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To: Dr Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

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Use of NVivo in Complaint Analysis About Hospital Services to Improve Customer Satisfaction Title

Original file 465-1302-1-SM.PDF 2022-12-07

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Submitter Dr Posma Sariguna Johnson Kennedy December 7, 2022 - 11:52 AM Date submitted

Section Articles Editor None assigned

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Name Posma Sariguna Johnson Kennedy

Affiliation Universitas Kristen Indonesia

Bio Statement

Principal contact for editorial correspondence.

Title and Abstract

Title Use of NVivo in Complaint Analysis About Hospital Services to Improve Customer Satisfaction

Abstract The development of qualitative research must balance the ability to use computers to facilitate data analysis. We created this

study for this purpose. NVivo is used to analyze complaints from users at the Dharmais Cancer Hospital, Jakarta. This study is intended to collect data in the real-world context of hospitals regarding customer service through. NVivo was very helpful in processing data and analyzing various information from all informants. The customer's expectation is an integrated service, starting from the time of diagnosis to planning and preparing for continuous care that is effective and efficient, so as to save

health expenses

Indexing

Academic discipline and sub-

disciplines

Keywords NVivo, Complaint Analysis, Hospital Services, Customer Satisfaction, Dharmais Cancer Hospital

Language

Supporting Agencies

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References References

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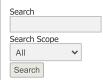


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José Ricardo López-Robles <jurnal.ijair@gmail.com>
To: Dr Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Dr Posma Sariguna Johnson Kennedy:

An initial review of "Use of NVivo in Complaint Analysis About Hospital Services to Improve Customer Satisfaction" has made it clear that this submission does not fit within the scope and focus of International Journal of Artificial Intelligence Research. I recommend that you consult the description of this journal under About, as well as its current contents, to learn more about the work that we publish. You might also consider submitting this manuscript to another, more suitable journal.

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To: Dr Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

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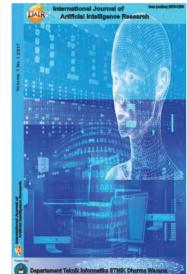
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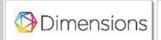


















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Use of NVivo in Complaint Analysis About Hospital Services to Improve Customer Satisfaction

(1) * Posma Sariguna Johnson Kennedy (Universitas Kristen Indonesia, Indonesia)

corresponding author



Abstract

The development of qualitative research must balance the ability to use computers to facilitate data analysis. We created this study for this purpose. NVivo is used to analyze complaints from users at the Dharmais Cancer Hospital, Jakarta. This study is intended to collect data in the real-world context of hospitals regarding customer service through. NVivo was very helpful in processing data and analyzing various information from all informants. The customer's expectation is an integrated service, starting from the time of diagnosis to planning and preparing for continuous care that is effective and efficient, so as to save health expenses

Keywords

NVivo, Complaint Analysis, Hospital Services, Customer Satisfaction, Dharmais Cancer Hospital

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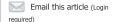


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