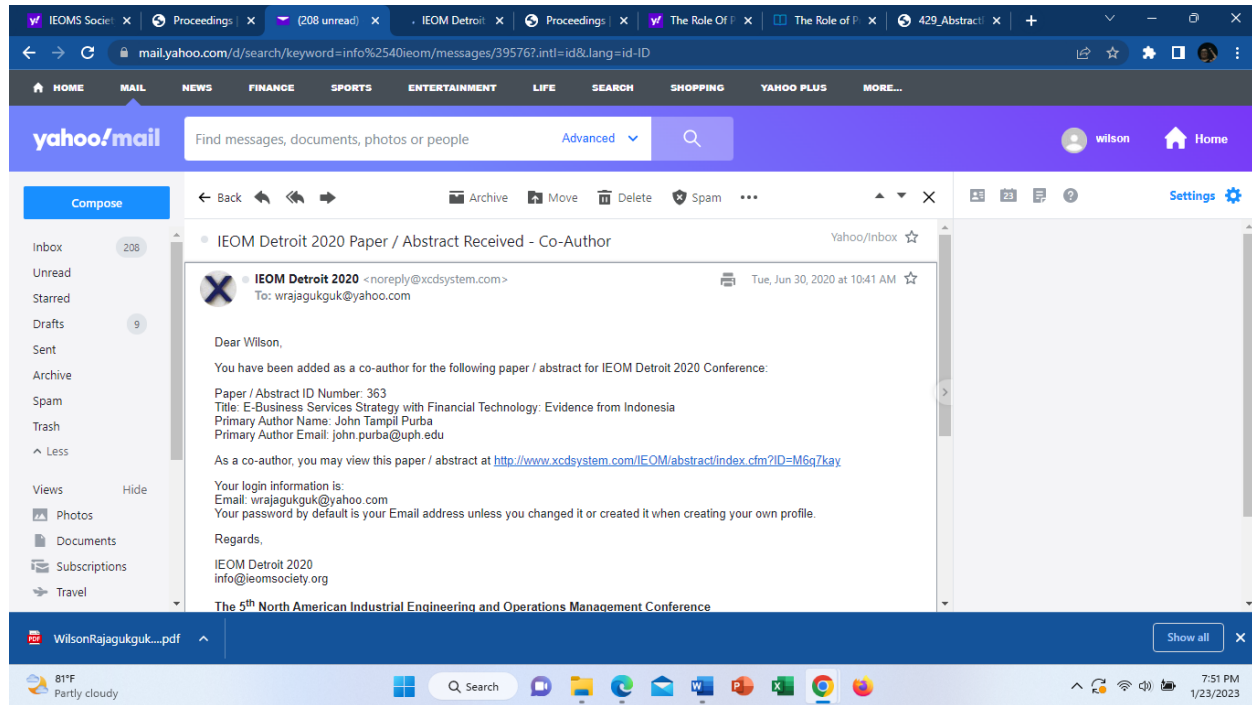



12. E-Business Services Strategy With Financial Tecnology Evidence From Indonesia

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August 10-14, 2020, Detroit, MI, USA
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ID: 363
Title: E-Business Services Strategy with Financial Technology: Evidence from Indonesia
Final Status: Paper Acceptance - 2020 IEOM Detroit Conference
Final Status Email Subject: Paper Acceptance - 2020 IEOM Detroit Conference
Final Status Email

Dear Wilson:

Congratulations! We are pleased to inform you that the IEOM program and publication team has accepted your paper (ID 363: E-Business Services Strategy with Financial Technology: Evidence from Indonesia for presentation and publication. We look forward to your presentation at the 5th North American Conference on Industrial Engineering and Operations Management in Detroit, Michigan, USA during August 10-14, 2020. Due to the current pandemic, the conference will be in virtual using zoom. The feedback from the reviewing process is available by logging into the IEOM 2020 Detroit submission system:
<https://www.xcdsystem.com/IEOM/abstract/index.cfm?ID=M6q7kay>. Full papers are subject to double peer review. Accepted full papers will be indexed in SCOPUS and EBSCO. Papers will be added in the *IEOM Forefront* Publication Database.

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1. The abstract is limited to 200 words which should not be numbered. The final version should be in MS Word format with conference header, footer and IEOM guidelines.
2. Authors MUST follow the 2020 IEOM Detroit Paper Template which can be found in the website - <http://ieomsociety.org/detroit2020/authors/>.
3. Author bio(s) of 150 words or less should be included at the end of the paper.
4. Final paper should be submitted by August 8, 2020.
5. Author(s) should register for the 2020 IEOM Detroit conference by August 8, 2020. In order for your paper to be included in the program and proceedings, at least one author must register. Please complete your registration payment online: <https://www.xcdsystem.com/IEOM/attendee/index.cfm?ID=r1Asg1V>.

Registration Fees

- Professional (member): US\$ 200
- Professional (Non-Member): US\$ 250
- Student (member): US\$ 100
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The Conference Registration Fee includes the following:

- Conference Technical Sessions
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If you need a formal acceptance or invitation letter, contact Dr. Taufiq:

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If you need a formal acceptance or invitation letter, contact Dr. Taufiq: info@ieomsociety.org with your abstract id & title, name, affiliation and address.

The IEOM Society is expecting another exciting event in Detroit, Michigan, USA. Some of the events and activities that are planned include: outstanding keynote speakers, global engineering education speakers, Industry 4.0 speakers, industry solutions speakers, student competitions (senior design project, undergraduate paper, graduate paper, master's thesis, doctoral dissertation and simulation), recognition and awards.

We look forward to your participation at the 5th North American IEOM Detroit Conference.

Regards,

The Organizing Team
5th NA IEOM Detroit Conference, August 9-11, 2020
Website: <http://www.ieomsociety.org/detroit2020/>
info@ieomsociety.org

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- Ahad Ali, Associate Professor and Director of Industrial Engineering Program, Lawrence Technological University, Southfield, Michigan, USA
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Comments:

The quality of the work has been presented. It is presenting an interesting case study. I believe that it is eligible for being published in IEOM.

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Date Added: 2020-12-18
Conference: 5th North American International Conference on Industrial Engineering and Operations Management, Detroit, Michigan, USA, August 10 - 14, 2020
DOI: TBA
Keywords: E-Business, Fintec, digital Services Strategy, Indonesia
Access Count: 343

Abstract

This paper will explain the financial technology business in electronic business services offered by one of the Fintech companies in Indonesia. This paper try to analyze the existence and strategy of services offered by the company. This is important because the digital payment sector is increasingly using fintech services in daily life. In analysis of

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