REPRESENTATION OF FEMINISM IN THE FILM SAMJIM COMPANY ENGLISH CLASS (2020): A SEMIOTIC ANALYSIS

SKRIPSI

 \mathbf{BY}

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ENGLISH LITERATURE STUDY PROGRAM FACULTY OF LETTERS AND LANGUAGES UNIVERSITAS KRISTEN INDONESIA JAKARTA

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REPRESENTATION OF FEMINISM IN THE FILM SAMJIN COMPANY ENGLISH CLASS (2020): A SEMIOTIC ANALYSIS

SKRIPSI

Presented to Fakultas Sastra dan Bahasa Universitas Kristen Indonesia in partial fulfillment of the requirements for the degree of *Sarjana Sastra*

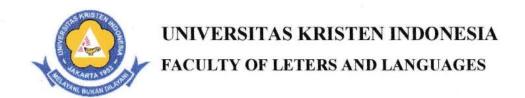
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2022



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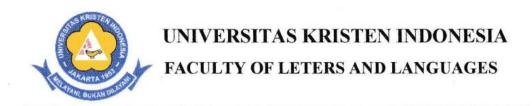
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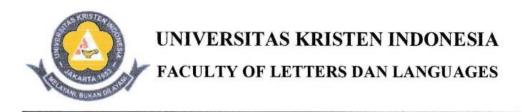
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Jakarta, 26 July 2022

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ABSTRAK

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"SAMJIN COMPANY ENGLISH CLASS (2020)":

A SEMIOTIC ANALYSIS

Pembimbing : Mike Wijaya Saragih. S.S., M.Hum.

Penelitian ini bertujuan untuk menemukan representasi feminisme dalam film Samjin Company English Class (2020). Film ini ditulis oleh Lee Jong-pil dan berlatar pada tahun 1995. Film ini bercerita tentang tiga pegawai perempuan yang bekerja selama delapan tahun di sebuah perusahaan besar di Korea Selatan. Meski sudah lama bekerja, ketiganya tetap diperlakukan berbeda. Film ini memperlihatkan bagaimana para pegawai perempuan yang hanya tamatan SMA mampu membuktikan kekuatannya dengan mengungkap beberapa kasus kebocoran limbah perusahaan dan korupsi yang dilakukan oleh pejabat perusahaan. Mereka juga memperjuangkan persamaan hak dalam pekerjaan mereka. Usaha, perjuangan, dan keberanian mereka akhirnya tidak sia-sia. Metode yang digunakan dalam penelitian ini adalah metode deskriptif. Penelitian ini menggunakan teori semiotika Roland Barthes untuk menganalisis representasi feminisme dalam film. Tanda dan makna dianalisis melalui beberapa adegan dan dialog dalam film yang menampilkan perjuangan ketiga sahabat tersebut. Hasil dari penelitian ini adalah ditemukannya 13 adegan yang merepresentasikan feminisme yang dapat dilihat dari perjuangan para tokoh perempuan untuk meraih mimpinya.

Kata kunci: Representasi, Feminisme, Semiotik

ABSTRACT

Name : Esteria Ernawati Hutauruk

Study Program : English Literature

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"SAMJIN COMPANY ENGLISH CLASS (2020)":

A SEMIOTIC ANALYSIS

Advisor : Mike Wijaya Saragih. S.S., M.Hum.

This paper aims to find the representation of feminism in the Samjin Company English Class film (2020). This film was written by Lee Jong-pil and set in 1995. This film tells the story of three girlfriends working for eight years in a large company in South Korea. Even though they have worked for a long time, the three of them are still treated differently. This film shows how female employees who only graduated from high school are able to prove their strengths by figuring out some cases of company waste leakage and corruption committed by company officials. They also fight for equal rights in their work. Their efforts, struggles, and courage are finally not in vain. The method used in this paper is a descriptive method. This research uses Roland Barthes' semiotic theory to analyze the representation of feminism in the film. Signs and meanings are analyzed through some scenes and dialogues in the film showing the struggles of the three friends. The result of this research is the finding of 13 scenes that represent feminism which can be seen from the female characters' struggle to grab their dreams.

Keywords: Representation, Feminism, Semiotics