

**ANALYSIS OF CONVENTIONAL IMPLICATURE IN THE  
SPEECHES BY QUEEN ELIZABETH TOWARDS COVID-19  
PANDEMIC**

***SKRIPSI***

**By**

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**PROGRAM STUDI SASTRA INGGRIS  
FAKULTAS SASTRA DAN BAHASA  
UNIVERSITAS KRISTEN INDONESIA  
JAKARTA  
2021**

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Presented to

Fakultas Sastra dan Bahasa Universitas Kristen Indonesia in Partial  
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JAKARTA  
2021**



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This is to certify that the *skripsi* of **Adrian Alexander Sopian** (1621150007) entitled “*Analysis of Conventional Implicature in the Speeches by Queen Elizabeth towards Covid-19 Pandemic*” has been approved by the *skripsi* advisor for further approval by the Board of Examiners of Fakultas Sastra dan Bahasa, Universitas Kristen Indonesia.

Jakarta, July 5<sup>th</sup> 2021

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2. Jannes Freddy Pardede, M.Hum.	As Member	
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## ABSTRAK

Tulisan ini bertujuan untuk menunjukkan implikatur konvensional yang terdapat dalam pidato Ratu Elizabeth mengenai pandemi Covid-19. Pidato yang diteliti merupakan pidato yang disampaikan oleh Ratu Elizabeth pada tahun 2020 dan 2021 saat virus Covid-19 mulai menyebar secara masif hingga ditetapkan menjadi sebuah pandemi. Implikatur konvensional merupakan kajian pragmatik – implikatur, yang bersifat umum, sehingga semua orang mengetahui maksud mengenai suatu hal tertentu berdasarkan sifat, ciri-ciri, maupun makna dari hal tertentu berdasarkan konvensi (kesepakatan) yang telah ada tentang konteks yang disebutkan. Penulis menguji implikatur konvensional dalam konteks pandemi Covid-19 yang terdapat pada pidato Ratu Elizabeth. Permasalahan dalam tulisan ini adalah tentang bagaimana implikatur konvensional terjadi dalam pidato yang diteliti serta apa maksud dari masing-masing implikatur konvensional yang ditemukan dalam pidato yang diteliti. Tujuan penelitian ini adalah untuk menguji sekaligus menyediakan maksud dari implikatur konvensional yang terdapat dalam pidato yang diteliti. Lebih lanjut, penulis menggunakan metode deskriptif kualitatif sebagai pendekatan untuk melakukan penelitian. Data dalam penelitian ini berupa ujaran yang mengandung implikatur konvensional dalam dua pidato Ratu Elizabeth yang berjudul *The Queen coronavirus address: 'We will meet again'* dan *The Queen common wealth day message 2021*. Dalam menganalisis data, penulis menggunakan metode studi kepustakaan dengan mengumpulkan berbagai teori mengenai implikatur konvensional yang kemudian digunakan sebagai tolak ukur dalam melakukan analisis. Peneliti menggunakan teori utama dari Horn (2010) yang menggagas pemicu implikatur konvensional dalam 6 bentuk sebagai berikut; *discourse particles, pronouns, expressives, evidentiality markers, definiteness conditions* dan *non-argument datives*. Hasil dari penelitian ini adalah ditemukannya implikasi umum yang disampaikan di pidato dalam item leksikal (lexical items) dan konstruksi linguistik (linguistic constructions) sebagai pembentuk pidato. Berdasarkan analisis yang dilakukan, kedua pidato tersebut mengandung implikatur konvensional karena menyampaikan standar umum, kesepakatan, implikasi, pengalaman dan pengetahuan tentang situasi pandemi, terutama dari sudut pandang warga Britania Raya (UK), situasi yang umumnya dialami oleh negara-negara di seluruh dunia.

Kata kunci: *implikatur, pandemi, konvensi, pemicu, linguistik.*

## ABSTRACT

This paper aims to show the conventional implicatures contained in Queen Elizabeth's speeches regarding the Covid-19 pandemic. The speeches studied were speeches delivered by Queen Elizabeth in 2020 and 2021 when the Covid-19 virus began to spread massively until it was declared a pandemic. Conventional implicature is a pragmatic study – implicature, an implication or meaning that are not only conventional, but also considered known generally based on existing conventions (agreements) about the context mentioned. The writer examines conventional implicatures in the context of the Covid-19 pandemic contained in Queen Elizabeth's speech. The problem in this paper is about how conventional implicatures occur and what the meaning of each conventional implicature found in the speech. The purpose of this study is to test and provide the meaning of conventional implicatures contained in the speeches. Furthermore, the writer uses a qualitative descriptive method as an approach to conducting research. The data are utterances containing conventional implicatures in two of Queen Elizabeth's speeches entitled *The Queen coronavirus address: 'We will meet again'* and *The Queen common wealth day message 2021*. In analyzing the data, the writer uses library research method by collecting various theories regarding conventional implicature in conducting the analysis. The writer uses the main theory from Horn (2010) who proposes conventional implicature triggers in 6 forms as follows; *discourse particles, pronouns, expressives, evidentiality markers, definiteness conditions and non-argument datives*. The result of this research is the finding of general knowledge conveyed in lexical items and linguistic constructions. Based on the analysis carried out, both speeches contained conventional implicatures because there are common standards, agreements, implications, experiences and knowledge about the pandemic situation, especially from the citizens of United Kingdom point of view, a situation commonly experienced by countries around the world.

Keywords: implicatures, pandemic, conventions, triggers, linguistic.