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#5522 Summary

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Submission

Authors	Bernadetha Nadeak, Jitu Halomoan Lumbanturuan
Title	The Efficacy of Social Media as an Online Learning Medium during the COVID-19 Period
Original file	5522-20651-1-SM.DOC 2022-10-17
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Submitter	Jitu Halomoan Lumbanturuan
Date submitted	October 17, 2022 - 02:39 AM
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Editor	Muhammad Amin
Author comments	Good evening and good health. Dear Mr. Dr. Irwan Fathurrochman. Please allow us to submit one of our articles from the results of our research to the journal that you manage. If it can be accepted and processed further. Thank you sir and best regards. Jitu Halomoan Lumbanturuan
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Status

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Initiated	2023-01-18	

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Jitu Halomoan Lumbantoruan

Abstract Views 205

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Submission Metadata


Authors

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Country Indonesia

Bio Statement —

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Principal contact for editorial correspondence.

Title and Abstract

Title The Efficacy of Social Media as an Online Learning Medium during the COVID-19 Period

Abstract

The goal of this study was to determine the efficacy of social media as an alternative to using Online Learning Media to add new knowledge and information and assist with assignments, particularly for technical matters, at Alodia Vocational High School Bekasi City during the COVID-19 pandemic, which is currently underway. This study employs a research and development strategy, with research instruments consisting of a validation questionnaire and a product attractiveness rating questionnaire delivered in the form of a Google form. The findings revealed that students' use of social media as a learning medium was quite beneficial. This could be because practically all students have social media profiles and are therefore highly familiar with them. According to the study findings, the practicality of teaching materials uploaded on social media is very possible, according to 75% of media presentation experts, 82% of material experts, and 70% of linguists. As a result, adopting social media as a learning medium throughout the COVID-19 period is highly

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Indexing

Academic discipline and sub-disciplines Education Management

Keywords Social Media; Learning Media; Students

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Agencies Universitas Kristen Indonesia

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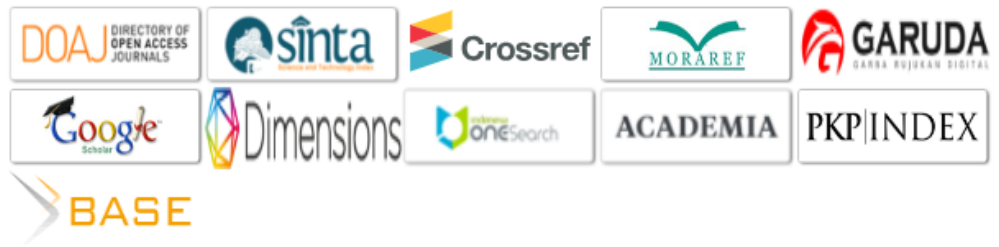
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Authors Bernadetha Nadeak, Jitu Halomoan Lumbantoruan
Title The Efficacy of Social Media as an Online Learning Medium during the COVID-19 Period
Section Articles
Editor Muhammad Amin

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Authors: Bernadetha Nadeak, Jitu Halomoan Lumbanturuan

Title: The Efficacy of Social Media as an Online Learning Medium during the COVID-19 Period

Section: Articles

Editor: Muhammad Amin

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