

**AN ANALYSIS ABOUT HATE SPEECH TOWARDS
PRESIDENT JOKO WIDODO ON HIS INSTAGRAM
ACCOUNT: A PRAGMATICS ANALYSIS**

SKRIPSI



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**PROGRAM STUDI SAstra INGGRIS
FAKULTAS SAstra
UNIVERSITAS KRISTEN INDONESIA
JAKARTA
2019**

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WIDODO ON HIS INSTAGRAM ACCOUNT: A PRAGMATICS
ANALYSIS**

SKRIPSI



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JAKARTA
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DECLARATION OF THE ORIGINALITY OF THIS WORK

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do declare that this *skripsi* which I have written in my own work; it is not the work or thinking of other people which I have taken and declared as my own work. In the future, if it is proven that in writing this *skripsi* I have copied or plagiarized the work of others, I am ready to accept sanctions that have been determined for that behavior.

Jakarta, 2nd August 2019

Declared by,



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DEFENSE APPROVAL SHEET

This is to certify that *skripsi* of FAMELIA RANTI REPELITA SIMBOLON (15.211.500.25) *AN ANALYSIS ABOUT HATE SPEECH TOWARDS PRESIDENT JOKO WIDODO ON HIS INSTAGRAM ACCOUNT: A PRAGMATICS ANALYSIS* has been approved by *skripsi* advisor for further approval by the Broad of Examiners of Fakultas Sastra, Universitas Kristen Indonesia.

Jakarta, 2nd August 2019

Advisor,



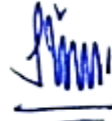
A handwritten signature in blue ink, appearing to read 'Devi Melisa Saragi', with a long horizontal line extending to the right.

Devi Melisa Saragi, S.S., M.A.

SHEET OF ATTESTATION

This is to certify the *skripsi* of **FAMELIA RANTI REPELITA SIMBOLON** (15.211.500.25) *AN ANALYSIS ABOUT HATE SPEECH TOWARDS PRESIDENT JOKO WIDODO ON HIS INSTAGRAM ACCOUNT: A PRAGMATICS ANALYSIS* has been approved by the Board of Examiners as the requirement for degree of *Sarjana* in English Literature.

Jakarta, 8th August 2019

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Lastly, the writer realizes that *skripsi* is far from being perfect. Any constructive criticisms and suggestions are accepted with pleasure by the writer in order to be better in the future.

Jakarta, 15th August 2019



Famelia R R Simbolon

ABSTRACT

Name : Famelia Ranti Repelita Simbolon
Study Program : English Literature
Title : An Analysis About Hate Speech Towards President Joko Widodo On His Instagram Account: A Pragmatics Analysis.
Advisor : Devi Melisa Saragi, S.S., M.A.

This is a descriptive qualitative research. The purposes of this research are: (1) To find out the meanings and aims of hate speech on Joko Widodo's instagram account. (2) To find out the functions of illocutionary act of hate speech on Joko Widodo's instagram account. (3) To find out the dominant function of hate speech on Joko Widodo's instagram account. The data of this research are the comments of *netizens* found on Joko Widodo's instagram account. All the data were collected by applying the note taking and analyzed by using the pragmatic approach by Yule (1996). The data were collected from 24th March 2019 until 13th April 2019. Data collection was conducted during that period due to the presidential campaign period. There are 246 data collected from Jokowi's instagram account. The first result of this study shows that all the comments found on Jokowi's instagram aim at indignation, defamation, blasphemy, distastefulness, provocation, incitement, and forgery. The second result is that the functions of illocutionary acts on Jokowi's instagram account consist of 30 directives, 137 representatives, 7 commissives, 65 expressives and 0 declaration. The third one is that the dominant function found on Jokowi's instagram is representatives attaining 55,70% classified into 36 comments as giving opinion, 33 comments as telling or reporting, 25 comments as complaining, 22 comments as stating and 21 comments as suggesting.

Key words: *pragmatics, speech act, hate speech, illocutionary function*

ABSTRAK

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Advisor : Devi Melisa Saragi, S.S., M.A.

Penelitian ini merupakan penelitian deskriptif kualitatif. Tujuan dari penelitian ini adalah: (1) Mengetahui arti dan tujuan bentuk ujaran kebencian yang terdapat dalam komentar akun instagram Presiden Joko Widodo. (2) Mengetahui fungsi ilokusi bentuk ujaran kebencian yang terdapat dalam komentar akun instagram Presiden Joko Widodo. (3) Mengetahui fungsi ilokusi yang paling dominan pada komentar akun instagram Presiden Joko Widodo. Sumber data penelitian ini adalah komentar-komentar para netizen yang terdapat pada kolom komentar akun instagram Presiden Joko Widodo. Metode pengumpulan data yang digunakan dalam penelitian ini adalah teknik catat. Semua data direduksi sesuai dengan kebutuhan dan dianalisis dengan pendekatan pragmatik oleh teori Yule (1996). Data dikumpulkan dari tanggal 24 Maret sampai 13 April 2019, pada masa kampanye umum presiden. Data yang terkumpulkan ada sebanyak 246 komentar. Hasil penelitian ini menunjukkan bahwa tujuan ujaran kebencian dalam kolom komentar instagram Presiden Joko Widodo adalah penghinaan, pencemaran nama baik, penistaan, perbuatan tidak menyenangkan, provokasi, penghasutan dan penyebaran berita bohong. Selain itu, fungsi ilokusi yang terdapat pada kolom komentar akun instagram Presiden Joko Widodo terdiri dari directives 30 komentar, representatives 137 komentar, commissives 7 komentar, expressives 65 komentar dan declaration 7 komentar. Hasil penemuan yang ketiga menunjukkan bahwa fungsi ilokusi yang paling dominan adalah fungsi representatives yang terdiri dari 55,70% yang diklasifikasikan kedalam 36 komentar yang berfungsi memberikan komentar, 33 komentar yang berfungsi memberitahu atau melaporkan, 25 komentar berfungsi untuk mengadu, 22 komentar yang berfungsi untuk menyatakan, dan 21 komentar yang berfungsi untuk menyarankan.

Kata Kunci: pragmatik, tindak tutur, ujaran kebencian, fungsi ilokusi

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