STUDENTS' PERCEPTIONS OF THE USE OF CANVA APPLICATION TO INCREASE MOTIVATION IN ENGLISH LANGUAGE LEARNING AT SMA NEGERI 71 JAKARTA

UNDERGRADUATE THESIS

By

IREN SALSABILA
2012150003

ENGLISH LANGUAGE EDUCATION STUDY PROGRAM
FACULTY OF LETTERS AND LANGUAGES
UNIVERSITAS KRISTEN INDONESIA
JAKARTA
2024

STUDENTS' PERCEPTIONS OF THE USE OF CANVA APPLICATION TO INCREASE MOTIVATION IN ENGLISH LANGUAGE LEARNING AT SMA NEGERI 71 JAKARTA

UNDERGRADUATE THESIS

Submitted in partial fulfillment of the requirements
for the Bachelor's Degree (S.Pd) of English Language Education Study Program,
Faculty of Letters and Languages, Universitas Kristen Indonesia

By

IREN SALSABILA
2012150003

ENGLISH LANGUAGE EDUCATION STUDY PROGRAM
FACULTY OF LETTERS AND LANGUAGES
UNIVERSITAS KRISTEN INDONESIA
JAKARTA
2024

UNIVERSITAS KRISTEN INDONESIA
FACULTY OF LETTERS AND LANGUAGES
ENGLISH LANGUAGE EDUCATION STUDY PROGRAM

STATEMENT OF AUTHENTIICITY FOR UNDERGRADUATE THESIS

I, the undersigned below:

Name	: Iren Salsabila
Student Number	: 2012150003
Study Program	: English Language Education
Faculty	: Letters and Languages

Hereby declare that the thesis paper entitled "Students' Perception of the use of Canva Application to Increase Motivation in English Language Learning at SMA Negeri 71 Jakarta" is:

1. Created and completed by myself using the results of lectures, field reviews, books, and journal references listed in my final project's references;
2. It is not a duplication of a paper that has been published or used to obtain a bachelor's degree at another university, except for the parts of the source of information that are listed in a proper reference manner;
3. It is not a translation work from a collection of reference books or journals listed in the reference to the assignment.

If it is proven that I do not fulfill what is stated above, then this final project is considered null and void.

Jakarta, September 23rd 2024

Iren Salsabila
NIM: 2012150003

UNIVERSITAS KRISTEN INDONESIA
FACULTY OF LETTERS AND LANGUAGES
ENGLISH LANGUAGE EDUCATION STUDY PROGRAM

UNDERGRADUATE THESIS APPROVAL

As the assigned research supervisors of the following student:

Name	:	Iren Salsabila
Student Number	:	2012150003
Title	:	Students' Perception of the use of Canva Application to Increase Motivation in English Language Learning at SMA Negeri 71 Jakarta

Has passed the thesis exam and confirmed that this thesis had been thoroughly examined, improved, and approved by the Board of Examiners of the English Language Education and the advisor.

Jakarta, September 23rd 2024
Approved by:

Advisor I	Advisor II
Dr. Lamhot Naibaho, S.Pd., M.Hum	Hendrikus Male, S.Pd., M.Hum.
NUPTK. 5450763664130213	NUPTK. 1035757658130173

Head of English Language Education Study Program	Dean of Faculty of Letters and Languages
Hendrikus Males, S.Pd., M.Hum.	Susanne A. H. Sitohang, S.S., M.A.
NUPTK. 1035757658130173	NUPTK. 8543750651230103

UNIVERSITAS KRISTEN INDONESIA
FACULTY OF LETTERS AND LANGUAGES
ENGLISH LANGUAGE EDUCATION STUDY PROGRAM

UNDERGRADUATE THESIS APPROVAL FOR BOARD OF EXAMINERS

On September 23, 2024, a Final Assignment Session was held to fulfill some of the academic requirements to obtain a Bachelor's Degree in English Education Study Program, Faculty of Letters and Languages, Universitas Kristen Indonesia, on behalf of:

Name	: Iren Salsabila
Student Number	: 2012150003
Study Program	: English Language Education
Faculty	: Letters and Languages

We certify that this student's thesis "Students' Perceptions of the use of Canva Application to Increase Motivation in English Language Learning at SMA Negeri 71 Jakarta" was written under our supervision, and it has met the requirements to be defended in the undergraduate thesis examination of English Language Education (ELE) of the Faculty Letters and Languages of Universitas Kristen Indonesia.

Board of Examiners

1. Parlindungan Pardede, M.Hum.
2. Hendrikus Male, S.Pd., M.Hum.
3. Dr. Lamhot Naibaho, S.Pd., M.Hum

UNIVERSITAS KRISTEN INDONESIA
FACULTY OF LETTERS AND LANGUAGES
ENGLISH LANGUAGE EDUCATION STUDY PROGRAM

UNDERGRADUATE THESIS PUBLICATION STATEMENTS AND APPROVAL

I, the undersigned below:

Name	: Iren Salsabila
Student Number	: 2012150003
Study Program	: English Language Education
Educational Faculty	: Letters and Languages
Type of Final Project	: Undergraduate Thesis
Title	: "Students' Perceptions of the use of Canva Application to Increase Motivation in English Language Learning at SMA Negeri 71 Jakarta"

State that:

1. The undergraduate thesis is my original work under the direction of the supervisor and is not a duplicate of a written work that has been published or has been used to obtain an academic degree at any university;
2. The undergraduate thesis is not a plagiarism of the work of other parties, and if I/we quote from the work of others, it will be included as a reference in accordance with applicable regulations;
3. I give Non-Exclusive Rights Without Royalty to the Universitas Kristen Indonesia which has the right to save, transfer media/format, manage in the form of a database (database), maintain and publish my final work as long as it still includes my name as e author/creator and as a voter Copyright.

In the future, if there is a violation of Copyright and Intellectual Property or other Republic of Indonesia Legislation and academic integrity in my work, I am willing to personally bear all forms of lawsuits and academic sanctions that arise and release the Universitas Kristen Indonesia from all lawsuits applicable

Jakarta, September 23rd 2024

Iren Salsabila

MOTTO

Being thankful and giving thanks is one of the keys of happiness.

It's not always easy, but that's a life, be strong because there are better days ahead

You're doing fine. Sometimes you're doing better. Sometimes you're doing worse. But in the end it's YOU. I want you to feel yourself grow and just to love yourself.

(Mark Lee)

DEDICATION

This thesis is dedicated to:

Me, My beloved parents, my sister, my brothers, and all of my families and my beloved cats.

ACKNOWLEDGEMENT

First, the researcher would like to thank God Almighty, Allah SWT for all the smoothness, ease, blessings, miracles, and His guidance in completing this thesis well. The title of this thesis is "Students' Perception of the Use of Canva Application to Increase Motivation in English Language Learning at SMAN 71 Jakarta". This was written as part of the requirements for a Bachelor of Education at Universitas Kristen Indonesia.

The researcher recognizes that with the assistance and support of various parties, this undergraduate thesis can be completed. The researcher wishes to express her heartfelt gratitude to:

1. Prof. Dr. Dhaniswara K. Harjono, SH. MH. MBA. as Chancellor of Universitas Kristen Indonesia, Jakarta.
2. Susanne A.H. Sihotang, S.S, M.A. as Dean of Faculty of Letters and Languages
3. Hendrikus Male, S.Pd., M.Hum. as Head of English Language Education Study Program
4. Dr. Lamhot Naibaho, M.Hum. and Hendrikus Male, S.Pd., M.Hum. as supervisors 1 and 2, who have guided, advised, and provided time, thought, and energy to complete this thesis on time.
5. All lecturers who have provided knowledge and guidance to researcher and all of the administrative staff who assisted in the administrative process.

6. Principal and teachers of SMAN 71 Jakarta.
7. Oktavia Abriwani, S.Pd. as an English teacher and all of my beloved students of SMAN 71 Jakarta, specially Syalma, Jasmine, Khalila, Jelita, Muthia, and Ashifa.
8. My beloved parents, Dody Andarsyah, Anita, and Muhammad Ihsan, who always pray for me and provide financial support, enabling me to complete my Bachelor of Education at Universitas Kristen Indonesia.
9. My beloved brothers, Panji Andrian and Davy Muhammad and My sister, Aurora Previa and Nurul who always support, encourage, and pray for the researcher in the preparation of this thesis.
10. All of the family, who has supported, helped financially, and prayed for her researcher to complete this thesis.
11. My beloved friends, Greacia Novi and Meisya Alfiolin, all batch 2020 and my seniors and juniors for their support during my study and people who cannot be mentioned one by one who have supported the researcher.
12. My beloved pets Loren, Yaya, Ade Oyen, Abang, and Kelun who always entertains the researcher and give warmth when writing this thesis.

TABLE OF CONTENTS

UNDERGRADUATE THESIS PUBLICATION STATEMENTS AND APPROVAL ii
MOTTO v
ACKNOWLEDGEMENT vii
TABLE OF CONTENTS ix
LIST OF TABLES xi
LIST OF FIGURES xii
ABSTRAK xiii
ABSTRACT xiv
CHAPTER I 1
INTRODUCTION 1
A. The Background of Study 1
B. The Problems of Study 4
C. The Objectives of study 4
D. The Scope of Study 5
E. The Significances of Study 5
F. Definition of Key Terms 7
CHAPTER II 8
LITERATURE REVIEW 8
A. Perception 8
B. Motivation 14
C. Canva Application 19
D. Previous Related Studies 24
CHAPTER III 27
RESEARCH METHODOLOGY 27
A. The Design of the Study 27
B. The Population and Sample of the Study 28
C. Research Location and Time 29
D. Data Collection Technique 29
E. The Instrument of the Study 31
F. Validity and Reliability Instrument 32

G. Data Analysis Technique 34
CHAPTER IV 36
RESULTS AND DISCUSSION 36
A. Findings 36
B. Discussions 46
CHAPTER V 56
CONCLUSION AND SUGGESTION 56
A. Conclusion 56
B. Suggestion 57
REFERENCES 58
APPENDIXES 61

UNIVERSITAS KRISTEN INDONESIA
JAKARTA 1953
MELAYANI, BUKAN DILAYANI

LIST OF TABLES

Table 3.1 List Number of Students 27

Table 3.2 Lattice of Research Instrument 31

Table 3.3 Category of Cronbach's Alpha 32

Table 3.4 Reliability Statistics 33

Table 3.5 Respondents' Achievement Rate Classification 34

Table 4.1 Respondents Demographic Data 35

Table 4.2 Perceived Ease of Use 37

Table 4.3 Perceived of Usefulness 39

Table 4.4 English Learning Motivation 41

Table 4.5 Students' Holistic Perception 42

UNIVERSITAS KRISTEN INDONESIA
JAKARTA 1953
MELAYANI, BUKAN DILAYANI

LIST OF FIGURES

Figure 2.1 Technology Acceptance System (TAM) 9

Figure 4.1 Perceived of Ease of Use 43

Figure 4.2 Perceived of Usefulness 44

Figure 4.3 English Learning Motivation 46

Figure 4.4 Students' Holistic Perception 47

Figure 4.5 Male Students' Perception 49

Figure 4.6 Female Students' Perception 50

UNIVERSITAS KRISTEN INDONESIA
JAKARTA 1953
MELAYANI, BUKAN DILAYANI

Persepsi Siswa Tentang Penggunaan Aplikasi Canva untuk Meningkatkan Motivasi Belajar dalam Pembelajaran Bahasa Inggris di SMAN 71 Jakarta

Peneliti:
Iren Salsabila (2012150003)

Pembimbing:
Dr. Lamhot Naibaho, S.Pd., M.Hum.
Hendrikus Male, S.Pd., M.Hum

ABSTRAK

Penelitian ini bertujuan untuk mengevaluasi persepsi siswa terhadap penggunaan aplikasi Canva dalam meningkatkan motivasi belajar Bahasa Inggris di SMAN 71 Jakarta. Penelitian ini menggunakan metode survei kuantitatif, kuesioner yang terdiri dari 35 pernyataan positif dibagikan kepada 86 responden, di mana 82 responden mengisinya secara lengkap. Akibatnya, empat kuesioner yang tidak terisi penuh dikeluarkan, sehingga jumlah kuesioner yang dianalisis adalah 82.Data dianalisis menggunakan perhitungan persentase dan penjelasan deskriptif. Hasil penelitian menunjukkan bahwa siswa kelas 11 di SMAN 71 Jakarta memiliki persepsi yang sangat positif terhadap penggunaan aplikasi Canva dalam motivasi belajar Bahasa Inggris mereka, dengan rata-rata keseluruhan sebesar 81,7% dalam kategori "sangat tinggi." Respon dikelompokkan sebagai berikut: Sangat Setuju (42%), Setuju (45%), Tidak Setuju (12%), dan Sangat Tidak Setuju (1%), tanpa perbedaan signifikan antara persepsi siswa perempuan dan laki-laki—hanya terdapat perbedaan sebesar 7%. Dengan demikian, dapat disimpulkan bahwa siswa umumnya setuju bahwa Canva dapat memotivasi mereka dalam belajar Bahasa Inggris.

***Kata Kunci**: Perception, Aplikasi Canva, Motivasi Belajar Kelas Bahasa Inggris*

Students' Perceptions of the Use of Canva Application to Increase Motivation in English Language Learning at SMAN 71 Jakarta

Researcher:
Iren Salsabila (2012150003)

Supervisors:
Dr. Lamhot Naibaho, S.Pd., M.Hum.
Hendrikus Male, S.Pd., M.Hum

ABSTRACT

This study aims to evaluate students' perceptions of using the Canva application to enhance their motivation for learning English at SMAN 71 Jakarta and distinguish whether there is any difference in perception between male and female students. Employing a quantitative survey method, a questionnaire with 35 positive statements was distributed to 86 respondents, of which 82 were completed in full. Consequently, four incomplete responses were excluded, leaving 82 questionnaires for analysis. The data were analyzed using percentage calculations and descriptive explanations. The findings reveal that 11th-grade students at SMAN 71 Jakarta hold a highly positive perception of Canva's impact on their English learning motivation, with an overall average score of 81.7% in the "very high" category. Responses were categorized as follows: Strongly Agree (42%), Agree (45%), Disagree (12%), and Strongly Disagree (1%), with slight difference between female and male students' perceptions only a 7% variance. In conclusion, students generally agree that Canva can effectively motivate them in learning English.

***Keywords**: Perception, Canva Application, Motivation to Learn English Classroom*