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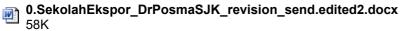
We have sent a paper via the website with the title:

"INCREASING THE COMPETENCE OF STUDENTS: INDEPENDENT STUDY OF EXPORT SCHOOL IN INDONESIA"

Author: Posma Sariguna Johnson Kennedy

For publication in the International Journal of Positive School Psychology (JPSP).

Thank you Dr. Posma Sariguna Johnson Kennedy





### [JPSP] Submission Acknowledgement

1 message

**Journal of Positive School Psychology** <submissionjpsp@gmail.com>
To: Posma Sariguna Johnson Kennedy <posmahutasoit@gmail.com>

Posma Sariguna Johnson Kennedy:

Thank you for submitting the manuscript, "Increasing the Competence of Students: Independent Study of Export School in Indonesia" to Journal of Positive School Psychology. With the online journal management system that we are using, you will be able to track its progress through the editorial process by logging in to the journal web site:

Submission URL: https://journalppw.com/index.php/jpsp/authorDashboard/submission/4706 Username: posmahutasoit

If you have any questions, please contact me. Thank you for considering this journal as a venue for your work.

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I hope to replace the paper published in the journal with this corrected paper.

Thank you
Dr. Posma Sariguna Johnson Kennedy

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# Increasing the Human Resources Competence of Export in Indonesia

### Posma Sariguna Johnson Kennedy

Universitas Kristen Indonesia/Universitas Pertahanan, posmahutasoit@gmail.com

#### **Abstract**

"Independent Learning Campus Merdeka" Program was issued by the Minister of Education and Culture of the Republic of Indonesia. The program is expected to be able to answer the challenges of higher education to produce graduates who are in line with the times, advances in science and technology, and the demands of the business and industrial world. This research wants to examine the implementation and evaluation of the Independent Learning Campus Merdeka Program for the Certified Independent Study in the Export. This Independent Study provides knowledge and experience for students regarding exports. The method used in this study is in the form of qualitative research by conducting observations, interviews, and discussions with resource persons participating in the Independent Study Program. The observations were made for one semester on participants who became informants in participating in the program. The findings are that students face various obstacles in participating in Export Schools during the COVID-19 Pandemic. Some students feel that the online Export School activity process has become less effective. Various factors that cause difficulties in participating in independent study activities at the Export School are described, along with solutions to overcome these problems, such as the need for offline export practices. Learning at the Export School needs to be improved because this program has a good impact on students.

**Keywords:** Export School, Independent Learning Campus Merdeka, Independent Study, Learning Evaluation.

#### 1. INTRODUCTION

Not many Indonesian people or small and medium entrepreneurs dare to enter the world of exports, even though they have great potential, such as processed batik, handicrafts, furniture, canned or frozen food, and spices (Mediacreative, 2021). It can now do marketing products abroad easily through digital media, and dissemination of information from all over the world can be done via the internet, including introducing business abroad (J.entrepreneur, 2022). Moreover, Indonesia is a country that has natural resources and diverse customs. It will be very profitable if we can manage it properly.

Some of the influencing factors include a lack of knowledge about exports. Only the theory of export and import is taught in school or college, so people do not know how to export goods, what documents are needed to export, how to process export financing and others. It makes people choose to market their products only locally. They do not have the creativity to develop products. Product development is very necessary because, along with time, people need something instant and easy, so we as entrepreneurs must be able to adapt and make innovations to products both from packaging, flavor variants, shapes, and so on. Don't dare to go out of your comfort zone because you feel that if you sell it abroad, you will need a large amount of capital, and if you fail to export, you will experience big losses. Lack of networking (business network), because they are accustomed to distributing products only locally, Indonesian Small and Medium Enterprises (SMEs) certainly do not have a network abroad, discouraging them from exporting their products. Inexperienced feeling experience is needed, but it is



### **Article Acceptance**

14 messages

JPSP Editorial Board <submissionjpsp@gmail.com>

To: posmahutasoit@gmail.com

Dear Authors,

It's our great pleasure to inform you that your manuscript entitled "Increasing the Competence of Students:Independent Study of Export School in

**Indonesia**" has been reviewed and *accepted* for publication in **Journal of Positive School Psychology** with **ISSN 2717-7564**. This letter of acceptance is considered as an official acceptance of your manuscript with no further amendments required.

To proceed for publication, kindly pay the APC of 450 USD using the link below and send the final copy of the article and payment receipt in one email.

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Please find the attached acceptance letter with this mail.



posma\_hutatasoit hutasoit <posmahutasoit@gmail.com>
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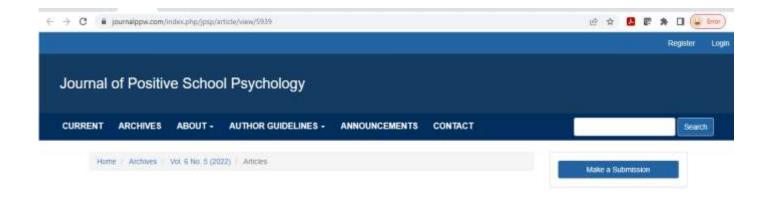
Dear Editor,

Thank you for the opportunity to publish my paper in the Journal of Positive School

Psychology.

Thank you Dr. Posma Sariguna Johnson Kennedy

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# Increasing the Human Resources Competence of Export in Indonesia

pdf

Posma Sariguna Johnson Kennedy

### Abstract

"Independent Learning Campus Merdeka" Program was issued by the Minister of Education and Culture of the Republic of Indonesia. The program is expected to be able to answer the challenges of higher education to produce graduates who are in line with the times, advances in science and technology, and the demands of the business and industrial world. This research wants to examine the implementation and evaluation of the Independent Learning Campus Merdeka Program for the Certified Independent Study in the Export. This Independent Study provides knowledge and experience for students regarding exports. The method used in this study is in the form of qualitative research by conducting observations, interviews, and discussions with resource persons participating in the Independent Study Program. The observations were made for one semester on participants who became informants in participating in the program. The findings are that students face various obstacles in participating in Export Schools during the COVID-19 Pandemic. Some students feel that the online Export School activity process has become less effective. Various factors that cause difficulties in participating in independent study activities at the Export School are described, along with solutions to overcome these problems, such as the need for offline export practices. Learning at the Export School needs to be improved because this program has a good impact on students.

Issue







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