

CHAPTER I

INTRODUCTION

1.1. Background of the Study

The existence of language is basically inseparable from human life, especially in the life of society that demands people who relate and work with each other. In order to fulfill his desire as a social creature that needs to interact with others, humans need a tool called language. Language has an important role in human life, which is the language usually used to convey ideas, thoughts and feelings.

The usefulness of language can be learned in linguistics. Leech (1983) states that pragmatic discussed a situational account of the meanings of utterances; and associate meaning with who speaks to whom, where, when, how. An utterance not only has an explicit meaning but also an implicit meaning. The implicit meaning can be known from the actions one performs when he speaks (then called speech acts). This is the background of the theory of speech acts.

Austin (1962) states that speech acts are actions that appear when you say something. Austin distinguishes the analysis of speech acts into three parts, locution, illocution, perlocution, namely the act of speech. It all namely the act of saying something with words or sentences according to the meaning contained in the dictionary and in accordance with the rules of syntax. Locution

means saying something with a certain meaning in traditional sense and this may not constitute a speech act. The act of speech illocution, ie acts of speech that contain intent; relating to who speaks to whom, when, and where the act of speech is done. The act of speech perlocution, namely acts of speech that intends to influence the hearer.

Meanwhile, according to Keith Allan in (Searle 1969), illocution can also be divided into five categories such as Representative, Directive, Commissive, Declaration, and Expressive. These theories of illocution will be analyzed by the present writer.

In this paper, the writer will use the data of debate of both Governor and Vice Governor Candidates Election of DKI Jakarta Period of 2017 – 2022 as the data source. The writer uses these data because in these data the candidates use speech acts, in this case is illocution, when they express their intent and purpose in influencing the audience.

The reason why the writer is interested in choosing the illocution for her project paper because the writer is curious about how the language can influence the audience's attention in determining the choice in the election of Governor and Vice Governor Candidates of DKI Jakarta Period of 2017-2022. In this paper, the writer will explain more detail about speech acts to find out the illocution.

1.2. The Scope and Limitation of the Study

The writer uses the theories of Speech Acts proposed by Austin and Searle to complete this research. Furthermore, this research will be limited in only on illocution.

1.3. The Status of the Study

The writer of this paper has checked that there are five of the alumni of the Faculty of Letters, Christian University of Indonesia who have done their *skripsi* about Speech Acts. They are Yoseba Asikin (2007), Mariamu Friyamty Siahaan (2007), Fanny Rosalia (2009), Genius Brilliant (2010), and Florensya Natalia (2011). However, none of them have ever discussed the illocution. The writer has chosen the illocution to discuss in this project paper.

1.4. Statements of the Problem

1. What kind of illocution that appears in the second debate of the election campaign of governor and vice governor candidates of DKI Jakarta period of 2017-2022?
2. What kind of illocution is commonly and frequently that used by the candidates to influence the audience of the second debate?

1.5. Purposes of the Study

1. To identify the illocution that appears in the second debate of the election campaign of governor and vice governor candidates of DKI Jakarta period of 2017-2022
2. To find out the illocution is commonly and frequently that used by the candidates to influence the audience of the second debate

1.6. The Significance of the Study

The purpose of this study aims to create a better understanding for the reader about the meaning of speech acts especially illocution through the dialogues delivered by the debate of the candidates. The writer also hopes this research can make readers more interested in studying speech acts.

1.7. Methodology of The Research

The writer will use the qualitative method and speech acts as a theory. In collecting the data of illocution, the writer watches the video of the election debate of governor and vice governor candidates of DKI Jakarta period of 2017-2022. The writer will also examine the context used by the candidates of the governor and vice governor.

1.7.1. Data Collection

The writer uses social media, which is in Youtube, to get the video of the election debate of governor and vice governor candidates of DKI Jakarta period of 2017-2022 that will be used as the data source. After the debate video had been downloaded and watched by the writer, then the writer wrote down what the candidates governor and vice governor said. After the data had been collected, the researcher would analyze and explain the answers of the research questions.

1.7.2. Data Analysis

The writer will analyze the data of the debate delivered by candidates to influence the audience during the second debate to support research related to illocution. The process of analyzing will be based on the theory of Searle about Illocution.

1.7.3. Steps of doing the Research

Before analyzing the data, the researcher watched the video, read the text as a whole and analyzed the expressional language of the candidates, marked and classified the dialogue and content into the illocution. The data will be analyzed by qualitative method into the following steps:

- a) Analyzing whether the data are Representative, Directive, Commissive, Declarative, Expressive or not;

- b) Grouping and analyzing the data and finding out the type of illocution mostly and frequently used to influence the audience during the second debate

1.8. The Organization of the Study

This research consists of four sections. The first chapter is the introduction, consisting of background of the study, the scope and limitations of the study, the status of the study, statements of the problem, purposes of the study, the significance of the study, methodology of the research, and the organization of the study. The second chapter is review of related literature which is used to help the writer of this paper to analyze the topic of Illocution. The third chapter is the analysis of the Illocution, and the last chapter of the paper is the conclusion.