CHAPTER I
INTRODUCTION

In this chapter, the researcher provides information on this study and discusses the background of the study, the problem of the study, the purpose of the study, question of the study, and significance of the study.

A. Background of the Study

English is the language that is used in almost every country in this world, it called the international communication language and it has the vocabulary and plays an important role, especially in interpersonal communication with each other, and the students can directly communicate with other students by using their vocabulary to express their desires, thoughts, and feelings. One of the purposes of developing students' vocabulary in the English language in learning, namely using some applications is to get the most important aspect for language learners as they learn to improve their English vocabulary in learning.

Therefore, in learning English vocabulary, teachers must apply several applications in learning, namely using the application platform on each student's gadget, because the use of social media applications through their mobile phones is intended to be able to help people convey their ideas, collaborate, and communicate using efficient vocabulary learning through social networks. In addition, students use social media platforms for various purposes, such as finding information for learning, maintaining friendships, and expressing their various identities Shin, (2018). Students can access any necessary information on their mobile phones, which they can then use to learn. In learning, students can download various applications that can support the learning process, such as the TikTok application, to find several vocabulary content videos and watch the video material used in the process of learning English vocabulary.

According to my experience in teaching practice I and II of SMAN 14 Jakarta to conduct the observation and teaching, the students often use the TikTok application as their daily application and sometimes they use TikTok as the learning application. Therefore, the method of learning English vocabulary using the platform is through the TikTok application because students could use it as a tool of platforms in resources to understand vocabulary that is related to their lessons and also improve the quality of their English language component and the interesting classroom environment. Students can use the TikTok as a learning application resource to learn and understand English learning content created by native English speakers on TikTok by just watching the video on TikTok. TikTok includes content that is beneficial for the students because it contains several English language materials, including vocabulary, tenses, English verbs, vocabulary conversations, slang, word choice, and cultural references. The TikTok application is a popular application that can help students to expose a variety of English accents and dialects used in vocabulary.

TikTok is an example of the most popular application among teenagers 'learners (Ferstephanie & Pratiwi, 2021). The contents of TikTok are very attractive for students learning English because they contain short videos that include English learning content that can help students in learning English vocabulary in a lesson. In the TikTok application, students can watch and upload any video related to learning English vocabulary, or they can watch the live-streaming English teacher content creators and leave comments there to practice their English vocabulary.

Additionally, the TikTok application can help students improve several English language skills, namely, Rama, et al., (2023) stated that the use of TikTok is effective learning in improving students' vocabulary mastery, and Herlisya & Wiratno (2022) stated that the use of the TikTok application in English language learning can help students improve their speaking skills, the TikTok application can help students improve their English listening skills Perangin-angin, et al., (2021) and Rahmawanti, et.al., (2022) also stated that the TikTok application is the second most favorite social media for students in learning English and is used by English teachers in distance learning while in their respective students' homes by sharing

interesting English content for students through the link to access and students will learn the English vocabulary through the video that teacher share, students can understand and can develop their English vocabulary skills. This means that TikTok can be used by students to learn English and can help them enhance their English vocabulary mastery.

Based on the background of the study, students at SMAN 14 often used the TikTok application in their daily lives and sometimes use it in English learning, so the researcher raised the use of the TikTok application in English learning to help students understand vocabulary. In learning English, using the TikTok application is an interesting way for students because, in the TikTok application, students could learn English through various content with interesting content creator channels. Students type on the keyboard and search for vocabulary in English learning, such as "vocabulary English learning for beginner learners" or "vocabulary English learning for advanced learners," and then various videos or materials from various other content creator channels appear that display what they are looking for on the TikTok keyboard. The researcher is interested in finding out the perceptions of students regarding the TikTok application for learning English vocabulary at SMAN 14 Jakarta based on the terminology previously mentioned in the study background. The researcher planned to do this research entitled "Students' Perception of the Use of TikTok Application in Learning English Vocabulary at SMAN 14 Jakarta".

B. Problem of the Study

According to the background, this study is important to conduct to find out whether the TikTok application, if applied based on students' perceptions, can be used in learning English vocabulary. This study issue is briefly discussed in the following sentences: "What are students' perceptions regarding the use of TikTok application in learning English vocabulary at SMAN 14 Jakarta?"

C. Objectives of the Study

According to the problem of the study stated above, the researcher formulates the objectives of the research into two parts, as below:

a. To identify each student's perceptions of using the TikTok application in learning English vocabulary at SMAN 14 Jakarta.

D. Question of the Study

According to the objectives of the study, the researcher formulates question of the study, namely:

a. What are the students' perceptions of using the TikTok application in learning English vocabulary at SMAN 14 Jakarta?

E. Significances of the Study

The result of this study provides detailed information for:

a. Teacher

The researcher believes that the result of this study supported the teacher to give more information and suggestions while arranging the teaching in English class using digital learning content and can help the teacher to develop essential skills for navigating vocabulary learning with the digital landscape in the classroom and the teacher can make the interesting learning situation in class to motivate the students in English vocabulary learning with digital interested content.

b. Students

In the TikTok application, students are encouraged to motivate the students to explore kinds of vocabulary learning explanations in English language content to students' preferences and can enjoy a proactive approach to learning since English language vocabulary has become an essential skill for their future careers. They can use other media applications like TikTok to learn English vocabulary.

c. The readers

The researcher hoped that the result of this study would be beneficial for the readers especially for students at Universitas Kristen Indonesia and other students to find out the English vocabulary learning contents using digital application platforms like TikTok and encourage their skills using information and communication technology in learning.

d. For the other researcher

The researcher hopes that the findings of this study will be valuable and beneficial for other researchers who are interested in conducting similar studies on the same topic using the TikTok application in learning English vocabulary.

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