

**SELF-ACCEPTANCE IN SAYAKA MURATA'S
NOVEL *CONVENIENCE STORE WOMAN***

PROJECT PAPER

BY:

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**ENGLISH LITERATURE STUDY PROGRAM
FACULTY OF LETTERS AND LANGUAGES
UNIVERSITAS KRISTEN INDONESIA
JAKARTA
2025**

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Submitted to Fakultas Sastra dan Bahasa Universitas Kristen Indonesia in
partial fulfillment of the requirements for the degree of *Sarjana Sastra*

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UNIVERSITAS KRISTEN INDONESIA
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ABSTRAK

Penelitian ini bertujuan untuk mengeksplorasi karakter utama dalam novel *Convenience Store Woman* (Gadis Minimarket), Keiko Furukura, dalam perjalanannya menuju penerimaan diri dan juga perjuangannya menghadapi tekanan sosial. Penelitian ini berfokus pada perjuangan batin Keiko dan peran yang minimarket tempatnya bekerja miliki dalam membantunya mengatasi tekanan tersebut. Metode yang digunakan dalam penelitian ini adalah deskriptif kualitatif untuk menganalisis perkembangan dan pengalaman Keiko sepanjang cerita dalam novel. Selain itu, penelitian ini juga menggunakan Hierarki Kebutuhan Maslow sebagai landasan teori, memberikan wawasan mengenai bagaimana Keiko memenuhi kebutuhan yang ia miliki melalui pekerjaannya di minimarket, yang pada akhirnya membawanya pada keadaan penerimaan diri. Hasil dari penelitian ini menunjukkan pentingnya kehadiran keluarga dan pengaruh yang ekspektasi sosial miliki terhadap perkembangan individu, sekaligus menekankan betapa pentingnya menerima keunikan diri sendiri. Perjalanan Keiko dalam mencapai penerimaan diri menantang pandangan konvensional bahwa individu harus mengikuti standar masyarakat untuk memenuhi kebahagiaan. Namun, penerimaan diri sejati Keiko terletak pada caranya membahagiakan dirinya melalui menemukan jalan hidupnya sendiri.

Kata kunci: penerimaan diri, tekanan sosial, minimarket, diri

ABSTRACT

This research paper has the main objective of exploring the main character of the novel *Convenience Store Woman*, Keiko Furukura as she embarked in her journey of self-acceptance and struggle with societal expectations. This research paper aims to discover as well as explore Keiko's inner struggles and the convenience store's role in helping her overcome them. This research paper used the descriptive qualitative method to analyze Keiko's development and experiences throughout the novel. This research also used Maslow's Hierarchy of Needs as the theoretical framework, providing insights into how Keiko satisfies her needs through her work at the convenience store, ultimately leading to her self-acceptance. The findings of this research paper show the importance familial presence and societal expectations have on an individual's development and the importance of embracing one's individuality as Keiko's self-acceptance journey challenges the conventional idea that societal conformity is what is needed to reach fulfillment. Keiko's true self-acceptance lies in living authentically and finding her own way of life.

Keywords: self-acceptance, societal expectations, convenience store, self

