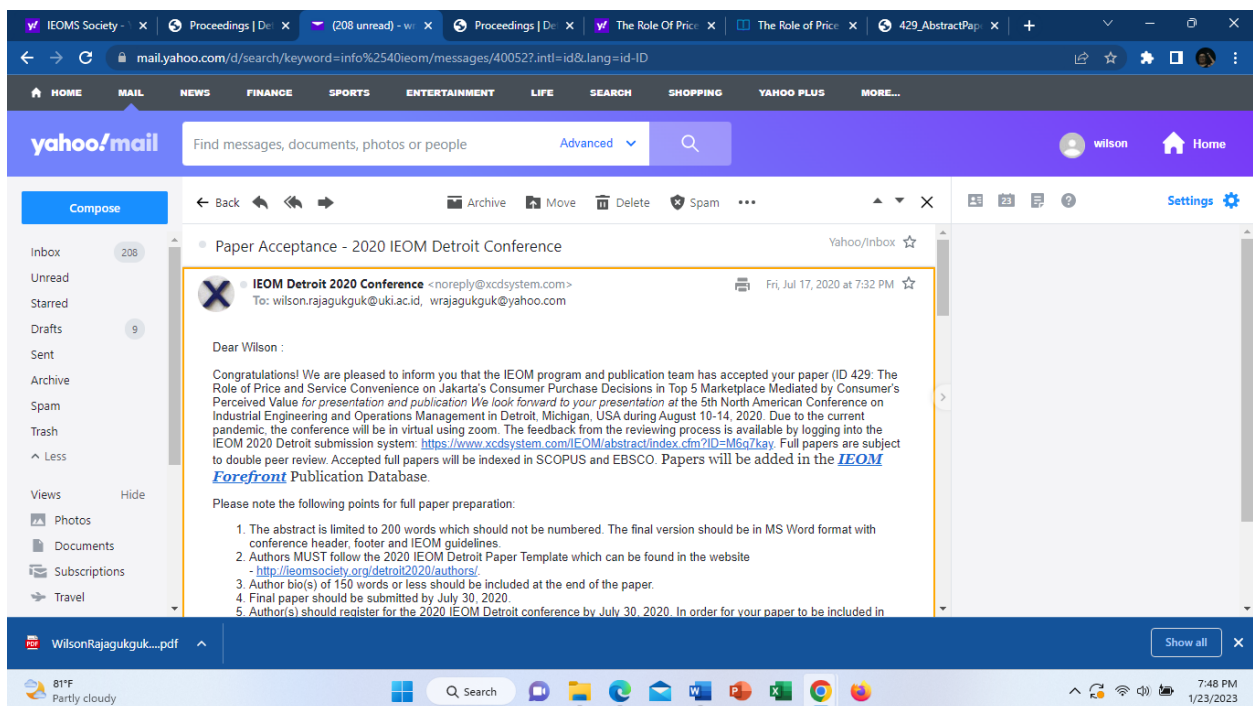


10.

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Regards,

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- Ahad Ali, Associate Professor and Director of Industrial Engineering Program, Lawrence Technological University, Southfield, Michigan, USA
- Leslie Monplaisir, Professor and Chair, Department of Industrial and Manufacturing Engineering, Wayne State University.

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- Author bio(s) of 150 words or less should be included at the end of the paper.
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Proceedings of the 5th NA International Conference on Industrial Engineering and Operations Management
Detroit, Michigan, USA, August 10 - 14, 2020

The Role of Price and Service Convenience on Jakarta's Consumer Purchase Decisions in Top 5 Marketplace Mediated by Consumer's Perceived Value

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