

DAFTAR PUSTAKA

- Asari, A., Syaifuddin, E. R., Ningsi, N., Sudianto, Diana Maria, H., Adhicandra, I., Nuraini, R., Baijuri, A., Pamungkas, A., Kusumah, F. G., Yuhanda, G. P., & Murti, S. (2023). *Komunikasi digital*. Penerbit Lakeisha.
- Azzarah, A. (2024, December 24). *Pengaruh Hot Wheels bagi kolektor dewasa: Lebih dari sekedar mainan*. Kumparan. <https://kumparan.com/azliah-azzarah/pengaruh-hot-wheels-bagi-kolektor-dewasa-lebih-dari-sekedar-mainan-24AMjSYTtV5>
- Brewin, C. R. (2022). Memory and emotional regulation in adulthood. *Annual Review of Clinical Psychology*.
- Couldry, N., & Hepp, A. (2018). *The mediated construction of reality*. Polity Press.
- Creswell, J. W., & Poth, C. N. (2018). *Qualitative inquiry and research design: Choosing among five approaches* (4th ed.). SAGE Publications.
- Denzin, N. K., & Lincoln, Y. S. (Eds.). (2018). *The SAGE handbook of qualitative research* (5th ed.). SAGE Publications.
- Encyclopaedia Britannica. (2024). *Erikson's stages of psychosocial development*. <https://www.britannica.com/science/Eriksons-stages-of-psychosocial-development>
- Fadilah, J. (2019). Analisis semiotika logo diecast Hot Wheels Treasure Hunt. *Jurnal Komunikasi*, 10(2), 139–144.
- Formula One World Championship Limited. (2024, October 9). *Hot Wheels® speeds into the world of F1® in exciting new multi-year partnership* [Press release]. <https://corp.formula1.com/hot-wheels-speeds-into-the-world-of-f1-in-exciting-new-multi-year-partnership/>
- Hollebeek, L. D., Clark, M. K., & Macky, K. (2019). Digital content marketing's role in fostering consumer engagement, trust, and value. *Journal of Interactive Marketing*, 51, 30–41. <https://doi.org/10.1016/j.intmar.2020.03.002>
- Holloway, I., & Galvin, K. (2017). *Qualitative research in nursing and healthcare*. Wiley Blackwell.
- Hot Wheels Official. (2024). *Hot Wheels collector's guide*. Mattel. <https://hotwheels.mattel.com>

- Kasser, T., & Sheldon, K. M. (2019). *Time affluence as a pathway to personal happiness and social change*. *Journal of Social Issues*, 75(2), 509–528. <https://doi.org/10.1111/josi.12323>
- Lincoln, Y. S., & Guba, E. G. (2018). *Naturalistic inquiry*. Sage.
- Marvianta, Y. A., & Saputra, A. (2022). Pengaruh harga, kualitas produk, dan promosi terhadap citra merek. *Jurnal Pendidikan Tambusai*, 6(1), 3356–3365.
- Mattel. (2025). Q1 *financial report*.
- Mattel, Inc. (2018, May 18). *Hot Wheels® celebrates 50th anniversary* [Press release]. PR Newswire. <https://www.prnewswire.com/news-releases/hot-wheels-celebrates-50th-anniversary-300650863.html>
- Mattel, Inc. (2025, May 5). *Mattel reports first quarter 2025 financial results*. <https://corporate.mattel.com/news/mattel-reports-first-quarter-2025-financial-results>
- Mattel, Inc. (n.d.). *About us*. Retrieved October 24, 2025, from <https://corporate.mattel.com/about-us>
- Miller, V., Costa, E., Haynes, N., McDonald, T., Nicolescu, R., Sinanan, J., Spyer, J., Venkatraman, S., & Wang, X. (2021). *How the world changed social media*. UCL Press.
- Nasution, A. F. (2023). *Metode penelitian kualitatif* (Cet. 1). Harfa Creative.
- Otto Net. (2024, July 20). *Hot Wheels dan Honda hadirkan diecast Civic Estilo hingga mobil aslinya di GIIAS 2024*. Otomotifnet. <https://otomotifnet.gridoto.com/read/234123008/hot-wheels-dan-honda-hadirkan-diecast-civic-estilo-hingga-mobil-aslinya-di-giias-2024>
- Porges, S. W. (2021). *Polyvagal theory and the transformative power of feeling safe*. Norton.
- Putra, F. E., & Afrilian, P. (2025). Visual culture in social media: A study on the influence of Instagram on aesthetics and youth culture trends. *Asian Journal of Media and Culture*, 1(1), 40–56. <https://doi.org/10.63919/ajmc.v1i1.18>
- Putri, E. I. E., Damayanti, A., & Andriani, V. W. (2022). Gaya pengasuhan orangtua untuk kesehatan inner child anak. *INCARE International Journal of Educational Resources*, 3(4). <https://doi.org/10.59689/incare.v3i4.496>

- Sari, N. N., Satria, I. B., Fauzan, R. T., & Syam, H. (2025). Mengenal inner child: Jejak masa lalu yang membentuk kepribadian. *Jurnal Ilmiah Research Student*, 2(2), 606–619. <https://doi.org/10.61722/jirs.v2i2.5714>
- Schore, A. N. (2020a). *Right brain psychotherapy*. W. W. Norton & Company.
- Schore, A. N. (2020b). *Right brain-to-right brain psychotherapy: Recent scientific and clinical advances*.
- Sjöblom, M., Jacobsson, L., Öhring, K., & Kostenius, C. (2021). From 9 to 91: Health promotion through the life-course—Illuminating the inner child. *Health Promotion International*, 36(4), 1062–1071. <https://doi.org/10.1093/heapro/daaa132>
- Sjöblom, M., Öhring, K., & Kostenius, C. (2018). Useful life lessons for health and well-being: Adults' reflections of childhood experiences illuminate the phenomenon of the inner child. *International Journal of Qualitative Studies on Health and Well-being*, 13(1). <https://doi.org/10.1080/17482631.2018.1441592>
- Sukmawati, E., & Mas'Adi, M. (2025). Pengaruh harga dan promosi terhadap keputusan pembelian Hot Wheels. *JIIC: Jurnal Intelek Insan Cendikia*, 2(5), 1–12.
- Sun, X., Li, B. J., Zhang, H., & Zhang, G. (2023). Social media use for coping with stress and psychological adjustment: A transactional model. *Frontiers in Psychology*, 14. <https://doi.org/10.3389/fpsyg.2023.1140312>
- Surianti, S. (2022). Inner child: Memahami dan mengatasi luka masa kecil. *Jurnal Mimbar*, 8(2), 10–18.
- Suryatini, N. W., Juniman, P. T., Riesardhy, A. W., & Irwansyah, I. (2025). User-generated content: A systematic literature review. *Jurnal Komunikasi Indonesia*, 14(1), 1.
- Susilo, J. P., & Setyanto, Y. (2021). Proses komunikasi pemasaran melalui media sosial. *Prologia*, 5(1), 52–59. <https://doi.org/10.24912/pr.v5i1.8108>
- Qomaruddin, & Sa'diyah, H. (2024). Kajian teoritis tentang teknik analisis data dalam penelitian kualitatif: Perspektif Spradley, Miles dan Huberman. *Journal of Management, Accounting and Administration*, 1(2), 77–84. <https://doi.org/10.52620/jomaa.v1i2.93>
- Tuchow, R. (2021, July 28). *Hot Wheels drives Mattel's Q2 sales bump*. Kidscreen. <https://kidscreen.com/2021/07/28/hot-wheels-drives-mattels-40-q2-sales-bump/>

- Udoka, V. U., & Ikot, U. E. (2024). The role of user-generated content in building trust and brand loyalty. *Global Scientific Journal*, 12(4), 652–668.
- Vaughan, D. (2025). Mattel, Inc. In *Encyclopaedia Britannica*.
<https://www.britannica.com/money/Mattel-Inc>
- Way, N. (2022). *Deep secrets: Boys' friendships and the crisis of connection*. Harvard University Press.
- West, E., & McAllister, M. P. (Eds.). (2023). *The Routledge companion to advertising and promotional culture* (2nd ed.). Routledge.
- World Health Organization. (2022). *Adolescent health*.
<https://www.who.int/health-topics/adolescent-health>
- Yu, J., & Ko, E. (2021). UGC attributes and effects: Implications for luxury brand advertising. *International Journal of Advertising*, 40(6), 945–967.
<https://doi.org/10.1080/02650487.2021.1898773>
- Zhou, S., Blazquez, M., McCormick, H., & Barnes, L. (2021). Social media influencers' narrative strategies. *Journal of Business Research*, 134, 122–142.

