

## **Klarifikasi Prosiding**

Nama Seminar / Prosiding :

**The International Conference on Industrial Engineering and Operations Management  
Bangalore, India, August 16-18, 2021**

**Alamat seminar/Prosiding : <http://ieomsociety.org/india2021/>**

**Judul:**

**The Influence of Brand Image, Perception of Trust, Perceived Convenience and Security  
Transactions on JD.ID Customer Purchase Decision during the Pandemic Covid 19**

**Nomor dokumen : ID 088**

Alamat web : <https://ieomsociety.org/india2021/proceedings/>

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 Submission Deadline: July 15, 2021  
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## Proceedings

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Papers will be added in the *IEOM Forefront* Publication Database, Full papers will be indexed in Scopus and EBSCO.

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 Prof. R.R.K Sharma, Department of Industrial and Management Engineering IIT Kanpur 208 016 INDIA

Jai Kumar Drave, Department of Production Engineering, National Institute of Technology, Tiruchirappalli, India

Dr. Vinayak A Drave, Assistant Professor, Department of Operations & Supply chain, Jindal Global Business School, O.P. Jindal Global University, Sonapat, Haryana, India,

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Gidion P. Adirinekso, Department of Management Faculty of Economics and Business

**ID 087 Comparison of Double Exponential and Single Exponential Smoothing Model**

Indry Maretania, Muhammad Rummy Alfadjri, Pradieqta Uli Paramesywarie, Rahmat Indonesia, Depok, West Java 16424, Indonesia

**ID 088 The Influence of Brand Image, Perception of Trust, Perceived COVID-19 Purchase Decision during the Pandemic Covid 19**

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John Tampil Purba, Department of Management Faculty of Economics and Business,

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Wilson Rajaguguk, Department of Management Faculty of Economics and Business,

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**ID 559 Innovation Product Development and Satisfaction on Business**

Sonya Angela, Idi Jahidi, Santika Syaravina, Doni Purnama Alamsyah, Entrepreneurship Department, BINUS Business School Undergraduate Program, Bina Nusantara University, Jakarta, Indonesia

**ID 560 The Role Of Economic And Development Factors On Average National Exam Score At Primary, Junior Secondary, And Senior Secondary Level In Indonesia**

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**ID 561 Second South American International Conference on Industrial Engineering and Operations Management**

GÜLCAN BAĞCI, Industrial Engineering Department, Gaziantep University, Gaziantep, 27410, TURKEY

Gamze Nur Uzun, Industrial Engineering Department, Gaziantep University, Gaziantep, 27410, TURKEY

**ID 562 How Product Quality, Brand Image and Price Perception Impact on Purchase Decision of Running Shoes?**

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