

**REPRESENTATION OF FEMINISM IN THE FILM SAMJIM
COMPANY ENGLISH CLASS (2020): A SEMIOTIC
ANALYSIS**

SKRIPSI

BY

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**ENGLISH LITERATURE STUDY PROGRAM
FACULTY OF LETTERS AND LANGUAGES
UNIVERSITAS KRISTEN INDONESIA
JAKARTA**

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ANALYSIS**

SKRIPSI

Presented to Fakultas Sastra dan Bahasa Universitas Kristen Indonesia in partial fulfillment of the
requirements for the degree of *Sarjana Sastra*

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JAKARTA
2022**



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CLASS (2020): A SEMIOTIC ANALYSIS

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Jakarta, 26 July 2022

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ABSTRAK

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“SAMJIN COMPANY ENGLISH CLASS (2020)”:
A SEMIOTIC ANALYSIS
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Penelitian ini bertujuan untuk menemukan representasi feminisme dalam film Samjin Company English Class (2020). Film ini ditulis oleh Lee Jong-pil dan berlatar pada tahun 1995. Film ini bercerita tentang tiga pegawai perempuan yang bekerja selama delapan tahun di sebuah perusahaan besar di Korea Selatan. Meski sudah lama bekerja, ketiganya tetap diperlakukan berbeda. Film ini memperlihatkan bagaimana para pegawai perempuan yang hanya tamatan SMA mampu membuktikan kekuatannya dengan mengungkap beberapa kasus kebocoran limbah perusahaan dan korupsi yang dilakukan oleh pejabat perusahaan. Mereka juga memperjuangkan persamaan hak dalam pekerjaan mereka. Usaha, perjuangan, dan keberanian mereka akhirnya tidak sia-sia. Metode yang digunakan dalam penelitian ini adalah metode deskriptif. Penelitian ini menggunakan teori semiotika Roland Barthes untuk menganalisis representasi feminisme dalam film. Tanda dan makna dianalisis melalui beberapa adegan dan dialog dalam film yang menampilkan perjuangan ketiga sahabat tersebut. Hasil dari penelitian ini adalah ditemukannya 13 adegan yang merepresentasikan feminisme yang dapat dilihat dari perjuangan para tokoh perempuan untuk meraih mimpinya.

Kata kunci: Representasi, Feminisme, Semiotik

ABSTRACT

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This paper aims to find the representation of feminism in the Samjin Company English Class film (2020). This film was written by Lee Jong-pil and set in 1995. This film tells the story of three girlfriends working for eight years in a large company in South Korea. Even though they have worked for a long time, the three of them are still treated differently. This film shows how female employees who only graduated from high school are able to prove their strengths by figuring out some cases of company waste leakage and corruption committed by company officials. They also fight for equal rights in their work. Their efforts, struggles, and courage are finally not in vain. The method used in this paper is a descriptive method. This research uses Roland Barthes' semiotic theory to analyze the representation of feminism in the film. Signs and meanings are analyzed through some scenes and dialogues in the film showing the struggles of the three friends. The result of this research is the finding of 13 scenes that represent feminism which can be seen from the female characters' struggle to grab their dreams.

Keywords: Representation, Feminism, Semiotics