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The Influence of Brand Image, Perception of Trust, Perceived Convenience and Security Transactions on JD.ID Customer Purchase Decision during the Pandemic Covid 19

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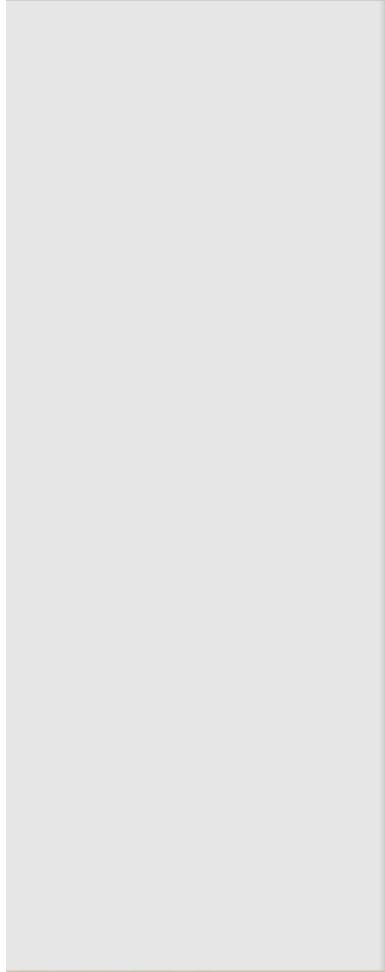
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Abstract Acceptance - 1st Indian International Conference on Industrial Engineering and Operations Management 2021

Dear Wilson

Congratulations! The conference organizing committee is pleased to announce that your abstract (ID 26 The Influence of Servicescape, Discount, Brand Image and Service Quality on Purchase Decisions in Starbucks Tangerang, Indonesia) has been accepted for presentation and publication in the Indian International Conference on Industrial Engineering and Operations Management (IEGM), August 14-16, 2021. Full paper is optional. It is encouraged to submit full paper. You can submit full paper. All full papers will be peer reviewed and indexed in SCOPUS. During publication, IEGM publication team may ask to revise your submission. You can see review comments here - <https://www.icsystems.com/2020/abstract/index.cfm?ID=6924p>.

Due to the global pandemic, the event will be fully virtual via zoom.

- Conference program: <http://www.iegmociety.org/program-india2021.pdf>
- Keynote: <https://www.iegmociety.org/india2021/keynote/>
- Global Engineering Education: <https://www.iegmociety.org/india2021/global-engineering-education/>
- Global Supply Chain and Logistics: <http://www.iegmociety.org/india2021/gsc/>
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