Dear Posma Sariguna Johnson Kennedy,

Thank you for submitting the manuscript, "Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination" to Journal of Sustainable Tourism and Entrepreneurship. With the online journal management system that we are using, you will be able to track its progress through the editorial process by logging in to the journal web site:

Submission URL: https://goodwoodpub.com/index.php/JoSTE/authorDashboard/submission/1515
Username: posmahutasoit

If you have any questions, please contact me. Thank you for considering this journal as a venue for your work.

Best Regards,

Journal of Sustainable Tourism and Entrepreneurship
57 ZA. Pagar Alam, Gedong Meneng, Rajabasa
Bandar Lampung, Indonesia
Contact Person: +62 812-3073-1700 (Whatsapp)
Dear Posma Sariguna Johnson Kennedy,

We have reached a decision regarding your submission to Journal of Sustainable Tourism and Entrepreneurship, "Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination". Our decision is: Revisions Required.

Kindly check the attached file for further instruction.

Goodwood Publishing

Reviewer B:
Recommendation: Resubmit for Review

Reviewer C:
Recommendation: Revisions Required

Best Regards,

Goodwood Publishing

Journal of Sustainable Tourism and Entrepreneurship

57 ZA. Pagar Alam, Gedong Meneng, Rajabasa
Bandar Lampung, Indonesia

Contact Person: +62 812-3073-1700 (Whatsapp)
# REVIEWER REPORT

Date received : 21/06/2023 
Due date : 27/06/2023 

Article Title : **MARKETING STRATEGY WITH MARKETING MIX FOR LAKE TOBA TOURISM DESTINATION**

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Reviewer Recommendation
- [ ] Accept as full paper
- [x] Revisions Required
- [ ] Resubmit for Review
- [ ] Reject

**Additional Comments**

Author have not stated about object and scope of study, without it study can not be completed
Dear Posma Sariguna Johnson Kennedy,

Kindly only edit and send us the same file since the 'track changes' feature has been activated.

Goodwood Publishing

Best Regards,

Journal of Sustainable Tourism and Entrepreneurship

57 ZA. Pagar Alam, Gedong Meneng, Rajabasa
Bandar Lampung, Indonesia

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posma_hutatasoit hutasoit <posmahutasoit@gmail.com>

To: Goodwood Publishing <admin@goodwoodpub.com>

Thu, Jul 20, 2023 at 10:54 PM

Dear Editor,

We have sent you a revision of our paper. Thank You.

[Quoted text hidden]

Goodwood Publishing

To: posma_hutatasoit hutasoit <posmahutasoit@gmail.com>

Wed, Jul 26, 2023 at 9:54 AM

Dear Sir, the article now is being reviewed by the editor.

Best Regards,

Goodwood Publishing

To: Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Wed, Jul 26, 2023 at 10:26 AM
Dear Posma Sariguna Johnson Kennedy,

Thank you for revising your manuscript. Next, please send your article to a professional proofreader to avoid misspellings or grammatical errors.

Please revise and send us the same file since this one has been hyperlinked and the 'track changes' feature has been activated. Besides that please send us your article before and after proofreading so that we can check whether it has been proofread or not.

[Quoted text hidden]

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posma_hutasoit hutasoit <posmahutasoit@gmail.com>  Fri, Jul 28, 2023 at 11:36 AM
To: Goodwood Publishing <admin@goodwoodpub.com>

Dear Editor,

We sent you a proofreading paper. Thank You

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Dear Posma Sariguna Johnson Kennedy,

We have reached a decision regarding your submission to *Journal of Sustainable Tourism and Entrepreneurship*, "Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination".

Our decision is to: **Accept Submission**

Please find your Letter of Acceptance in the attached file below.

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Best Regards,

---

*Journal of Sustainable Tourism and Entrepreneurship*

57 ZA. Pagar Alam, Gedong Meneng, Rajabasa
Bandar Lampung, Indonesia

Contact Person: +62 812-3073-1700 (Whatsapp)

---

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428K
Dear Posma Sariguna Johnson Kennedy,

It is my pleasure to inform you that, after the peer review, your paper entitled:

“Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination”

has been Accepted to be published in Journal of Sustainable Tourism and Entrepreneurship (JoSTE) [ISSN 2714-6480], Volume 3, Issue 3, March 2023.

Thank you for working with Goodwood Publishing. We believe that our collaboration will help to accelerate the global knowledge creation and sharing one step further. Goodwood Publishing looks forward to your next works.

Please do not hesitate to contact us if you have any further questions.

Sincerely,

July 31st, 2023

Dr. A. S. M. Mahmudul Hoque
Editor-in-Chief
Dear Posma Sariguna Johnson Kennedy,

The editing of your submission, "Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination," is complete. We are now sending it to production.

Submission URL: https://goodwoodpub.com/index.php/JoSTE/authorDashboard/submission/1515

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Best Regards,

Journal of Sustainable Tourism and Entrepreneurship
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Your article has now been published. Here is the link to your publication:


Best Regards,