

## DAFTAR PUSTAKA

### Buku:

- Anholt, Simon. 2007. *Competitive Identity: The New Brand Management for Nations, Cities, and Regional*. New York: Palgrave Macmillan.
- Darmayadi dkk, Andrias. 2015. *Mengenal Studi Hubungan Internasional*. Bandung: ZAVARA.
- Firdaus, and Zamzam Fakhry. 2018. *Aplikasi Metodologi Penelitian*. Yogyakarta: Deepublish.
- Indriantoro, Nur, and Bambang Supomo. 2013. *Metodologi Penelitian Bisnis Untuk Akuntansi & Manajemen*. Yogyakarta: BPFE.
- Melissen, Jan. 2005. *The New Public Diplomacy*. New York: Palgrave Macmillan.
- Miles, Matthew B, and A. Michael Huberman. 2014. *Qualitative Data Analysis, An Expanded Sourcebook*. USA: Sage Publications.
- Moleong, Lexy J. 2013. *Metodologi Penelitian Kualitatif*. Bandung: PT Remaja Rosdakarya.
- Nugrahani, Farida. 2014. *Metode Penelitian Kualitatif dalam Penelitian Pendidikan Bahasa*. Solo: Cakra Books.
- Raco, Jozef. 2018. *Metode Penelitian Kualitatif: Jenis, Karakteristik Dan Keunggulannya*. Jakarta: Grasindo.
- Satori, Djam'an, and Aan Komariah. 2014. *Metode Penelitian Kualitatif*. Bandung: Alfabeta.
- Speziale, H.J.S, and D.R Carpenter. 2003. *Qualitative Research In Nursing*. Philadelphia: Lippincot, Williams and Wilkins.
- Sugiyono. 2017. *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Sugiyono. 2005. *Memahami Penelitian Kualitatif*. Bandung: Alfabeta.
- Sukmadinata. 2006. *Metode Penelitian Kualitatif*. Bandung: Graha Aksara.
- Viotti, Paul R, and Mark Kauppi. 2007. *International Relations Theory: Realism, Pluralism, Globalism, and Beyond*. Boston: Allyn and Bacon.

### Jurnal:

- Cang, Voltaire. 2007. "Defining Intangible Cultural Heritage and Its Stakeholders: the Case of Japan." *International Journal of Intangible Heritage* 2.

- Cho, H. 2006. "Food and Nationalism : Kimchi and Korean National Identity." *The Korean Journal of International Relations*.
- Hennida, Citra. 2009. "Diplomasi Publik dalam Politik Luar Negeri." *Political Science*.
- Huwaidaa, Marsha. 2022. "The Gastrodiplomacy: Indonesia's Culinary Publicity in the Netherlands." *Jurnal Sosial Humaniora dan Pendidikan* 1.
- J Fernandez-Cavia, dkk. 2013. "Destination Brands and Website Evaluation: A Research Methodology." *Revista Latina de Comunicación Social* 68.
- Juyan, Zhang. 2015. "The Food of the Worlds: Mapping and Comparing Contemporary Gastrodiplomacy Campaigns." *IJOC* 9.
- Kurniawan, Aucky Adi. 2019. "Upaya Diaspora Indonesia di Amerika Serikat Dalam Meningkatkan Brand Awareness Melalui Food Festival." *MANDALA* 2.
- Leonard, Mark. 2009. "Diplomacy by Other Means." *JSTOR*. doi:<https://doi.org/10.2307/3183455>.
- Mahirah, Fatin. 2015. "Gastrodiplomacy as a Soft Power Tool to Enhance Nation Brand." *Journal of Media and Information Warfare* 7.
- Nihayati, Arina, Elyana Ade Pertiwi, and Tri Inov Haripa. 2022. "The Analysis of South Korean Gastrodiplomacy Towards the Increase of South Korean Kimchi Export." *Journal of World Trade Studies* 6.
- Pham, Mary Jo. 2013. "Food as Communication: A Case Study of South Korean's Gastrodiplomacy." *Journal of International Service*.
- Pujayanti, Adirini. 2017. "Gastrodiplomasi - Upaya Memperkuat Diplomasi Indonesia." *Politica*.
- Rockower, Paul S. 2012. "Recipes for Gastrodiplomacy." *Journal of Public Diplomacy and Place Branding*.
- Sugi, Steffi Priani, and Astia Putri. 2019. "Pengaruh Nation Branding “Pesona Indonesia” Terhadap Preferensi Tujuan Wisata Masyarakat Kota Bandung." *Jurnal Akuntansi Maranatha* 11.
- Trisakti, Febby Amelia, and Hifmi Alifahmi. 2020. "Nation Branding: Dampak Kehadiran Pemimpin Politik di Platform Media Sosial." *Komunikasiana: Journal of Communication Studies* 2.
- Zeineddine, Cornelia. 2017. "Employing nation branding in the Middle East - United Arab Emirates (UAE) and Qatar." *Management & Marketing, Challenges for the Knowledge Society* 12

### **Skripsi:**

Margaretha, Yosinta. 2021. "Pengaruh Gastrodiplomasi Korea Selatan Melalui "Global Hansik Program: Korean Cuisine to The World" di Indonesia." Skripsi, Jakarta.

Putri, Aulia Yusliana. 2021. "Nation Branding Dalam Promosi Kuliner Indonesia di Amerika Serikat." Skripsi, Malang.

### **Situs Internet:**

Cambridge. 2006. *Anholt Nation Brands Index: How Does the World See America?*. February 24. <https://www.cambridge.org/core/journals/journal-of-advertising-research/article/abs/anholt-nation-brands-index-how-does-the-world-see-america/B77F4F4FBD3FF967BEDA5491CD28F805>

Chandra, Fiona. 2022. *Simpang Asia: Street-Style Indonesian*. June 17. <https://culinarybackstreets.com/cities-category/los-angeles/2022/simpang-asia/>.

Diplomat, The. 2010. *Tasty Taiwan Ties*. August 10. <https://thediplomat.com/2010/08/tasty-taiwan-ties/>.

Dwi, Dwi. 2018. *Co-Branding Wonderful Indonesia dan 100 Restoran Milik Diaspora*. December 5. <https://mix.co.id/citybranding/cities-campaign/co-branding-wonderful-indonesia-dan-100-restoran-milik-diaspora>.

Economist, The. 2002. *Thailand's Gastrodiplomacy*. <https://www.economist.com/asia/2002/02/21/thailands-gastro-diplomacy>.

Edinburgh, The University of. 2022. *Literature Review*. August 29. <https://www.ed.ac.uk/institute-academic-development/study-hub/learning-resources/literature-review>.

IndianapolisMonthly. 2016. *Destination Dining: Mayasari Indonesian Grill*. September 2. <https://www.indianapolismonthly.com/food-and-drinks/dining/mayasari-indonesian-grill>

JakartaPost. 2018. *Tourism Ministry declares five dishes national food*. September 20. <https://www.thejakartapost.com/travel/2018/09/20/tourism-ministry-declares-five-dishes-national-food.html#:~:text=However%2C%20the%20Tourism%20Ministry%20independently,as%20the%20five%20national%20dishes>.

Karp, Myles. 2018. *The Surprising Reason that There Are So Many Thai Restaurants in America*. March 29. <https://www.vice.com/en/article/paxadz/the-surprising-reason-that-there-are-so-many-thai-restaurants-in-america>.

- . 2018. *The Surprising Reason that There Are So Many Thai Restaurants in America*. March 29. <https://www.vice.com/en/article/paxadz/the-surprising-reason-that-there-are-so-many-thai-restaurants-in-america>.
- Kemendikbud. 2021. *Peran Rempah-Rempah bagi Gastrodiplomasi Indonesia*. Februari 18. <https://jalurrempah.kemdikbud.go.id/artikel/peran-rempah-rempah-bagi-gastrodiplomasi-indonesia#:~:text=Terminologi%20atau%20istilah%20gastrodiplomasi%20sendiri,besar%20untuk%20menjalankan%20diplomasi%20negaranya>.
- Kemlu. 2010. *Indonesia Akan Pamer Kuliner di World Food Festival*. <http://indonesiakreatif.bekraf.go.id/iknews/indonesia-akan-pamer-kuliner-di-world-food-festival/>.
- Mantolas, Sammy. 2016. *Kekuatan Diplomasi Kuliner*. July 25. [Kekuatan Diplomasi Kuliner \(tirto.id\)](http://tirto.id/Kekuatan-Diplomasi-Kuliner)
- Masak, Bumbu. 2018. *30 Jenis Makanan Sebagai Ikon Kuliner Nusantara*. May 24. <https://bumbumasak.co.id/2018/05/24/1797/>.
- Mutaya, Sarah. 2016. *Kemendag Promosikan Kuliner Indonesia di Amerika Serikat*. May 30. <https://bisnis.tempo.co/read/775246/kemendag-promosikan-kuliner-indonesia-di-amerika-serikat>.
- Novotney, Amy. 2008. *What's behind American consumerism?* August. <https://www.apa.org/monitor/2008/07-08/consumerism>.
- Press, Associated. 2010. *Bakso: The Indonesian meatball soup President Obama loved as a child*. November 10. <https://www.nydailynews.com/2010/11/18/bakso-the-indonesian-meatball-soup-president-obama-loved-as-a-child/#tbl-em-lnvkqckt6cdbsqdm5bj>
- SimpangAsia. 2023. *Simpang Asia Indonesia Restaurant*. <https://www.simpangasia.com/about>.
- Tempo. 2016. *‘Wonderful Indonesia’ Restaurant Opens in China*. April 16. <https://en.tempo.co/read/763224/wonderful-indonesia-restaurant-opens-in-china>.
- ThaiTradeLondon. *Visit the ‘Thailand Kitchen of the World’ (F990) stand to receive a prize in the lucky dip. Prizes include various Thai food products, recipe books, and restaurant vouchers*. June 15. <https://www.thaitradelondon.com/visit-the-thailand-kitchen-of-the-world-f990-stand-to-receive-a-prize-in-the-lucky-dip-prizes-include-various-thai-food-products-recipe-books-and-restaurant-vouchers/>
- TheEconomicTimes. 2010. *Obama's love for meatball soup makes headlines*. November 10. <https://economictimes.indiatimes.com/obamas-love-for-meatball-soup-makes-headlines/articleshow/6900540.cms?from=mdr>.

WonderfulIndonesia. 2018. *WONDERFUL INDONESIA CULINARY AND SHOPPING FESTIVAL 2018 : Yummy Food and Discounts*. September 27. <https://www.indonesia.travel/id/en/event-festivals/wonderful-indonesia-culinary-and-shopping-festival-2018-yummy-food-and-discounts>.

Yono's, Fine Dining. 2023. *Yono's Restaurant*. <https://www.newyorkbyrail.com/local-guide/yonos-restaurant/>.

