AN ANALYSIS OF TRANSLATION STRATEGIES IN TRANSLATING THE ENGLISH SARCASM FOUND IN FUBAR SEASON 1 (2023)

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PROGRAM STUDI SASTRA INGGRIS FAKULTAS SASTRA DAN BAHASA UNIVERSITAS KRISTEN INDONESIA JAKARTA 2025

AN ANALYSIS OF TRANSLATION STRATEGIES IN TRANSLATING THE ENGLISH SARCASM FOUND IN FUBAR SEASON 1 (2023)

SKRIPSI

Presented to Fakultas Sastra dan Bahasa Universitas Kristen Indonesia in partial fulfilment of the requirements for the degree of *Sarjana Sastra*

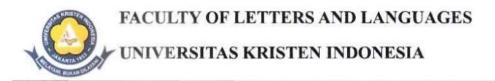
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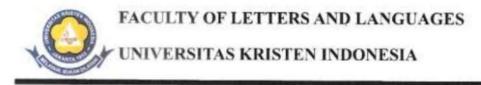
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Season 1 (2023)

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TABLE OF CONTENTS

STATEMENT (OF <i>SKRIPSI</i> AUTHENTICITY	ii
ADVISOR'S A	PPROVAL SHEET	iii
<i>SKRIPSI</i> DEFE	NCE APPROVAL SHEET	iv
STATEMENT A	AND APPROVAL OF PUBLICATION	v
ACKNOWLED	OGMENT	vi
TABLE OF CO	NTENTS	vii
LIST OF TABL	.E	ix
ABSTRAK		x
ABSTRACT	V DIST	xi
CHAPTER I	INTRODUCTION	1
	1.1. Background of the Study	1
	1.2. Statement of the Problem	4
	1.3. Purpose of the Study	
	1.4. Significance of the Study	4
	1.4. Significance of the Study	5
1	1.6. Scope and Limitation of the Study	7
	1.7. Status of the Study	
	1.8. Status of Organization	
CHAPTER II	REVIEW OF RELATED LITERATURE	10
	2.1. Sarcasm	
	2.1.1. Types of Sarcasm	
	2.2. Definition of Translation	
	2.2.1. Process of Translation	
	2.2.2. Translation Strategies	13
	2.2.3. Subtitling	
CHAPTER III	FINDINGS AND DISCUSSION	20
	3.1 Findings	20
	TABEL 3.1 Types of Sarcasm and Translation Strategies Found i	n
	FUBAR Season 1(2023)	21
	3.2. Discussion	28

CHAPTER IV	CONCLUSION AND SUGGESTION	. 49
	4.1. Conclusion	. 49
	4.2. Suggestions	. 50
REFERENCES		. 51
APPENDICES		53



LIST OF TABLE

Tabel 3.1.1	Types of Sarcasm and Translation Strategies Found in FUBAR Season 1(2023)	21
3.2.a	Table analysis of "good smelling Sewer"	29
3.2.b	Table analysis of "go"	30
3.2.c	Table analysis of "going well"	31
3.2.d	Table analysis of "Good job"	34
3.2.e	Table analysis of "cantaloupe"	35
3.2.f	Table analysis of "ass" and "bitch"	37
3.2.g	Table analysis of "filthy liar"	38
3.2.h	Table analysis of "hit"	40
3.2.i	Table analysis of "Judas"	41
3.2.j	Table analysis of "who are you?"	43
3.2.k	Table analysis of "Dr. Pepper"	44
3.2.1	Table analysis of "more unflattering"	46

ABSTRAK

Penelitian ini bertujuan untuk menentukan jenis sarkas dan strategi penerjemahan sarkas pada subtitle bahasa Indonesia dalam serial FUBAR Season 1 (2023). Penelitian ini adalah penelitian kualitatif deskriptif. Dalam mengumpulkan data, metode catat dengan teknik purposive sampling telat diimplenetasikan. Sebanyak 48 data telah dianalisis dengan teori Camp (2011) untuk menetukan jenis ekspresi sarkastik, sedangkan untuk menentukan strategi terjemahan, peneliti menggunakan teori Baker (1992). Hasil dari penelitian ini menunjukkan bahwa jenis sarkas dalam serial FUBAR Season 1 (2023) terdiri dari sarkas ilokusioner (33 ekspresi), sarkas proposisional (14 ekspresi), sarkas leksikal (1 ekspresi) dan sarkas likeprefiks (0). Hasil penelitian yang kedua menunjukan bahwa strategi penerjemahan vang diimplemantasikan dalam menerjemahkan sarkas dalam serial FUBAR Season 1 (2023) terdiri dari penerjemahan dengan kata yang lebih umum (5 ekspresi), penerjemahan dengan kata yang netral/kurang ekspresif (2 ekspresi), penerjemahan dengan substitusi budaya (0), penerjemahan dengan kata serapan atau kata serapan plus penjelasan (4 ekspresi). Penerjemahan dengan memakai kata-kata terkait (30 ekspresi), penerjemahan dengan parafrase menggunakan kata-kata yang tidak berhubungan (3 ekspresi), penerjemahan dengan penghilangan (4 ekspresi), penerjemahan melalui illustrasi. Penelitian ini menunjukkan bahwa FUBAR Season 1 sangat bergantung pada penggunaan sarkasme ilokusioner untuk menyampaikan humor, kritik, atau komentar sosial, yang mencerminkan sifat genre aksi-komedi dari serial ini.

Kata kunci: sarkasme, strategi terjemahan, terjemahan subtitle, teori Camp, teori Baker.

ANARTA 1950 ANI, BUKAN DILAYAN

ABSTRACT

This study aims to determine the types of sarcasm and sarcastic translation strategies in the Indonesian subtitles of FUBAR Season 1 (2023). This study is a descriptive qualitative research. In collecting the data, note-taking method with late purposive sampling technique was applied. A total of 48 data have been analyzed using Elisabeth Camp's (2011) theory to determine the types of sarcastic expressions, while to determine the translation strategies, the writer used Baker's (1992) theory. The results of this study show that the types of sarcasm in the series fubar season 1 (2023) consist of illocutionary sarcasm (33 expressions), propositional sarcasm (14 expressions), lexical sarcasm (1 expressions) and likeprefix sarcasm (0). The second result shows that the translation strategies implemented in translating sarcasm in FUBAR Season 1 (2023) series consist of translation by a more general word (5 expressions), translation by a more neutral/less expressive word (2 expressions), translation by cultural substitution (0), translation using a loan word or loan word plus explanation (4 expressions), translation by paraphrase using related words (30 expressions), translation by paraphrase using unrelated words (3 expressions), translation by omission (4), translation by illustration (0). This study reveals that FUBAR Season 1 heavily relies on illocutionary sarcasm to convey humor, criticism, or social commentary within the context of the action-comedy genre.

Keywords: sarcasm, translation strategies, subtitle translation, Camp's theory, Baker's theory.