

DAFTAR PUSTAKA

BUKU

- Ali, Nor Huda. 2014. *Kebudayaan Melayu Islam dan Reaktualisasi Kearifan Lokal: Beberapa Kasus dalam Tradisi Masyarakat Jawa*. Palembang: Forum Diskusi Dosen Fakultas Adab dan Budaya Islam IAIN Raden Fatah.
- Anholt, Simon. 2005. "Nation Branding and Economic Development." In *Nation Branding and Economic*. Geneva: WIPO International Seminar on Intellectual Property and Development.
- Azra, Azyumardi. 2007. "Identitas dan Krisis Budaya, Membangun Multikulturalisme Indonesia." 13.
- Barston, R P. 2013. "Modern Diplomacy." New York: Routledge.
- Bendahmane, J. W McDonald & D. R. 1987. *Conflict Resolution: Track Two Diplomacy*. Washington, DC: US: Government Printing Office.
- Creswell, John W. 2003. *Research Design: Qualitative, Quantitative, and Mixed Method Approaches*. Sage Publications: University of Nebraska.
- Gregory, B. 2011. "Akademi Ilmu Politik dan Sosial Amerika." By Diplomasi Publik Amerika:.

Kriyantono, Rachmat. 2006. *Teknik Praktis Riset Komunikasi*. Jakarta: Kencana.

Leonard, Mark. 2002. "The Three Dimensions of Public Diplomacy." In *Public Diplomacy*, by Mark Leonard, 8. London: ©The Foreign Policy Centre. doi:ISBN 1-903558-131.

Mcquail, D. 2011. "Teori Komunikasi Massa." Jakarta: Salemba Humanika.

Mellisen, Jan. 2006. "Public Diplomacy Between Theory and Practice." California: RandCorporation.

Moleong, Lexy J. 2007. *Metodologi Penelitian Kualitatif*. Bandung: Remaja Rosdakarya.

Moleong, Lexy J. 2017. *Metodelogi Penelitian Kualitatif*. Bandung: Remaja Rosdakarya.

Potter, Evan. 2006. *Branding Canada: Projecting Canada's Soft Power through Public Diplomacy*. Canada: Montreal: McGill-Queen's University Press. Saat, I. 1985. "Tun Abdul Razak Hussein : survival politik Melayu 1963-1976." *Jurnal Prespektif* 6: 126-127.

Servaes. 2012. "Garis depan baru untuk hubungan masyarakat dan komunikasi internasional antara AS dan China, Hubungan Masyarakat." By Kekuatan lunak dan diplomasi publik.

Wang, Gungwu. 2001. *Kontinuitas di Pulau Asia Tenggara.*” *Dalam Reinventing Malaysia: Reflections on its Past and Future.* Edited by KS Jomo. Bangi, Malaysia: National University of Malaysia Press.

2006. "Projecting Canada's Soft Power through Public."

JURNAL

Ali, Awang Rozaima, Anees J. 2014. "Harmonization of Multicultural Awareness and Intercultural Relations among Multiracial Society in Malaysia." *Asian Journal of Business Research* 4. doi:10.14707/ajbr.140005.

Astuti, Yanti Dwi. 2015. "Dari Simulasi Realitas Sosial Hingga Hiper-Realitas Visual: Tinjauan Komunikasi Virtual Melalui Sosial Media di Cyberspace." *Jurnal Komunikasi Profetik* 08.

Dewi, R. S. 2012. "REPRESENTATION OF COMMUNICATION BETWEEN CULTURES AND MORAL MESSAGES IN ANIMATION FILM (Study Analysis Of Animation Film "Upin Ipin" In Mnc Tv)." *Jurnal Komunikasi Pembangunan* (Kampus Unand Limau Manis) 10. doi:ISSN 1693-3699 .

Essy Syam, Qori Islami Aris, dan Vita Amelia. 2019. "REPRESENTASI MASYARAKAT MALAYSIA YANG MULTIKULTURAL DALAM KISAH “UPIN DAN IPIN”." ”*Sosial dan Humaniora*“ (Universitas Lancang Kuning). doi:ISSN (E) : 2540 - 7589.

- Hasim, M.S. 1986. "Pengaliran berita antara bangsa : satu kajian terhadap laporan kejadian 13 Mei 1969 oleh kkhbar barat." *Jurnal Akademikas* 28. Accessed July 4, 2021.
- Ishak, Mohd. Amir Mat Omar dan Md. Sidin Ahmad. 2014. "'Understanding Culture Through Animation:From The World to Malaysia'". *Jurnal Pengajian Media Malaysia (Malaysian Journal of Media Studies)* (Malaya University) 16: 23-37.
- Karima, Redha Fitria. 2019. "PERAN ANIMASI UPIN & IPIN SEBAGAI DIPLOMASI PUBLIK MALAYSIA TERHADAP INDONESIA." *Repository UMY*. Naskah Publikasi. March 1. Accessed January 8, 2021. <http://repository.umy.ac.id/handle/123456789/26042>.
- Kistanto, Nurdien Harry. 2017. "Tentang Konsep Kebudayaan." *Sabda: Jurnal Kajian Kebudayaan* (Fakultas Ilmu Budaya Universitas Diponegoro) 10: 1. Accessed Juni 28, 2021. doi:<https://doi.org/10.14710/sabda.10.2.%25p>.
- Muhamat, Razaleigh. 2012. "The History of Ethnic Relationship in Malaysia." *Advances in Natural and Applied Sciences*. doi:ISSN 1995-0772.
- Noor, Mansor Mohd. 2010. "Hubungan Melayu dan Cina di Malaysia Masa Kini: Buta dengan Perubahan Realiti Sosial Negara." *Demokrasi* (Media Neliti) IX: 186. <https://media.neliti.com/media/publications/241147-hubungan-melayu-dan-cina-di-malaysia-mas-5a7a6842.pdf>.

Prayogi, Arditya. 2016. "DINAMIKA IDENTITAS BUDAYA MELAYU DALAM TINJAUAN ARKEO-ANTROPOLOGIS." *Jurnal kebudayaan dan Sastra Islam* (Vol 16 NO 1 (2016): Tamaddun: Jurnal kebudayaan dan Sastra Islam): 18. Accessed Mei 20, 2021. <http://jurnal.radenfatah.ac.id/index.php/tamaddun/article/view/829>.

Rachmawati, Iva. 2016-2017. "Pendekatan Konstruktivis Dalam Kajian Diplomasi Publik Indonesia." *Jurnal Hubungan Internasional, Universitas Pembangunan Nasional "Veteran"* 5: 121.

Surahman, Sigit. 2014. "Representasi Perempuan Metropolitan dalam Film 7 Hati & 7 Cinta & 7 Wanita." *Jurnal Komunikasi* 3: 43.

Wenny Maya Arlena, Ni Gusti Ayu Ketut Kurniasari. 2013. "Malaysia, China and Indian Ethnicities (Case Study: Art and Ethnography Content Analysis, Multiculturalism on Upin-Ipin Animation)." *Jurnal ASPIKOM (Jurnal Asosiasi Pendidikan Tinggi Ilmu Komunikasi)* (<https://jurnalaspikom.org/index.php/aspikom/article/view/41>).

ARTIKEL

Eagan, Jennifer L. 2015. *Multiculturalism Sociology*. August 31. Accessed July 4, 2021. <https://www.britannica.com/topic/multiculturalism>.

Embong, Abdul Rahman. 2002. "Malaysia as a Multicultural Society." *Macalester Internasional* (digital commons macalester) 12. <https://core.ac.uk/download/pdf/46721879.pdf>.

Febrian, Ramdan. 2019. *Cerita Pilu di Balik Si Unyil yang Kini Go Internasional*. Edited by Bagus Santosa. PT VOI Media Informasi. Desember 12. Accessed Juni 24, 2021. <https://voi.id/memori/774/cerita-pilu-di-balik-si-unyil-yang-kini-go-internasional>.

Ginanisa, Safira. 2020. *Yuk Mengenal Si Unyil dan Kawan-Kawan*. November 28. Accessed Juni 2021, 24. <https://www.minews.id/kisah/yuk-mengenal-si-unyil-dan-kawan-kawan>.

Hakim, Fatturahman. 2015. *Upin dan Ipin Jadi Kartun Kesayangan*. 12 25. . <http://www.koransindo.com/news.php?r=2&n=4&date=2015-12-25>.

Hays, Jeffrey. 2008. *Chinese In Malaysia*. Accessed Juni 2021, 2021. http://factsanddetails.com/southeast-asia/Malaysia/sub5_4c/entry-3645.html.

Hays, Jerry. 2008. *Indian In Malaysia*. Accessed Juni 9, 2021. http://factsanddetails.com/southeast-asia/Malaysia/sub5_4c/entry-3646.html.

Imigrasi, Dirjen. n.d. <https://www.imigrasi.go.id/profil/sejarah>. indhedia. 2019.

KEBUDAYAAN RUMPUN SUKU MELAYU.

<https://www.indephedia.com/2019/01/kebudayaan-rumpun-suku-melayu.html>.

Kaur, Amarjit. 2013. *Indian Migrant Workers in Malaysia - Part 1*. Edited by Dr. Elly Kent. Australian National University. February 20. Accessed June 10, 2021. <https://www.newmandala.org/aliens-in-the-land-indian-migrant-workers-in-malaysia/>.

Kepri, Radar. 2019. *Keberagaman Etnis dan Agama di Malaysia*. Februari 26. <https://radarkepri.com/keberagaman-etnis-dan-agama-di-malaysia/>.

Kesbangpol.Riau. 2016. *Sejarah Asal Usul Bangsa Melayu*. Badan Kesatuan Bangsa dan Politik Provinsi Riau. Agustus 20. Accessed Mei 20, 2021. https://kesbangpol.riau.go.id/media.php?p=detail_artikel&id=272

Koentjaraningrat. 1974. *Pengantar Antropologi*. Jakarta: Aksara Baru.

Kuppuswamy, C. S. 2010. "Malaysia: Whither the Indians?." *South Asia Analysis*. IPCS Paper No. 4212. Desember 7. Accessed Juni 9, 2021. <http://www.southasiaanalysis.org/%5Cpapers43%5Cpaper4212.html>.

Nicholas, C. J. 2009. <https://uscpublicdiplomacy.org/pdfs/gullion.pdf>.

PR, Benny Susetyo. 2008. *Peranan Diplomasi Publik*. Desember 12. Accessed July 4, 2021. [http://ditpolkom.bappenas.go.id/basedir/Artikel/062.%20Peranan%20Diplomasi%20Publik%20\(18%20Desember%202008\).pdf](http://ditpolkom.bappenas.go.id/basedir/Artikel/062.%20Peranan%20Diplomasi%20Publik%20(18%20Desember%202008).pdf).

Sari, Diah Ayu Intan. 2015. *DISKRIMINASI ETNIS INDIA DI MALAYSIA*. Juni 25. <https://www.kompasiana.com/diahayuintansari/550ee031a33311b32dba8431/diskriminasi-etnis-india-di-malaysia?page=all>.

Wiriaatmadja, Suwardi. 1970. *Pengertian Diplomasi Menurut Para Ahli*. [https://www.seputarpengetahuan.co.id/2017/09/pengertian-diplomasi-menurut-para-ahli-fungsi-tujuan.html#:~:text=kasus%20perang%20dunia,-.2.%20Suwardi%20Wiriaatmadja%20\(1970\),kecakapan%20dari%20mereka%20yang%20melaksanakannya](https://www.seputarpengetahuan.co.id/2017/09/pengertian-diplomasi-menurut-para-ahli-fungsi-tujuan.html#:~:text=kasus%20perang%20dunia,-.2.%20Suwardi%20Wiriaatmadja%20(1970),kecakapan%20dari%20mereka%20yang%20melaksanakannya).

SKRIPSI

Ahmad, N. 2009. Rukun negara Malaysia dalam perspektif ketatanegaraan islam. Skripsi, Jakarta: Universitas Islam Syarif Hidayatullah.

Chritstianty, Destrina. 2020. Film Upin dan IPin sebagai Alat Diplomasi Budaya Malaysia terhadap Indonesia. Skripsi, Jakarta: Universitas Kristen Indonesia. Accessed June 4, 2021.

YOUTUBE

2015. *Upin & Ipin - Gong Xi Fa Cai*. Produced by Les' Copaque Production.

Performed by Les' Copaque Production. Accessed Juni 21, 2021.

<https://www.youtube.com/watch?v=uv8Y3sNCXK8>.

2017. *Upin & Ipin Musim 10 - Pesta Cahaya Deepavali (Full Episode)*. Produced by

Les' Copaque Production. Performed by Les' Copaque Production. Accessed

Juni 21, 2021.

<https://www.youtube.com/watch?v=pdNWPtBzNXk>.

WAWANCARA

Iqbal, Muhammad, interview by Erlyn Silveria. 2021. *Tanggapan terhadap penayangan Film Upin dan Ipin di Indonesia dengan memperkenalkan culture Malaysia* Jakarta, (Juni 11).

Sitohang, Susanne A H, interview by Erlyn Silveria. 2021. *Tanggapan terhadap penayangan Film Upin dan Ipin di Indonesia dengan memperkenalkan culture Malaysia* Jakarta, (Juni 11).