



posma\_hutatasoit hutasoit &lt;posmahutasoit@gmail.com&gt;

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**[JoSTE] Submission Acknowledgement**

1 message

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**Goodwood Publishing** <admin@goodwoodpub.com>  
To: Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Mon, Jun 5, 2023 at 8:43 PM

Dear Posma Sariguna Johnson Kennedy,

Thank you for submitting the manuscript, "*Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination*" to **Journal of Sustainable Tourism and Entrepreneurship**. With the online journal management system that we are using, you will be able to track its progress through the editorial process by logging in to the journal web site:

Submission URL: <https://goodwoodpub.com/index.php/JoSTE/authorDashboard/submission/1515>

Username: posmahutasoit

If you have any questions, please contact me. Thank you for considering this journal as a venue for your work.

Best Regards,



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**Journal of Sustainable Tourism and Entrepreneurship**57 ZA. Pagar Alam, Gedong Meneng, Rajabasa  
Bandar Lampung, Indonesia

Contact Person: +62 812-3073-1700 (Whatsapp)



posma\_hutatasoit hutasoit <posmahutasoit@gmail.com>

**[JoSTE] Editor Decision**

1 message

**Goodwood Publishing** <admin@goodwoodpub.com>  
To: Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Thu, Jun 22, 2023 at 3:50 PM

Dear Posma Sariguna Johnson Kennedy,

We have reached a decision regarding your submission to **Journal of Sustainable Tourism and Entrepreneurship**, "*Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination*". Our decision is: **Revisions Required**.

Kindly check the attached file for further instruction.

Goodwood Publishing

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Reviewer B:  
Recommendation: Resubmit for Review

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Reviewer C:

Recommendation: Revisions Required  
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Best Regards,



Journal of Sustainable Tourism and Entrepreneurship

57 ZA. Pagar Alam, Gedong Meneng, Rajabasa  
Bandar Lampung, Indonesia

Contact Person: +62 812-3073-1700 (Whatsapp)

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## REVIEWER REPORT

Date received : 21/06/2023 Due date : 27/06/2023

Article Title : **MARKETING STRATEGY WITH MARKETING MIX FOR LAKE TOBA TOURISM DESTINATION**

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No		
1	Title	Good
2	Abstract and keywords	To be synchronised
3	Introduction	Average
4	Literature review	Good
5	Hypothesis	N/A
6	Methodology	Good
7	Result and analysis	N/A
8	Conclusion	Average
9	Implication	N/A
10	References and Citations	To be in APA styles
11	originality	To be checked with software
12	Language	Average

### Reviewer Recommendation

- Accept as full paper
- Revisions Required**
- Resubmit for Review
- Reject

### Additional Comments

Author have not stated about object and scope of study, without it study can not be completed



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**[JoSTE] Editor Decision**

5 messages

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**Goodwood Publishing** <admin@goodwoodpub.com>  
To: Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Mon, Jul 3, 2023 at 8:54 AM

Dear Posma Sariguna Johnson Kennedy,

**Kindly only edit and send us the same file since the 'track changes' feature has been activated.**

Goodwood Publishing

Best Regards,



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Bandar Lampung, Indonesia](#)

Contact Person: +62 812-3073-1700 (Whatsapp)



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**posma\_hutatasoit hutasoit** <posmahutasoit@gmail.com>  
To: Goodwood Publishing <admin@goodwoodpub.com>

Thu, Jul 20, 2023 at 10:54 PM

Dear Editor,  
We have sent you a revision of our paper. Thank You.

[Quoted text hidden]

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**Goodwood Publishing** <admin@goodwoodpub.com>  
To: posma\_hutatasoit hutasoit <posmahutasoit@gmail.com>

Wed, Jul 26, 2023 at 9:54 AM

Dear Sir, the article now is being reviewed by the editor.

Best Regards,



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**Goodwood Publishing** <admin@goodwoodpub.com>  
To: Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Wed, Jul 26, 2023 at 10:26 AM

Dear Posma Sariguna Johnson Kennedy,

Thank you for revising your manuscript. Next, please send your article to a professional proofreader to avoid misspellings or grammatical errors.

Please revise and send us the same file since this one has been hyperlinked and the 'track changes' feature has been activated. Besides that please send us your article before and after proofreading so that we can check whether it has been proofread or not.

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**posma\_hutatasoit hutasoit** <posmahutasoit@gmail.com>  
To: Goodwood Publishing <admin@goodwoodpub.com>

Fri, Jul 28, 2023 at 11:36 AM

Dear Editor,

We sent you a proofreading paper. Thank You

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**[JoSTE] Editor Decision**

1 message

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**Goodwood Publishing** <admin@goodwoodpub.com>  
To: Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Mon, Jul 31, 2023 at 2:41 PM

Dear Posma Sariguna Johnson Kennedy,

We have reached a decision regarding your submission to **Journal of Sustainable Tourism and Entrepreneurship**, "*Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination*".

Our decision is to: **Accept Submission**

Please find your Letter of Acceptance in the attached file below.

Goodwood Publishing

Best Regards,



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[Journal of Sustainable Tourism and Entrepreneurship](#)[57 ZA. Pagar Alam, Gedong Meneng, Rajabasa  
Bandar Lampung, Indonesia](#)

Contact Person: +62 812-3073-1700 (Whatsapp)

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 **D-005 LoA JoSTE - Posma Sariguna Johnson Kennedy.pdf**  
428K

**ACADEMIC PAPER ACCEPTANCE LETTER**  
**NO. 005/C/GP-JoSTE/VII/2023**

Dear **Posma Sariguna Johnson Kennedy**,

It is my pleasure to inform you that, after the peer review, your paper entitled:

**“Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination”**


has been Accepted to be published in *Journal of Sustainable Tourism and Entrepreneurship (JoSTE)* [ISSN 2714-6480], Volume 3, Issue 3, March 2022.

Thank you for working with Goodwood Publishing. We believe that our collaboration will help to accelerate the global knowledge creation and sharing one step further. Goodwood Publishing looks forward to your next works.

Please do not hesitate to contact us if you have any further questions.

Sincerely,

July 31<sup>st</sup>, 2023



**Dr. A. S. M. Mahmudul Hoque**  
Editor-in-Chief



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**[JoSTE] Editor Decision**

2 messages

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**Goodwood Publishing** <admin@goodwoodpub.com>  
To: Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Thu, Aug 3, 2023 at 1:53 PM

Dear Posma Sariguna Johnson Kennedy,

The editing of your submission, "*Marketing Strategy with Marketing Mix for Lake Toba Tourism Destination*," is complete. We are now sending it to production.

Submission URL: <https://goodwoodpub.com/index.php/JoSTE/authorDashboard/submission/1515>

Goodwood Publishing

Best Regards,



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Bandar Lampung, Indonesia](#)

Contact Person: +62 812-3073-1700 (Whatsapp)

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**Goodwood Publishing** <admin@goodwoodpub.com>  
To: Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Thu, Aug 3, 2023 at 2:47 PM

Your article has now been published. Here is the link to your publication:  
<https://goodwoodpub.com/index.php/JoSTE/article/view/1515>

Help us to serve you better! Please participate in our survey on <https://bit.ly/goodwoodevaluation>.

Best Regards,



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