

DAFTAR PUSTAKA

Buku

- Altheide, David L., and Christopher J. Schneider. 2013. *Qualitative Media Analysis*. 2nd ed. Thousand Oaks, CA: SAGE Publications.
- Berger, Peter L., and Thomas Luckmann. 1966. *The Social Construction of Reality: A Treatise in the Sociology of Knowledge*. New York: Anchor Books.
- Choi, JungBong, and Roald Maliangkay. 2015. *K-pop: The International Rise of the Korean Music Industry*. New York: Routledge.
- Creswell, John W., and J. David Creswell. 2018. *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. 5th ed. Thousand Oaks: SAGE Publications.
- Diamond, Louise, and John W. McDonald. 1996. *Multi-Track Diplomacy: A Systems Approach to Peace*. West Hartford: Kumarian Press.
- Jin, Dal Yong. 2016. *New Korean Wave: Transnational Cultural Power in the Age of Social Media*. Urbana: University of Illinois Press.
- Kim, Youna. 2013. *The Korean Wave: Korean Media Go Global*. London: Routledge.
- Lie, John. 2014. *K-Pop: Popular Music, Cultural Amnesia, and Economic Innovation in South Korea*. Oakland: University of California Press.
- Lincoln, Yvonna S., and Egon G. Guba. 1985. *Naturalistic Inquiry*. Beverly Hills: SAGE Publications.
- Miles, Matthew B., A. Michael Huberman, dan Johnny Saldaña. 2014. *Qualitative Data Analysis: A Methods Sourcebook*. 3rd ed. Thousand Oaks: SAGE Publications.
- Neuman, W. Lawrence. 2014. *Social Research Methods: Qualitative and Quantitative Approaches*. 7th ed. Boston: Pearson.
- Nye, Joseph S. 2004. *Soft Power: The Means to Success in World Politics*. New York: PublicAffairs.

Patton, Michael Quinn. 2015. *Qualitative Research & Evaluation Methods*. 4th ed. Thousand Oaks: SAGE Publications.

Risse-Kappen, Thomas. 1995. *Bringing Transnational Relations Back In: Non-State Actors, Domestic Structures and International Institutions*. Cambridge: Cambridge University Press.

Yin, Robert K. 2018. *Case Study Research and Applications: Design and Methods*. 6th ed. Thousand Oaks: SAGE Publications.

Jurnal Ilmiah

Ardriyani, Putri, Yuswari O. Djemat, and Tholhah. 2025. "Diplomasi Budaya Korea Selatan ke Indonesia melalui Hallyu pada Tahun 2020–2023." *Global Insight Journal: Jurnal Mahasiswa Hubungan Internasional*. <https://doi.org/10.36859/gij.v2i2.3326>

Bowen, Glenn A. 2009. "Document Analysis as a Qualitative Research Method." *Qualitative Research Journal* 9 (2): 27–40. <https://doi.org/10.3316/QRJ0902027>

Carcary, Marian. 2009. "The Research Audit Trail: Enhancing Trustworthiness in Qualitative Inquiry." *Electronic Journal of Business Research Methods* 7 (1): 11–24. <https://academic-publishing.org/index.php/ejbrm/article/view/1239>

Driessens, Olivier. 2013. "Celebrity Capital: Redefining Celebrity Using Field Theory." *Theory and Society* 42 (5): 543–560. <https://doi.org/10.1007/s11186-013-9202-3>

Fazry, Muhammad Mulyanda, Nurmasari Situmeang, and Wiwiek Rukmi Dwi Astuti. 2022. "Case Study of South Korean Cultural Diplomacy Towards Indonesia: SM Entertainment as Non-State Actor in Promoting K-Pop Culture in Indonesia." *Jurnal Pendidikan dan Konseling* 4 (6): 4374–4386. <https://journal.universitaspahlawan.ac.id/index.php/jpdk/article/view/7325>

Fedorenko, Olga. 2017. "Korean-Wave Celebrities between Global Capital and Regional Nationalisms." *Inter-Asia Cultural Studies* 18 (4): 498–517. <https://doi.org/10.1080/14649373.2017.1388070>

- Jang, Gunjoo, and Won K. Paik. 2012. "Korean Wave as Tool for Korea's New Cultural Diplomacy." *Advances in Applied Sociology* 2 (3): 196–202.
<https://doi.org/10.4236/aasoci.2012.23026>
- Jin, Dal Yong. 2024. "The Rise of Digital Platforms as a Soft Power Apparatus in the New Korean Wave Era." *Communication and the Public*.
<https://doi.org/10.1177/20570473241234204>
- Jin, Dal Yong, and Tae-jin Yoon. 2017. "The Korean Wave: Retrospect and Prospect." *International Journal of Communication* 11: 2241–2249.
<https://ijoc.org/index.php/ijoc/article/view/6296>
- Keohane, Robert O., and Joseph S. Nye. 1971. "Transnational Relations and World Politics: An Introduction." *International Organization* 25 (3): 329–349. <https://doi.org/10.1017/S0020818300026187>
- Kim, Tae Young, and Dal Yong Jin. 2016. "Cultural Policy in the Korean Wave: An Analysis of Cultural Diplomacy Embedded in Presidential Speeches." *International Journal of Communication* 10: 5514–5534.
<https://ijoc.org/index.php/ijoc/article/view/5128>
- Lee, Hye-Kyung, and Xiyu Zhang. 2021. "The Korean Wave as a Source of Implicit Cultural Policy: Making of a Neoliberal Subjectivity in a Korean Style." *International Journal of Cultural Studies* 24 (4): 521–537.
<https://doi.org/10.1177/1367877920961108>
- Mulyaman, Darynaufal, et al. 2023. "Analysis of South Korean Pop Culture as the National and Social Force in Globalization Age." *Jurnal Studi Sosial dan Politik* 7 (2): 193–210.
<https://jurnal.radenfatah.ac.id/index.php/jssp/article/view/19386>
- Shim, Doobo. 2006. "Hybridity and the Rise of Korean Popular Culture in Asia." *Media, Culture & Society* 28 (1): 25–44.
<https://doi.org/10.1177/0163443706059278>
- Trisni, Sofia, Rika Isnarti, Anita Afriani Sinulingga, and Ferdian. 2018. "Pencapaian Kepentingan Korea Selatan melalui Diplomasi Publik Korean Wave." *Jurnal Global Strategis* 12 (2): 131–142.
<https://doi.org/10.20473/jgs.12.2.2018.131-142>

Laporan Resmi

- Cummings, Milton C. 2003. *Cultural Diplomacy and the United States Government: A Survey*. Washington, DC: Center for Arts and Culture.
<https://www.americansforthearts.org/sites/default/files/CulturalDiplomacy.pdf>
- Korea Creative Content Agency. 2023. *2023 KOCCA Sustainability Report*.
https://www.kocca.kr/download/cop/kocca_esg_e_v231219.pdf
- Korea Foundation. 2024. *2023 Global Hallyu Status*.
<https://www.kf.or.kr/kfNewsletter/mgzinSubViewPage.do?mgzinSubSn=27283&langTy=ENG>
- Korea Tourism Organization. 2023. *Visit Korea Year 2023–2024 Begins*.
<https://english.visitkorea.or.kr/svc/contents/contentsView.do?vcontsId=223523>
- Ministry of Culture, Sports and Tourism. 2023. *Budget for K-content Finalized at KRW 844.2 Billion for 2023*.
<https://www.mcst.go.kr/english/policy/pressView.jsp?pSeq=418>
- Ministry of Foreign Affairs of the Republic of Korea. 2022. *Special Presidential Envoy for Future Generations and Culture BTS Attends the SDG Moment of the 76th UN General Assembly*.
https://www.mofa.go.kr/eng/brd/m_5676/view.do?seq=322063
- Republic of Korea. 2013. *Framework Act on the Promotion of Cultural Industries*.
https://wipolex-res.wipo.int/edocs/lexdocs/laws/en/kr/kr181en_1.pdf
- Spotify. 2023. *The Top Songs, Artists, Podcasts, and Listening Trends of 2023 Revealed*. <https://newsroom.spotify.com/2023-11-29/top-songs-artists-podcasts-albums-trends-2023/>
- Statista. 2025. *Most Followed Celebrity Instagram Accounts in South Korea as of May 2026*. <https://www.statista.com/statistics/983215/south-korea-most-followed-instagram-celebrities/>
- United Nations. 2021. *President Moon Jae-in & BTS at the Sustainable Development Goals Moment*.
<https://www.youtube.com/watch?v=jzptPcPLCnA>
- Lyst. 2024. *The Lyst Index: Q1 2024*. London: Lyst.
<https://www.lyst.com/data/the-lyst-index/>

Artikel/Media online

Agency, Yonhap News. 2025. "Jennie Returns to Coachella as Solo Artist, Says It 'Feels Like a Dream'." <https://en.yna.co.kr/view/AEN20250414004800315>

Atkinson, Katie. 2023. "BLACKPINK Performs Historic Headlining Set at Coachella 2023." *Billboard*.
<https://www.billboard.com/music/concerts/blackpink-coachella-2023-headlining-performance-recap-1235306928/>

Dong-hwan, Ko. 2025. "From Snacks to Sneakers, Jennie's Favorites Sweep Consumer Markets." *The Korea Times*.
<https://www.koreatimes.co.kr/business/companies/20250621/from-snacks-to-sneakers-jennies-favorites-sweep-consumer-markets>

Ejaz, Shumaila. 2025. "Jennie (BLACKPINK) Profile: Career, Dating History, Endorsements, and More." *Kpop Newswire*.
<https://kpopnewswire.com/jennie-blackpink-profile-career-dating-history-endorsements-and-more/>

Havens, Lyndsey. 2023. "BLACKPINK Make History With Celebratory Headlining Set at Coachella 2023." *Billboard*.
<https://www.billboard.com/music/pop/blackpink-historic-headliner-coachella-2023-recap-1235302813/>

Jun, Robin. 2016. "BLACKPINK Becomes 1st K-Pop Girl Group To Top Billboard Chart With Debut Songs." *Soompi*.
<https://www.soompi.com/article/887467wpp/blackpink-becomes-1st-k-pop-girl-group-top-billboard-chart-debut-songs>

Kim, D. 2024. "BLACKPINK's Jennie's 'SOLO' Becomes 1st Female K-Pop Solo Artist MV To Hit 1 Billion Views." *Soompi*.
<https://www.soompi.com/article/1645668wpp/blackpinks-jennies-solo-becomes-1st-female-k-pop-solo-artist-mv-to-hit-1-billion-views>

Looi, Sylvia. 2023. "Blackpink's Jennie Achieves One Billion Streams on Spotify, the First Female Korean Soloist to Do So." *Malay Mail*.
<https://www.malaymail.com/news/showbiz/2023/12/15/blackpinks-jennie-achieves-one-billion-streams-on-spotify-the-first-female-korean-soloist-to-do-so/107693>

Min-hee, Shin. 2025. "Blackpink's Jennie Named Honorary Tourism Ambassador for Seoul." *Korea JoongAng Daily*.
<https://koreajoongangdaily.joins.com/news/2025-07->

[29/culture/lifeStyle/Blackpinks-Jennie-named-honorary-tourism-ambassador-for-Seoul/2363831](#)

Odd Atelier. 2023. "Blackpink's Jennie Launches Own Label 'Odd Atelier'." *GMA News*.

<https://www.gmanetwork.com/news/showbiz/showbizabroad/892213/blackpink-s-jennie-launches-own-label-odd-atelier/story/>

Pathania, Anushka. 2023. "BLACKPINK Makes History as the First Asian Act and First All-Female Group to Headline Coachella 2023." *Sportskeeda*.
<https://www.sportskeeda.com/pop-culture/news-blackpink-makes-history-first-asian-act-first-female-group-headline-coachella-2023>

Sweeting, Tegan. 2024. "BLACKPINK's Jennie Makes History As First Female K-Pop Soloist With 1 Billion Views." *Koreaboo*.
<https://www.koreaboo.com/news/blackpink-jennie-solo-female-kpop-artist-1-billion-views/>

Tatler Asia Editorial Team. 2026. "Accelerating Asia's Ascent to Global Fashion Domination." *Tatler Asia*. <https://www.tatlerasia.com/profile/fashion-beauty>

Teen Vogue. 2024. "BLACKPINK's Jennie to Drop First Solo Single Since 'You & Me' in October." *Teen Vogue*.
<https://www.teenvogue.com/story/blackpink-signs-to-columbia-records-as-soloist-debut-release-plans>

Tibajia, Chonx. 2026. "Jennie in Chanel: A Look at the BLACKPINK Star's Journey with the Fashion House." *Tatler Asia*.
<https://www.tatlerasia.com/style/fashion/blackpink-jennie-in-chanel>

Westfall, Sammy. 2021. "K-pop Icons BTS Appointed South Korean Presidential Special Envoys Ahead of U.N. General Assembly." *The Washington Post*.
<https://www.washingtonpost.com/world/2021/09/14/bts-un-assembly/>

Godoy, Tiffany. 2023. "At the Peak of Global Stardom, Jennie Opens Up About Style, Self-Care and What Travel Means to Her." *Vogue Singapore*. September 2023.
<https://vogue.sg/jennie-vogue-singapore-cover-story/>

Kessler, Alex. 2023. "BLACKPINK's Jennie Kim Is the Latest to Flex the Pantless Look at Chanel." *Vogue*. October 3, 2023.
<https://www.vogue.com/article/jennie-kim-chanel-spring-2024>

Rodgers, Daniel. 2024. "Jennie's Not in Paris but She's Dressing for Fashion Week." *British Vogue*. March 2024.

<https://www.vogue.co.uk/article/jennie-kim-chanel-paris-fashion-week>

South China Morning Post Style Editorial Team. 2023. "12 of BLACKPINK Jennie's Best-Ever Chanel Fashion Looks." *South China Morning Post Style*. February 18, 2023.

<https://www.scmp.com/magazines/style/celebrity/article/3210134/12-blackpinks-jennies-best-ever-chanel-fashion-looks-houses-rep-wears-vintage-tees-lisa-and-jisoo>

Website Resmi

KOCCA. <https://www.kocca.kr>

MCST. <https://www.mcst.go.kr>

Visit Seoul. <https://www.visitseoul.net>

Seoul Tourism Organization. <https://english.visitseoul.net>

Columbia Records. <https://www.columbiarecords.com>

Spotify. <https://open.spotify.com>

Apple Music. <https://music.apple.com>

Korea Foundation. <https://www.kf.or.kr>

Korea Tourism Organization. <https://english.visitkorea.or.kr>

Skripsi

Stefani, Aditya. Multi-Track Diplomacy Korea Selatan dalam Penyebaran Korean Wave di Indonesia Periode 2020-2023. Skripsi, Universitas Kristen Indonesia.